

# ELECTRONIC MESSAGE SIGNS

- Electronic message signs are permitted in **commercial districts** abutting the **Route 12** and **Route 22** roadways and the **IB District** on sites that are a **minimum of one acre** in size.
- Electronic message signs are permitted as part of a ground sign, multi-tenant retail center, wall sign, or marquee sign and are subject to the requirements for those sign types within that district.
- Electronic message signs must be a **minimum of 25 feet** from the lot line of any **residential district**. This is measured from sign face to the residential lot line, including any public right-of-way.
- Electronic message signs must be integrated into the larger sign structure. The electronic component is limited to a **maximum of 70%** of the **total area** of a sign.
- Only **one** electronic message sign **per lot** is permitted.
- Each message or image displayed on an electronic message sign must be **static** for a minimum of **four seconds**. No other movement is permitted. Video display screens are prohibited.
- Electronic message signs cannot operate as a commercial off-premise sign, that is to direct attention to a specific business, product, service, entertainment event or activity, or other commercial activity that is not sold, produced, manufactured, furnished, or conducted at the property upon which the sign is located.

## SUBMITTAL

Please Attach:

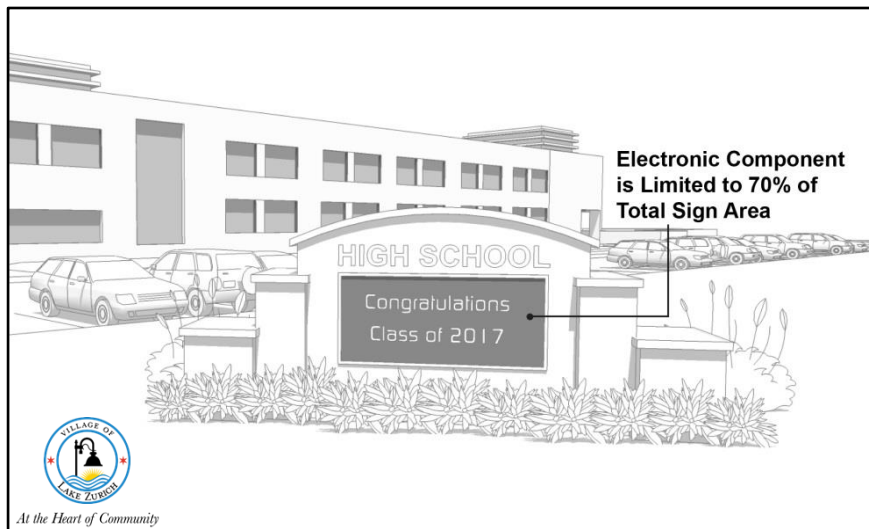
- Detailed color drawings of sign
- Illumination details
- Electric wiring details
- Site plan showing the location of the sign, **with setbacks.**
- Completed Application

## FEES

- \$55 Plan Review
- \$60 Permit Fee
- \$45 Administrative Fee
- \$105 Building Deposit
- \$1.05 per square foot

## INSPECTIONS

- Pre-pour for footing/foundation
- Rough Electrical
- Final Inspection



I have read and reviewed these requirements.

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date