The background of the cover is an aerial photograph of Lake Zurich, showing the water, surrounding greenery, and distant city skyline. A large, teal-colored geometric shape, resembling a stylized arrow or a large 'Z', is overlaid on the right side of the image, pointing towards the left.

# **2025 Village of Lake Zurich Parks and Recreation Survey Findings Report**

**November 2025**



**ETC**  
INSTITUTE

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# 1

## Executive Summary

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# 2025 Village of Lake Zurich Parks and Recreation Survey Executive Summary

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## Overview

ETC Institute administered a parks and recreation survey for the Village of Lake Zurich during the Fall of 2025. This survey will be used to gather input to help determine the current interest in parks and recreation facilities, amenities, programs, and activities by residents as well as opinions to make improvements for the future.

## Methodology

ETC Institute mailed a survey packet to a random sample of households in Lake Zurich. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. After the surveys were mailed, ETC Institute followed up with residents to encourage participation.

The goal was to collect a minimum of 300 surveys from randomly selected households. The goal was met with 318 surveys collected. The overall results for the sample of 318 surveys has a precision of at least +/- 5.5 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 2)
- Priority Investment Rating (PIR) identifies priorities for facilities, amenities, programs, and activities (Section 3)
- Benchmarks comparing data from Lake Zurich to national averages (Section 4)
- Importance-Satisfaction analysis that sets priorities for City services (Section 5)
- Tabular data showing the overall results for all questions on the survey (Section 6)
- Copy of the cover letter and survey instrument (Section 7)

The major findings of the survey are summarized on the following pages.

## Major Findings

**Use of Parks.** Most residents (90%) that have visited parks and recreation facilities or amenities rated the overall quality as either “excellent” (28%) or “good” (61%).

**Barriers to Use.** Respondents were asked to indicate all the reasons that prevent them or members of their household from visiting Village of Lake Zurich parks, beaches, and recreation facilities more often. The most common barriers were lack of amenities they want to use (23%), lack of (ADA) accessibility (15%), and lack of parking (15%).

**Travel to Facilities.** Respondents were asked to indicate the ways they and members of their household travel to the parks and recreation facilities they use. Ninety-one percent of respondents (91%) drive to facilities they use, seventy-eight percent (78%) walk to facilities, and forty-seven percent (47%) indicated that they bike to facilities.

**Communication Methods.** Respondents were asked to select all the ways they currently learn about Village of Lake Zurich parks, beaches, recreation facilities, programs, and events. The three most common communication methods were Village of Lake Zurich Park & Recreation Program Brochure (75%), word of mouth (58%), and the village website (51%).

## Recreation Facilities/Amenities Needs and Priorities

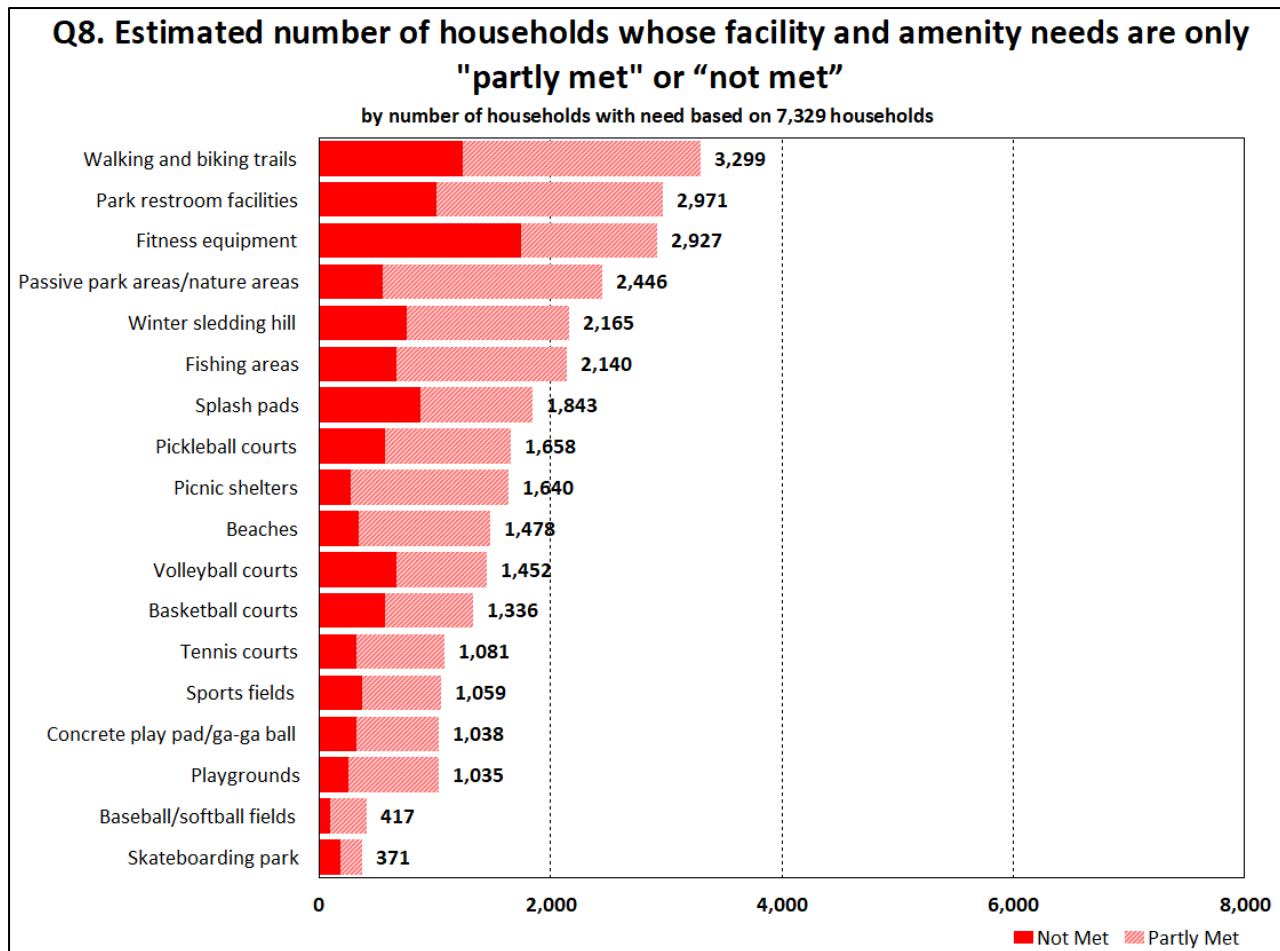
**Amenity/Facility Needs:** Respondents were asked to identify if their household had a need for 18 facilities/amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/amenities.

The three amenities/facilities with the highest percentage of households that have an unmet need:

1. Walking and biking trails
2. Park restroom facilities
3. Fitness equipment

The number of households that have unmet needs for each of the 18 facilities/amenities assessed is shown in the chart on the following page.

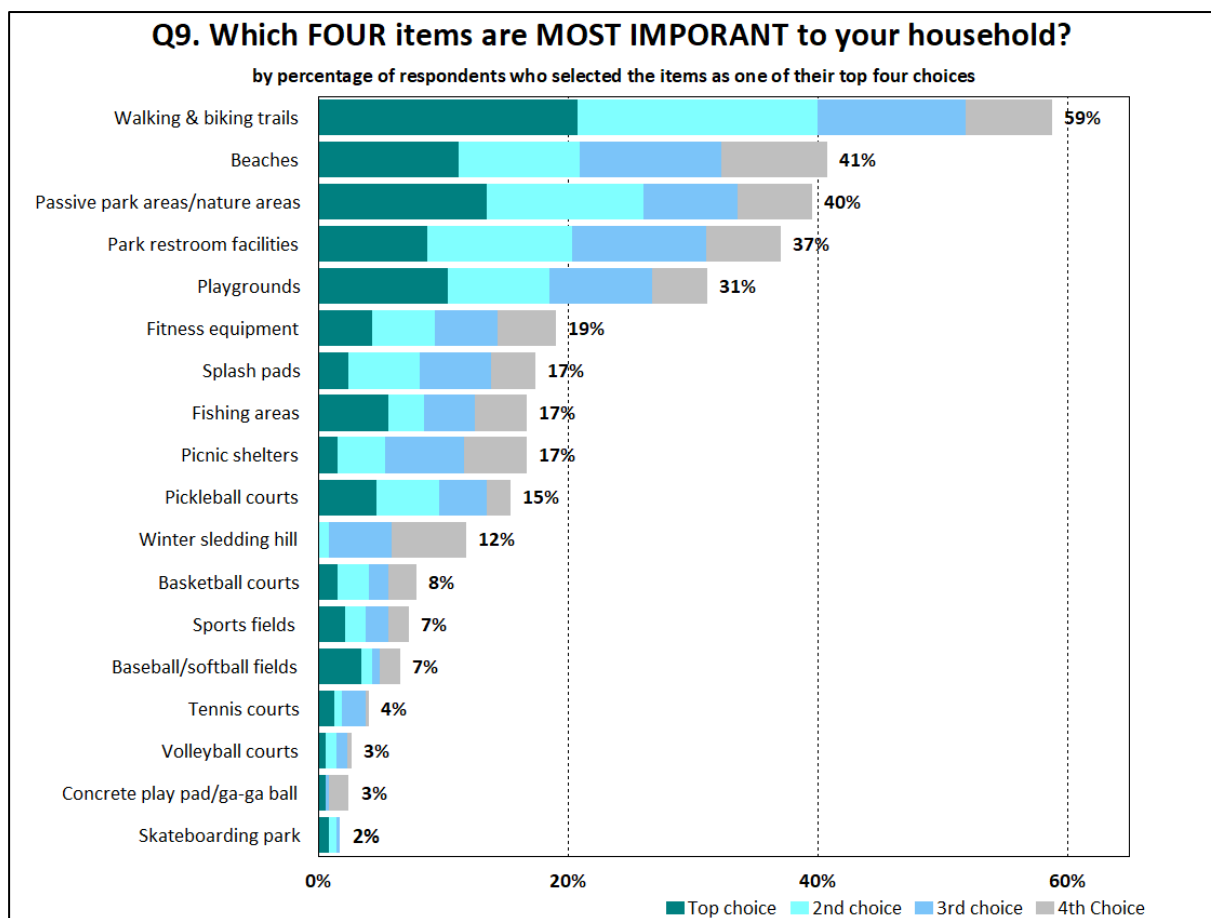




**Amenities/Facilities Importance:** In addition to assessing the needs for each amenity/facility, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four amenities/facilities ranked most important to residents:

1. Walking & biking trails
2. Beaches
3. Passive park areas/nature areas
4. Park restroom facilities

The percentage of residents who selected each amenity/facility as one of their top four choices is shown in the chart on the following page.



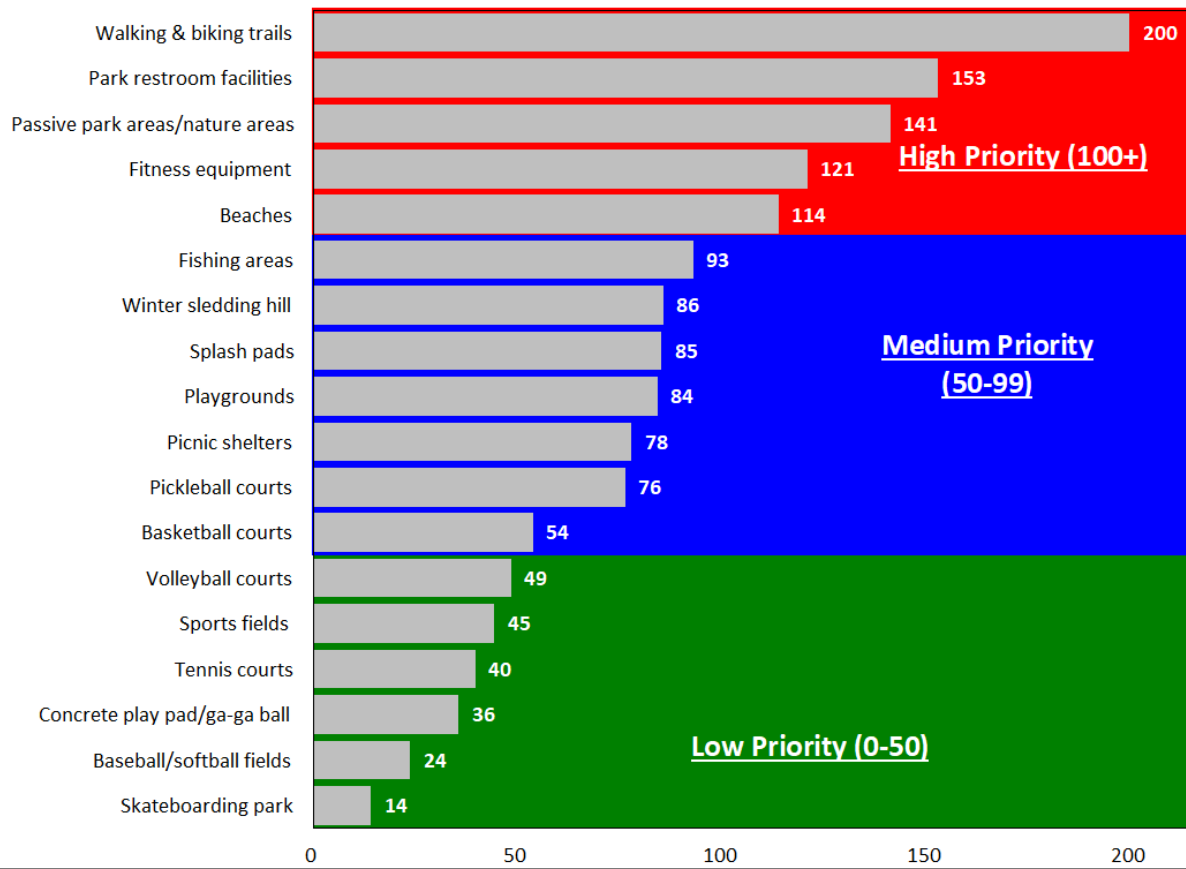
**Priorities for Facility Investments:** The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed in recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenities/facilities and (2) how many residents have unmet need for the amenity/facility. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based on the Priority Investment Rating (PIR), the following amenities/facilities were rated as high priorities for investments:

- Walking & biking trails (PIR=200)
- Park restroom facilities (PIR=153)
- Passive park areas/nature areas (PIR=141)
- Fitness equipment (PIR=121)
- Beaches (PIR=114)

The chart on the following page shows the Priority Investment Rating for each of the 18 amenities/facilities assessed on the survey.

## Top Priorities for Investment for Parks and Recreation Facilities/Amenities Based on Priority Investment Rating



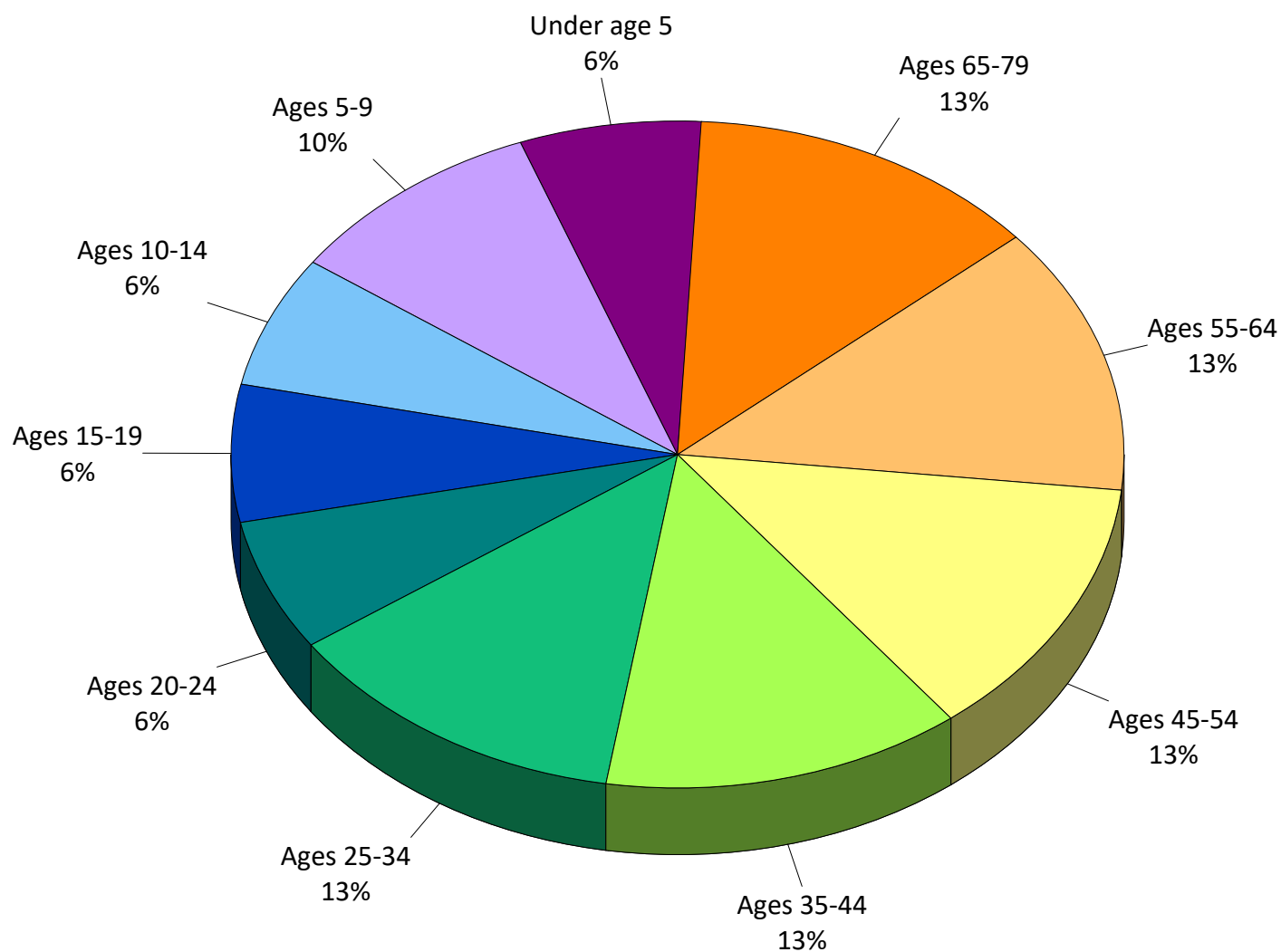


# 2

## Charts and Graphs

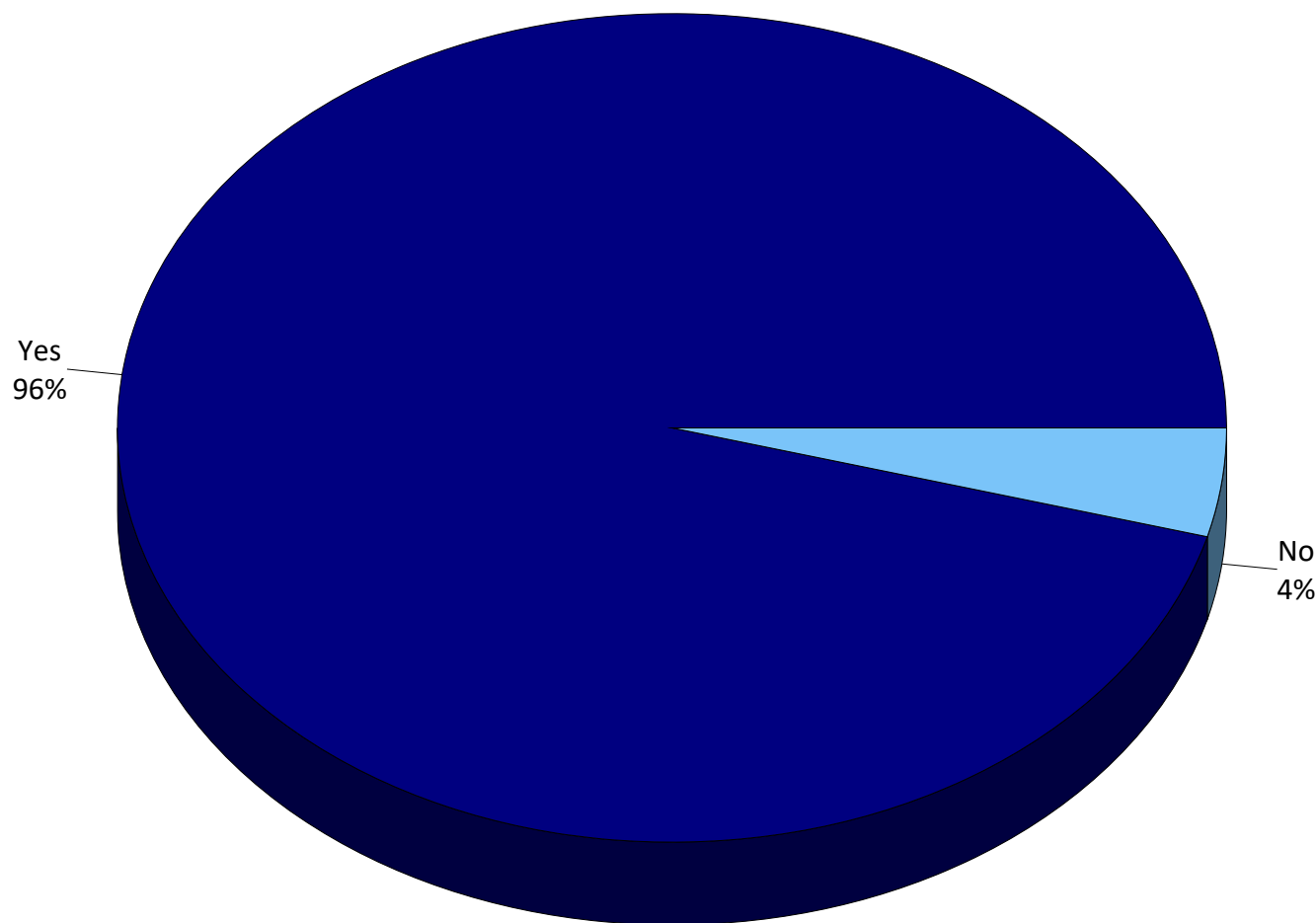
## Q1. Counting yourself, how many people in your household are...

by percentage of persons in household



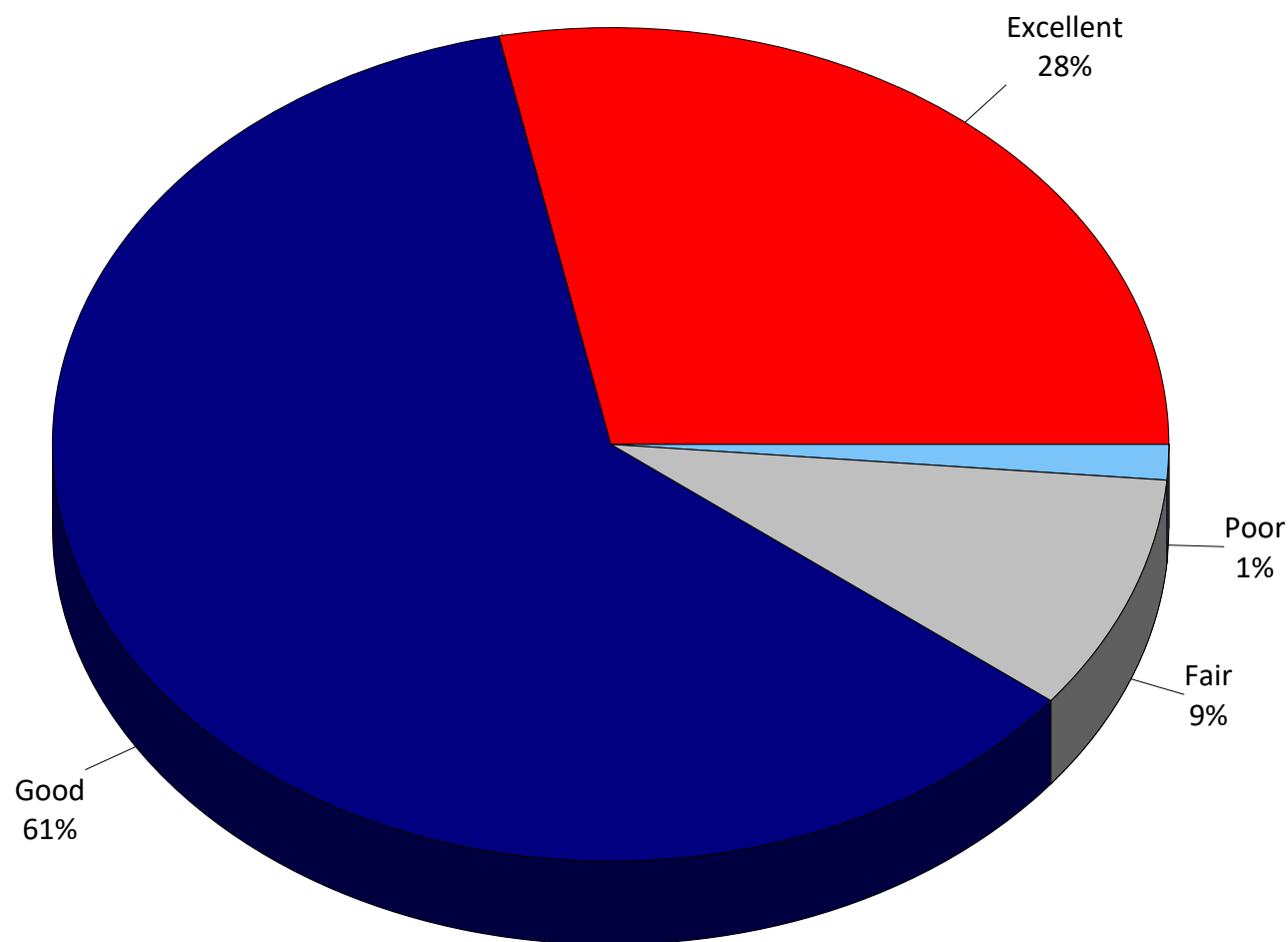
## Q2. Have you or any members of your household visited any Village of Lake Zurich parks, beaches, and/or recreation facilities during the past 12 months?

by percentage of respondents (excluding "not provided")



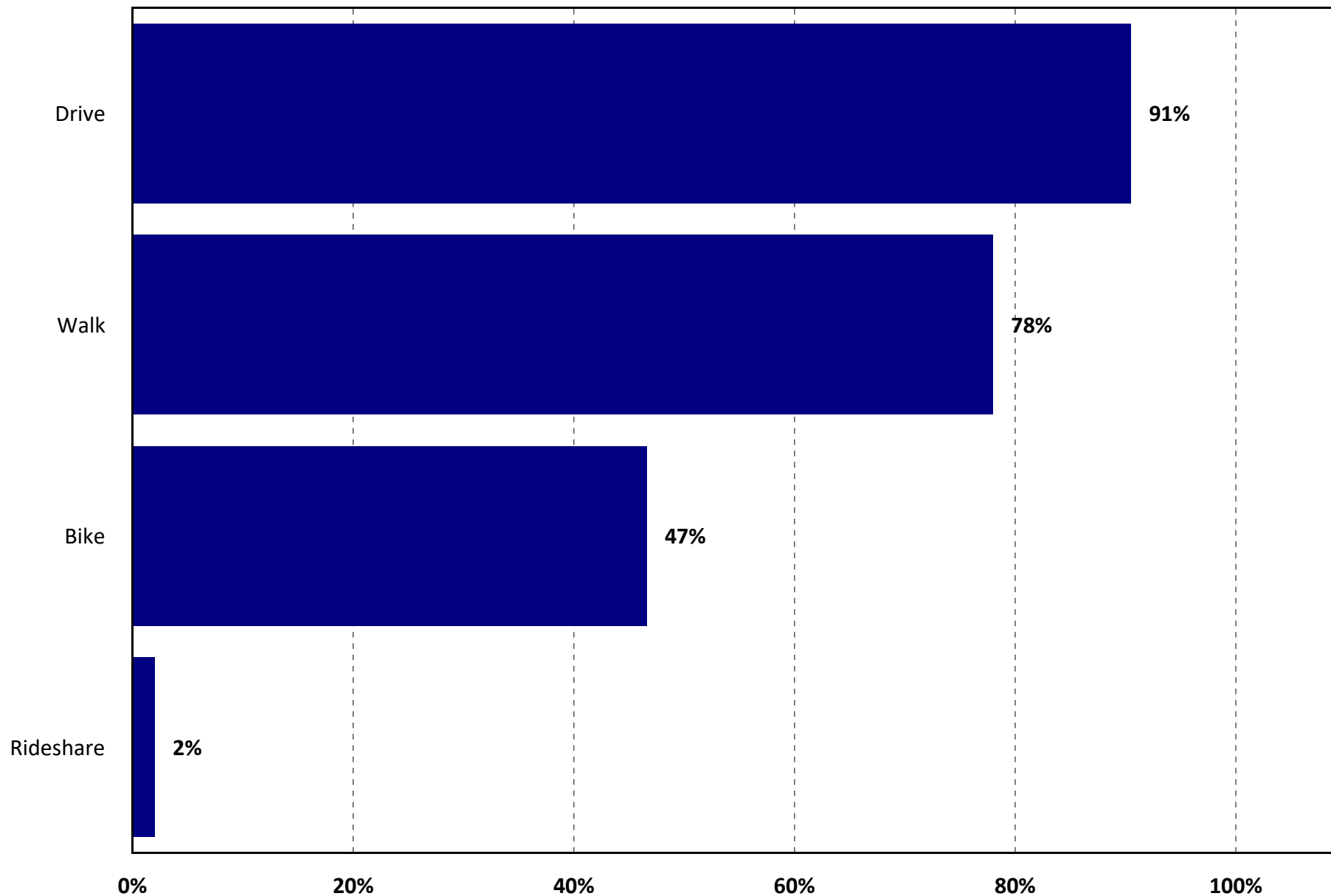
## Q2a. Overall, how would you rate the physical condition of ALL the Village of Lake Zurich parks, beaches, and recreation facilities you have visited?

by percentage of respondents (excluding "not provided")



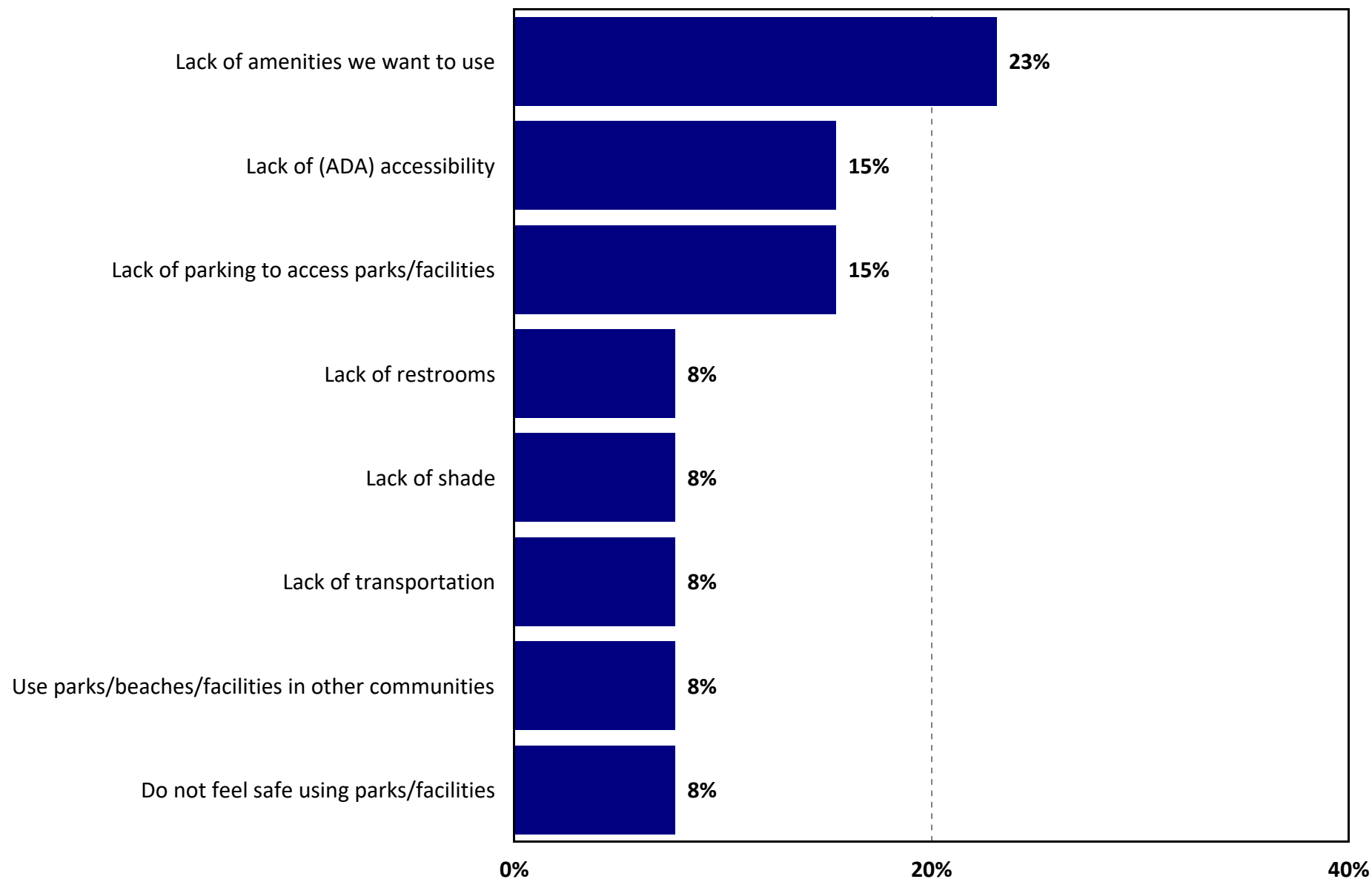
## Q2b. Please CHECK ALL the ways you and members of your household travel to the parks and recreation facilities you use.

by percentage of respondents (excluding "not provided")



## Q2c. Please CHECK ALL of the following reasons that prevent you or members of your household from visiting Village of Lake Zurich parks, beaches, and recreation facilities more often.

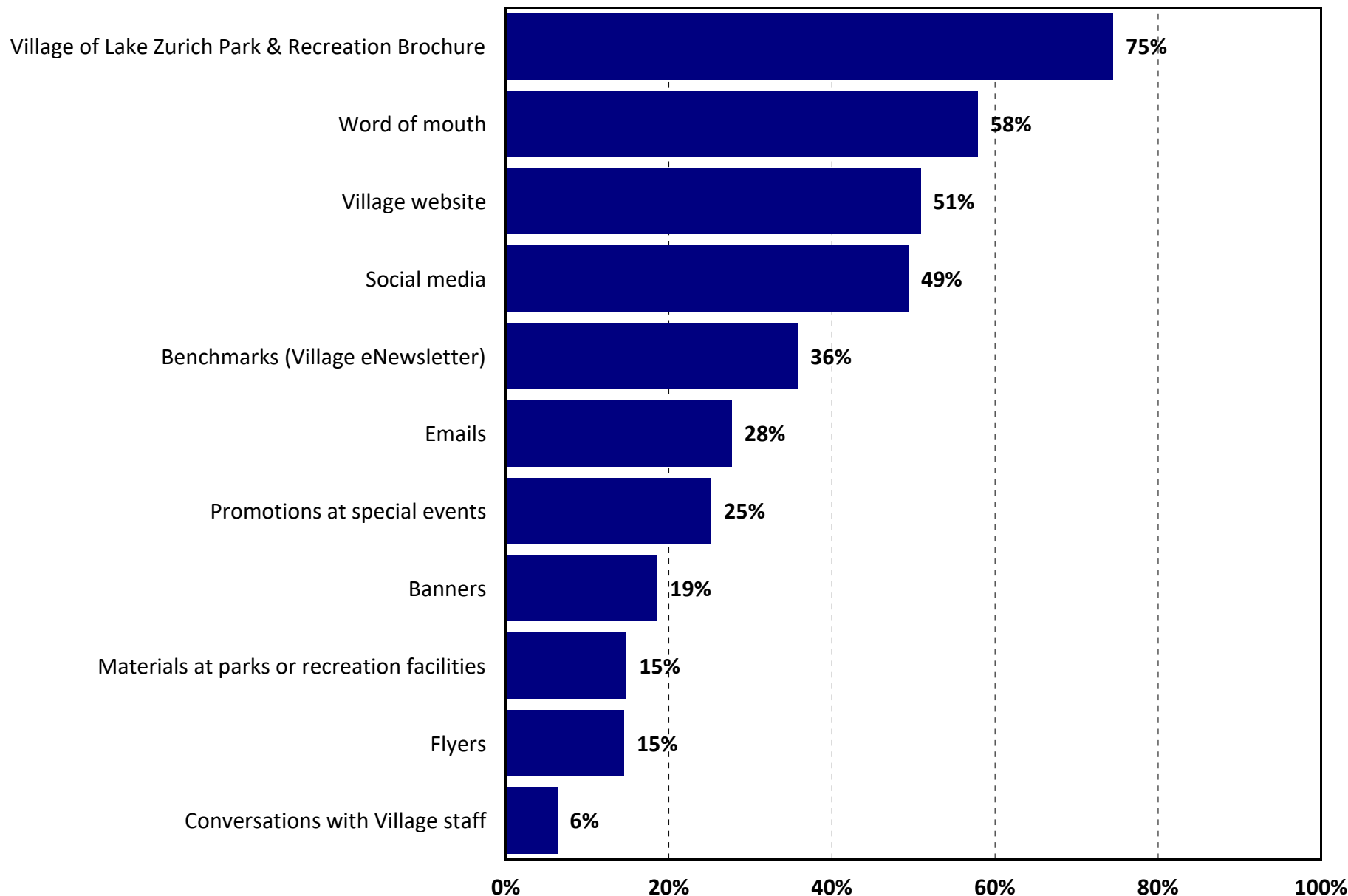
by percentage of respondents (excluding "not provided")





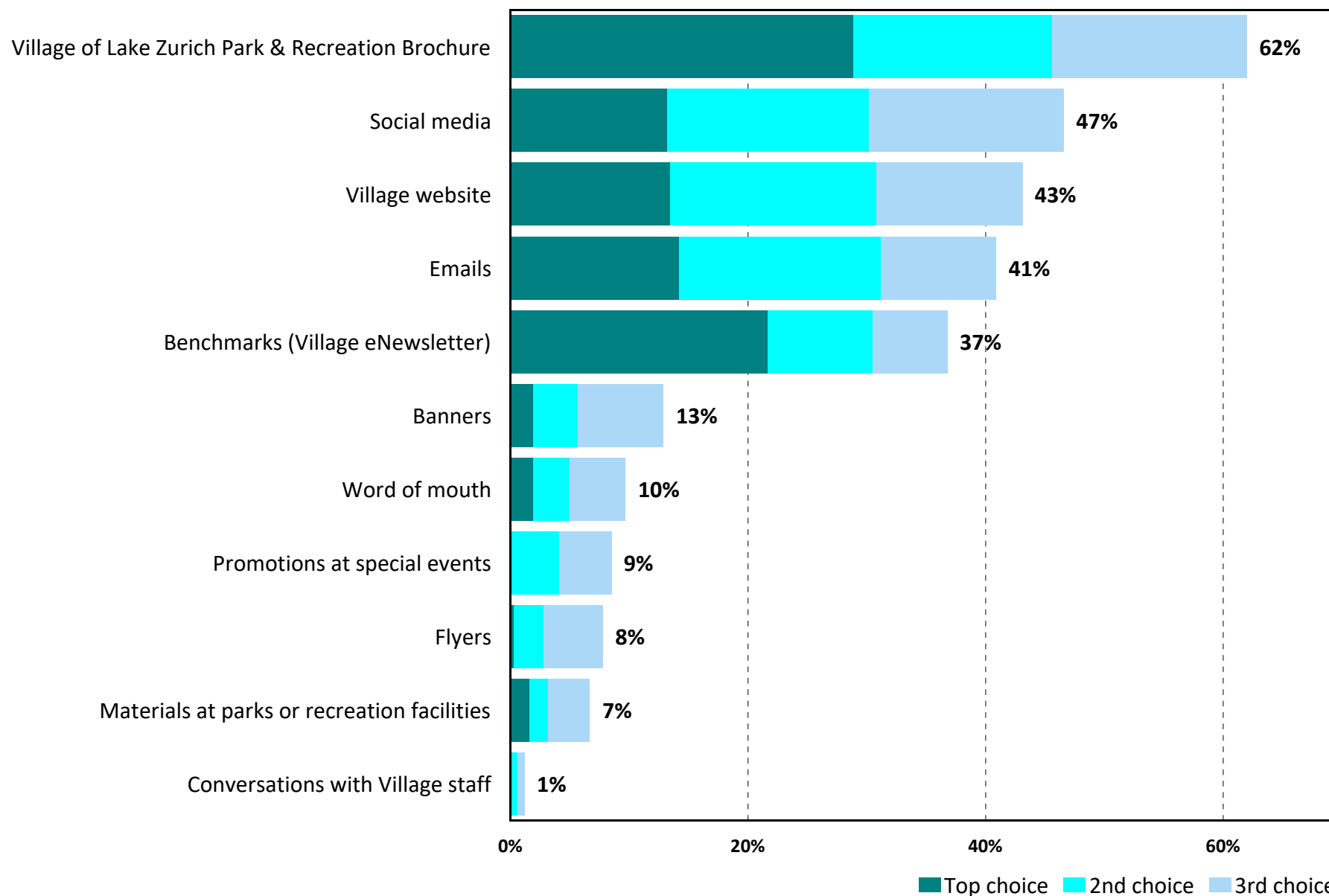
### Q3. From the following list, please CHECK ALL the ways you learn about Village of Lake Zurich parks, beaches, recreation facilities, programs, and events.

by percentage of respondents (excluding "not provided")



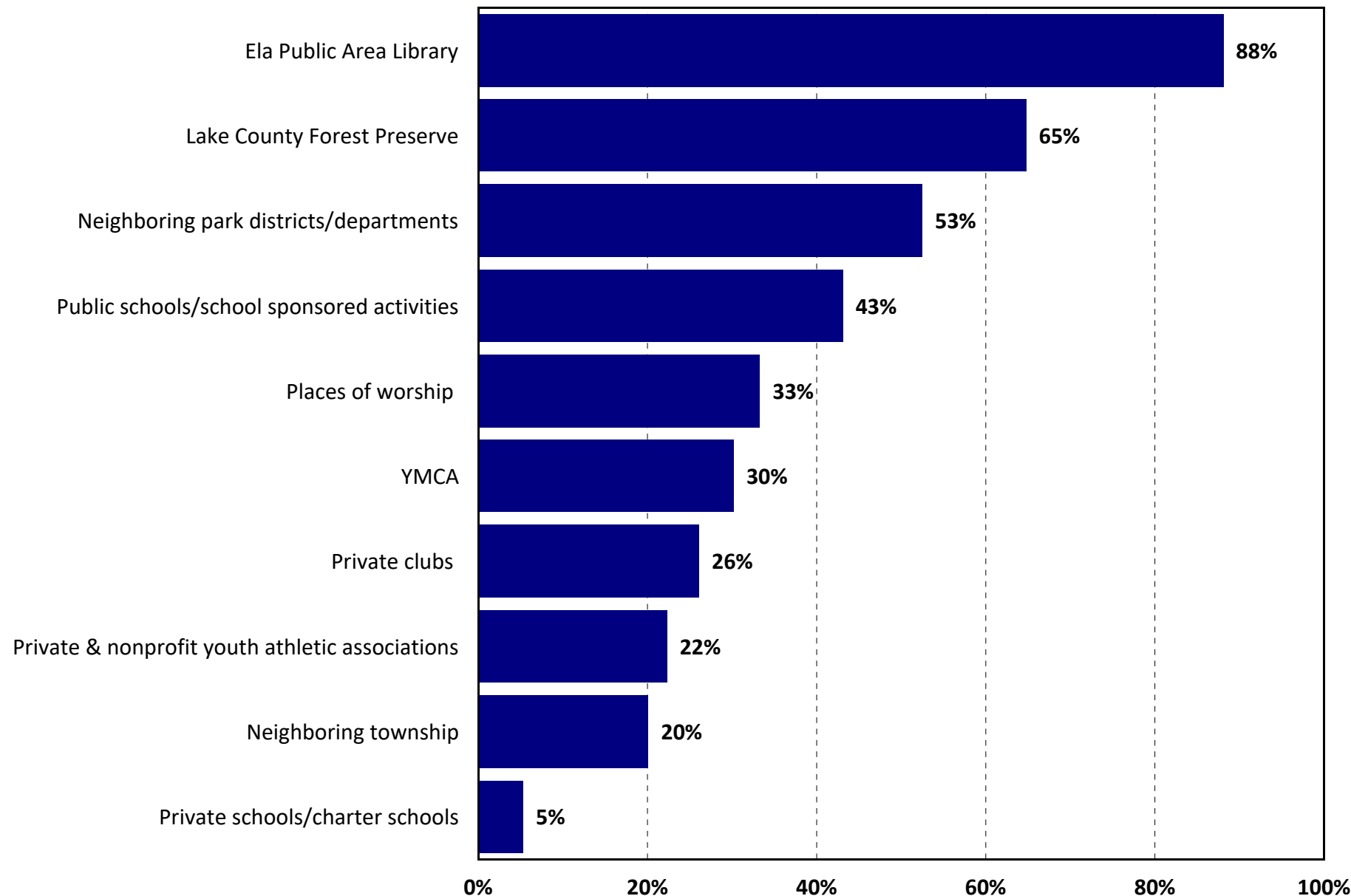
**Q4. From the list in Question 3, which THREE methods of communication would you MOST PREFER the village use to communicate with you about parks, recreation facilities, programs, and events.**

by percentage of respondents who selected the items as one of their top three choices



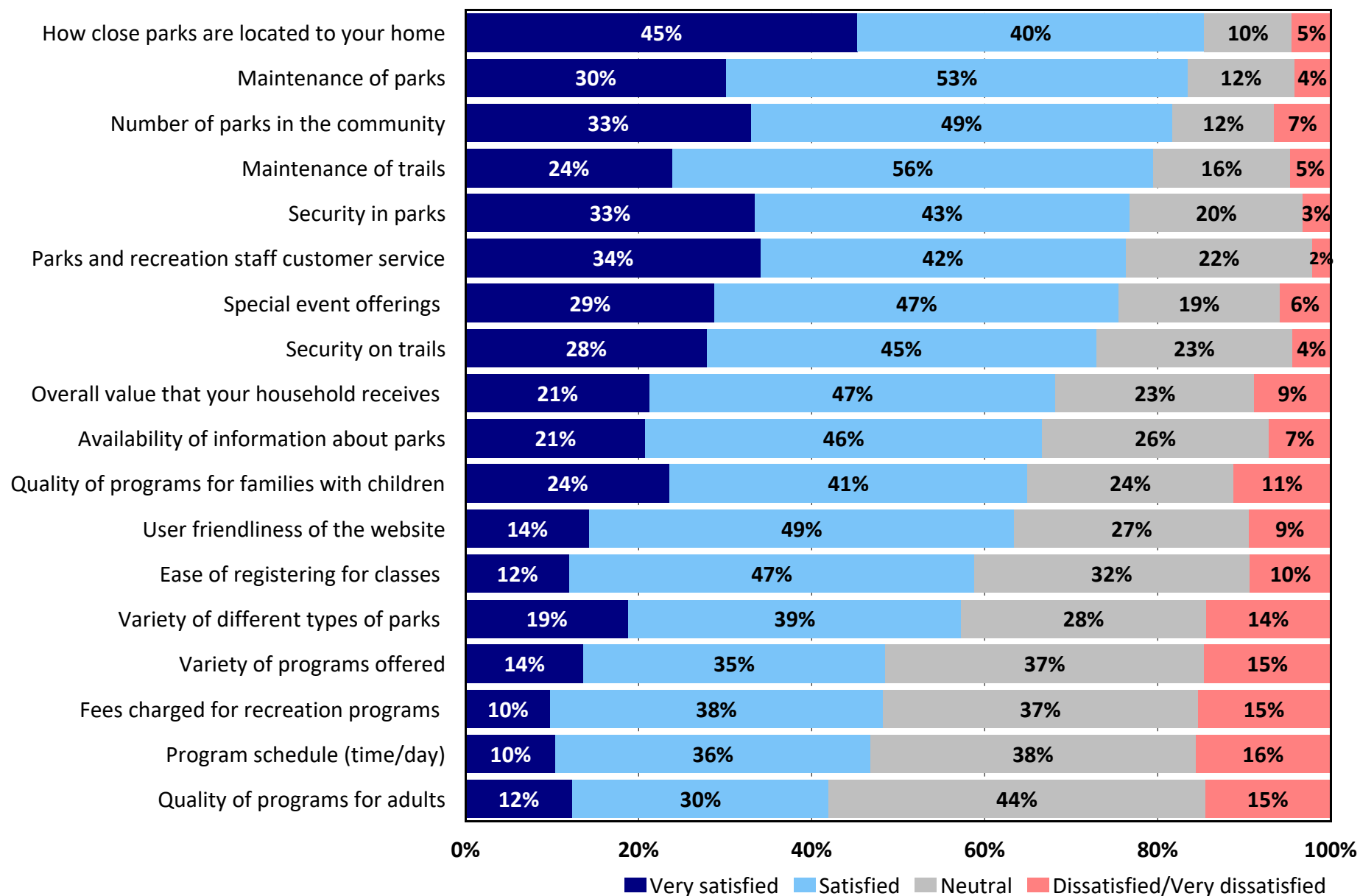
## Q5. Please CHECK ALL of the following other organizations that your household has used for recreation programs, activities, or facilities.

by percentage of respondents (excluding "not provided")



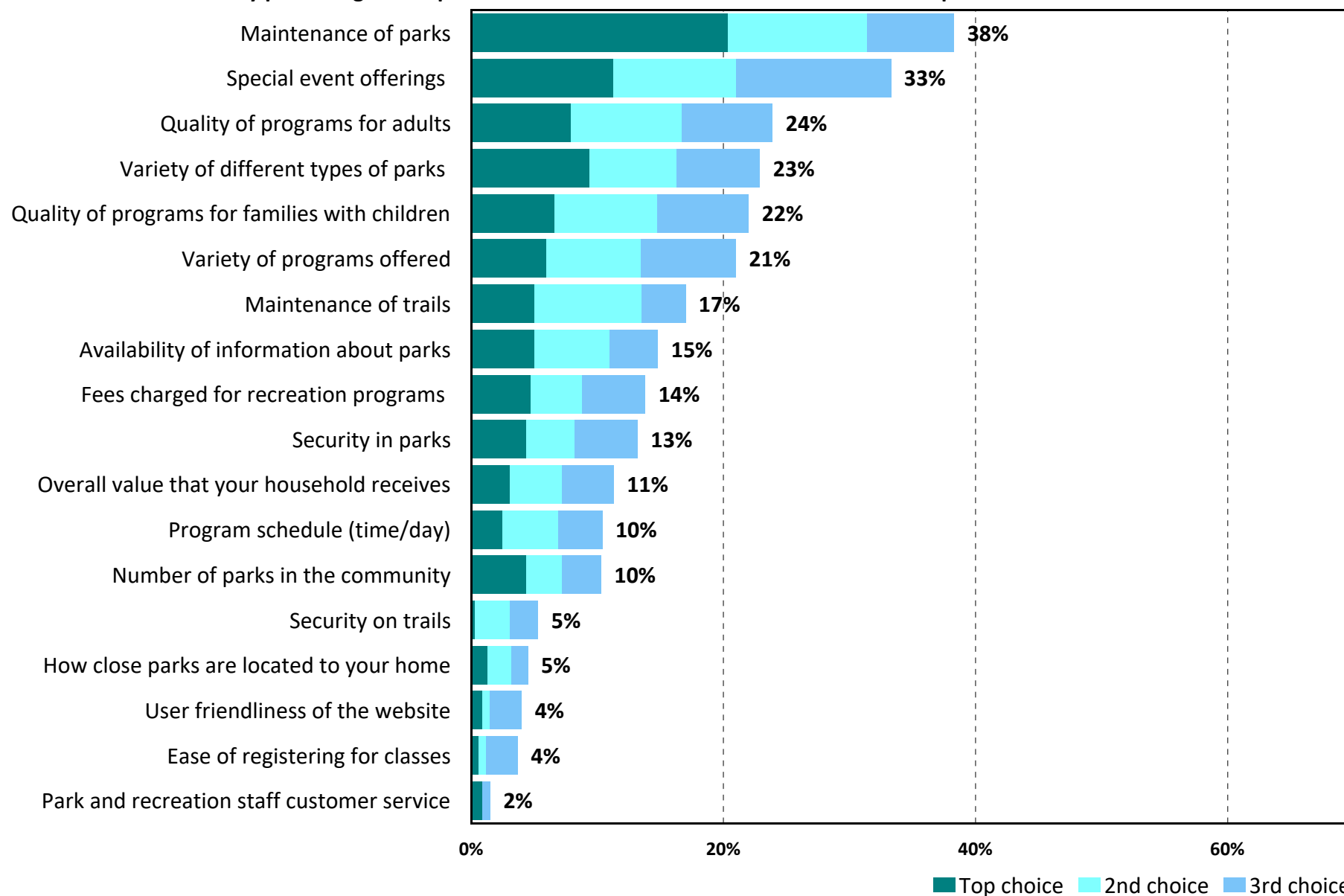
## Q6. Please rate your satisfaction with the following recreation and parks services provided by the Village of Lake Zurich.

by percentage of respondents (excluding "don't know")



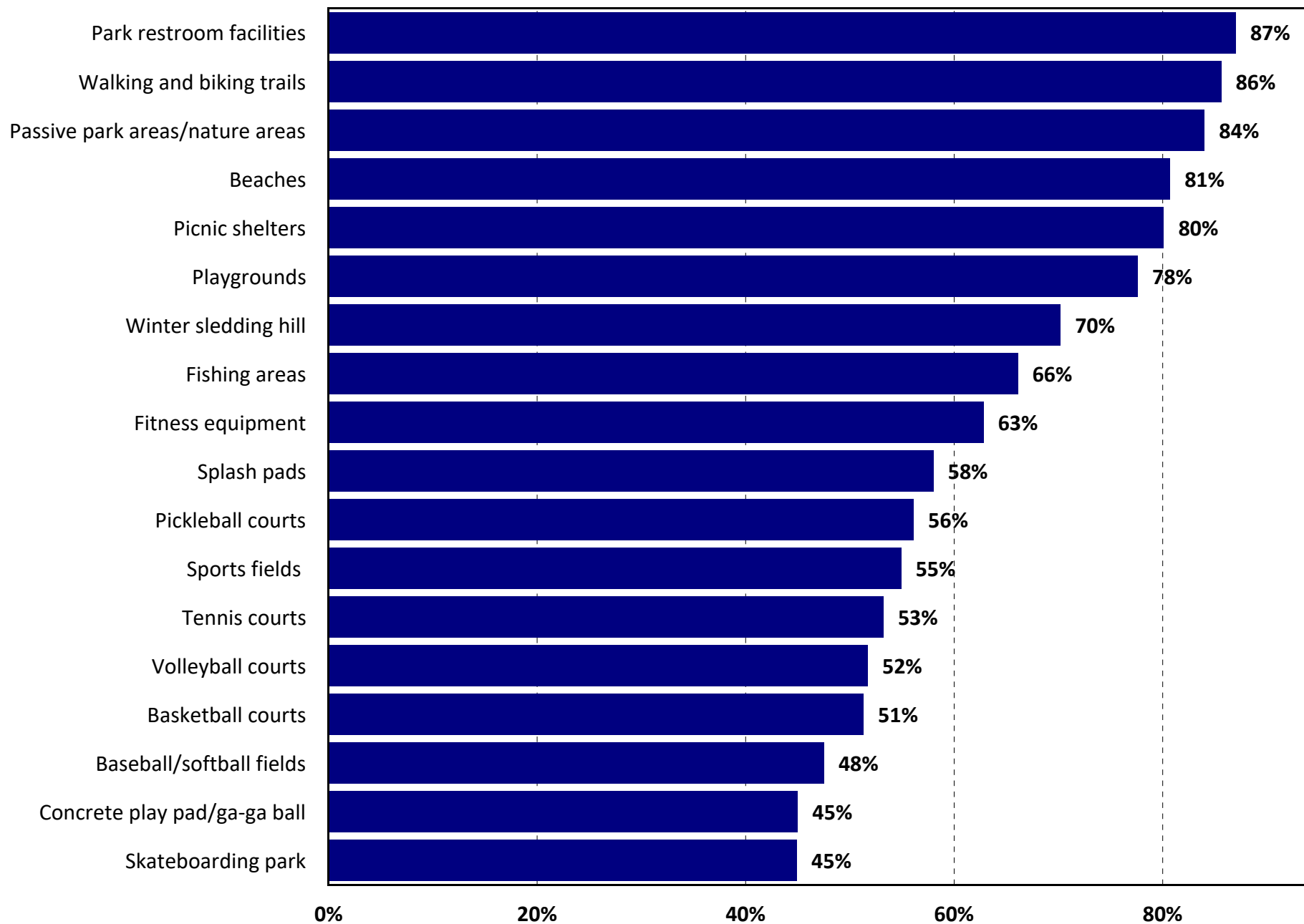
## Q7. Which THREE of the items from the list in Question 6 should receive the MOST EMPHASIS over the next five years?

by percentage of respondents who selected the items as one of their top three choices



## Q8. Need for Facilities and Amenities

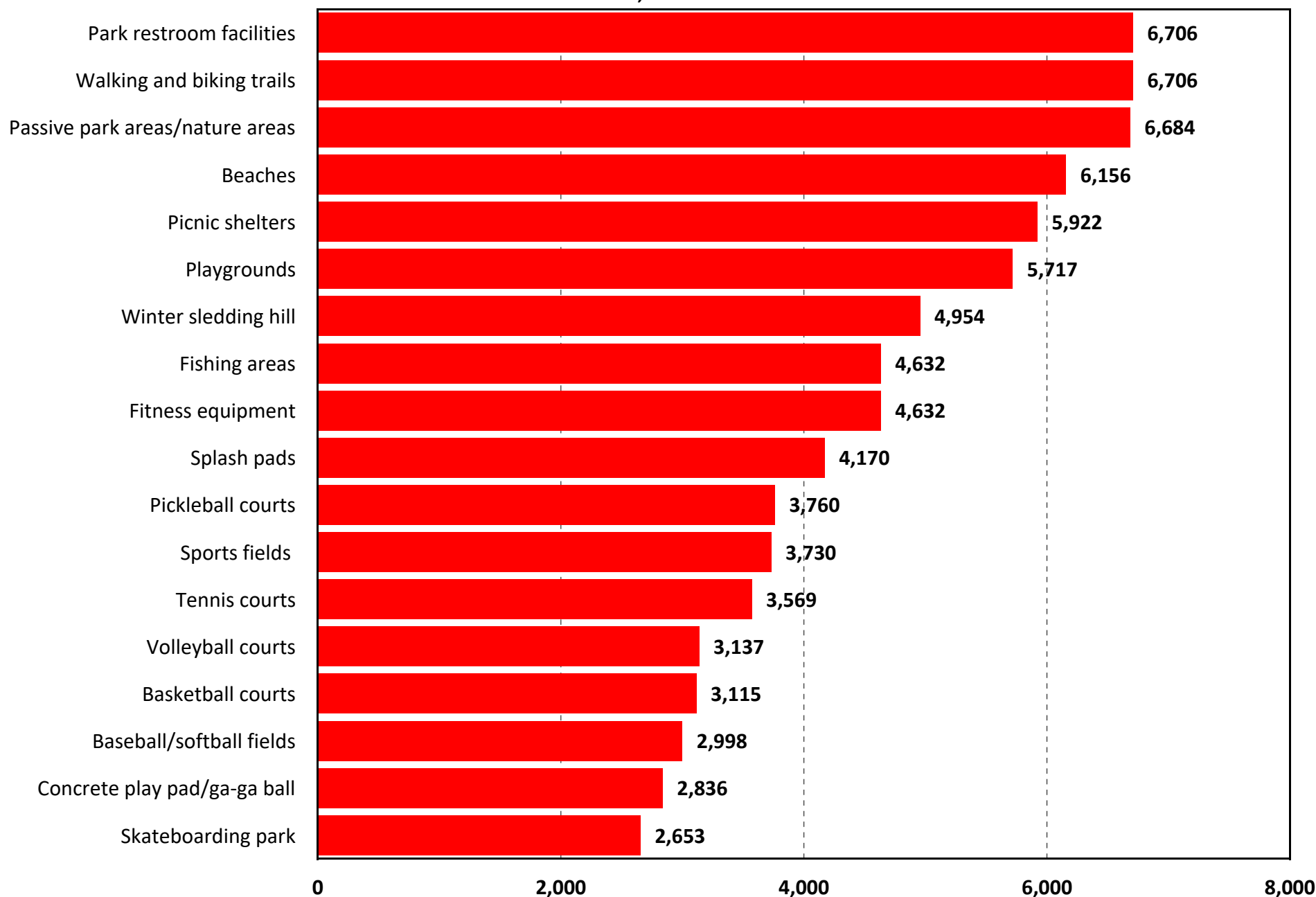
by percentage of respondents who indicated need





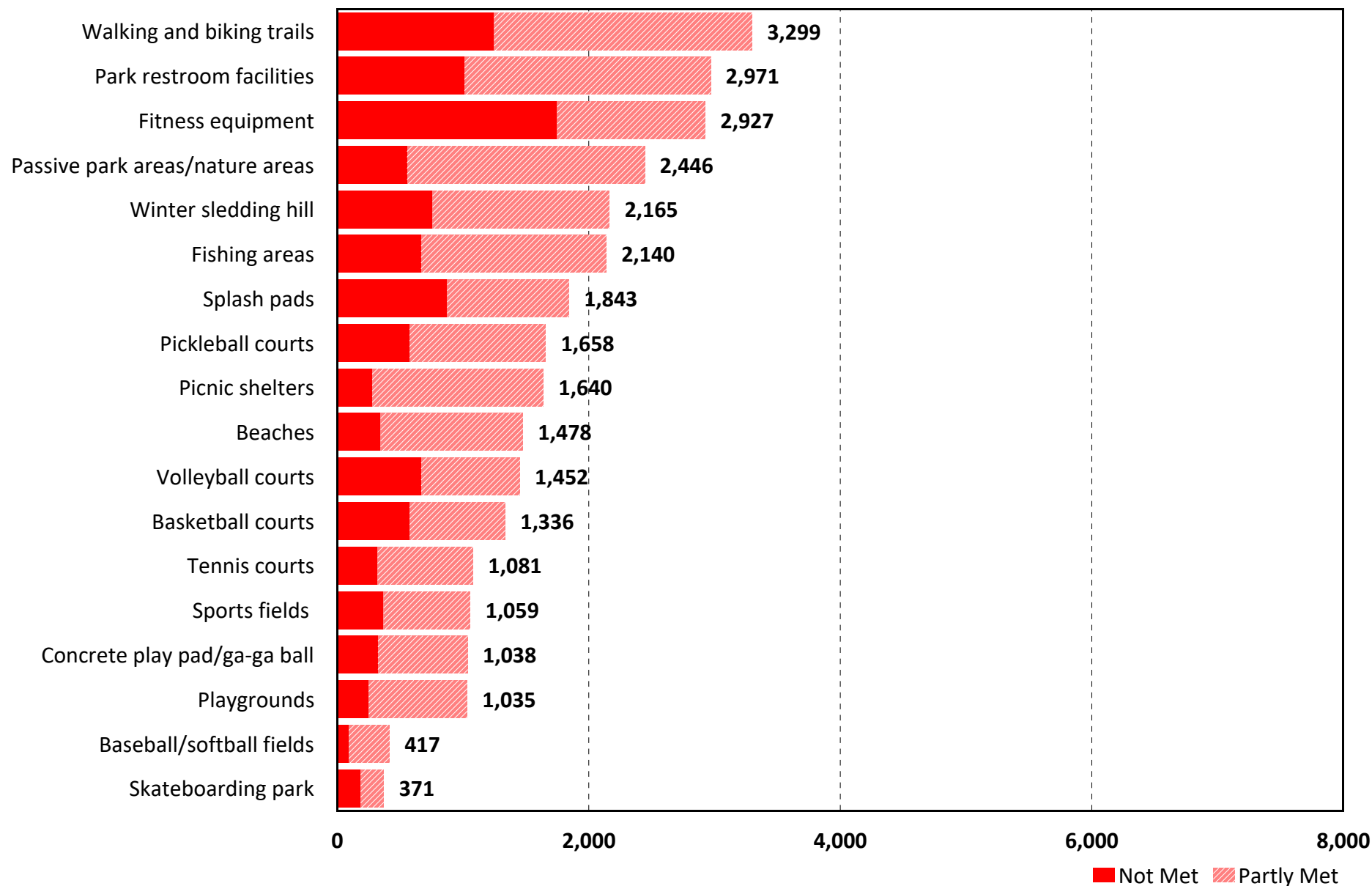
## Q8. Estimated number of households that have needs for facilities and amenities.

based on 7,329 households



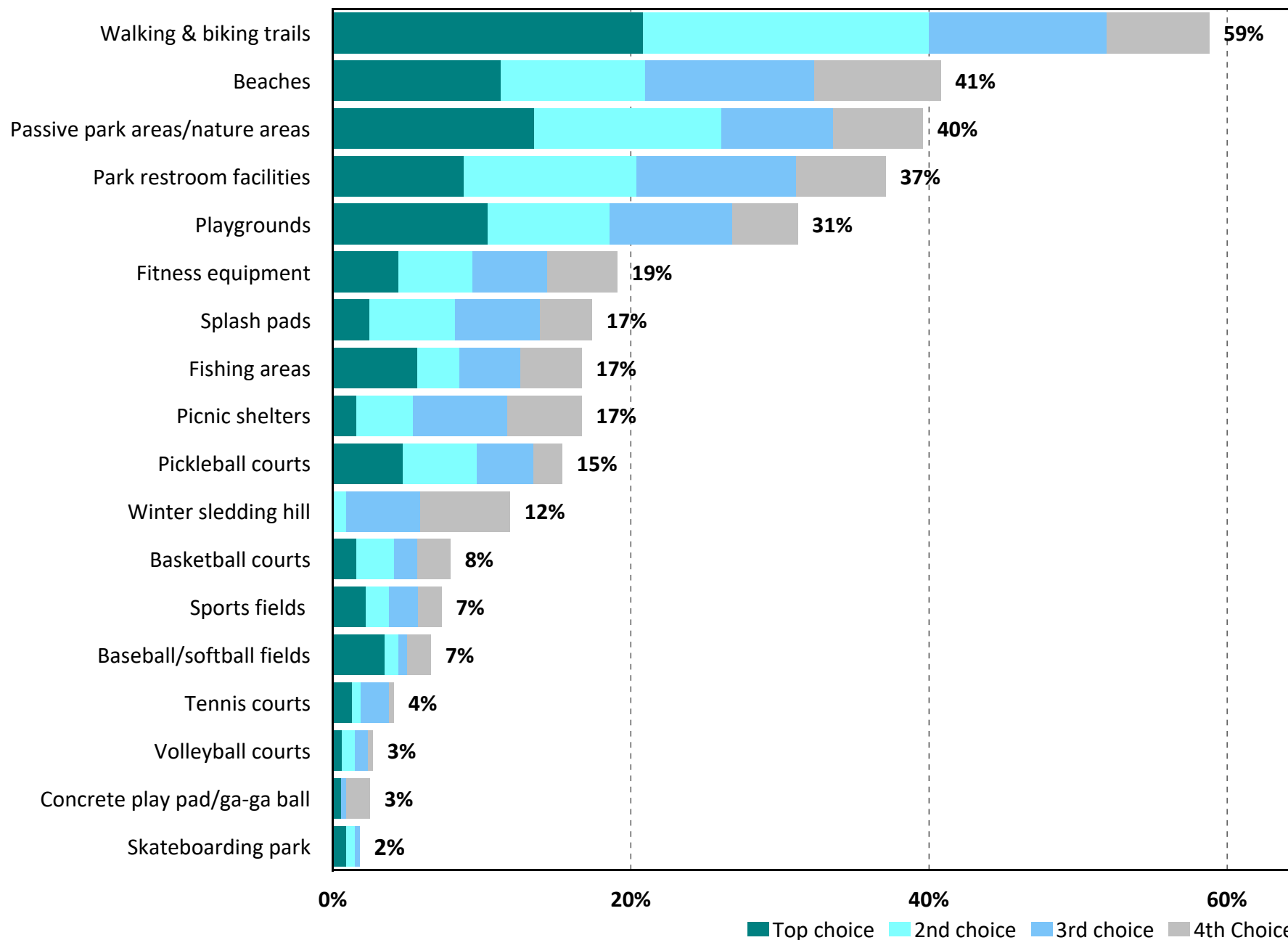
## Q8. Estimated number of households whose facility and amenity needs are only "partly met" or "not met"

by number of households with need based on 7,329 households



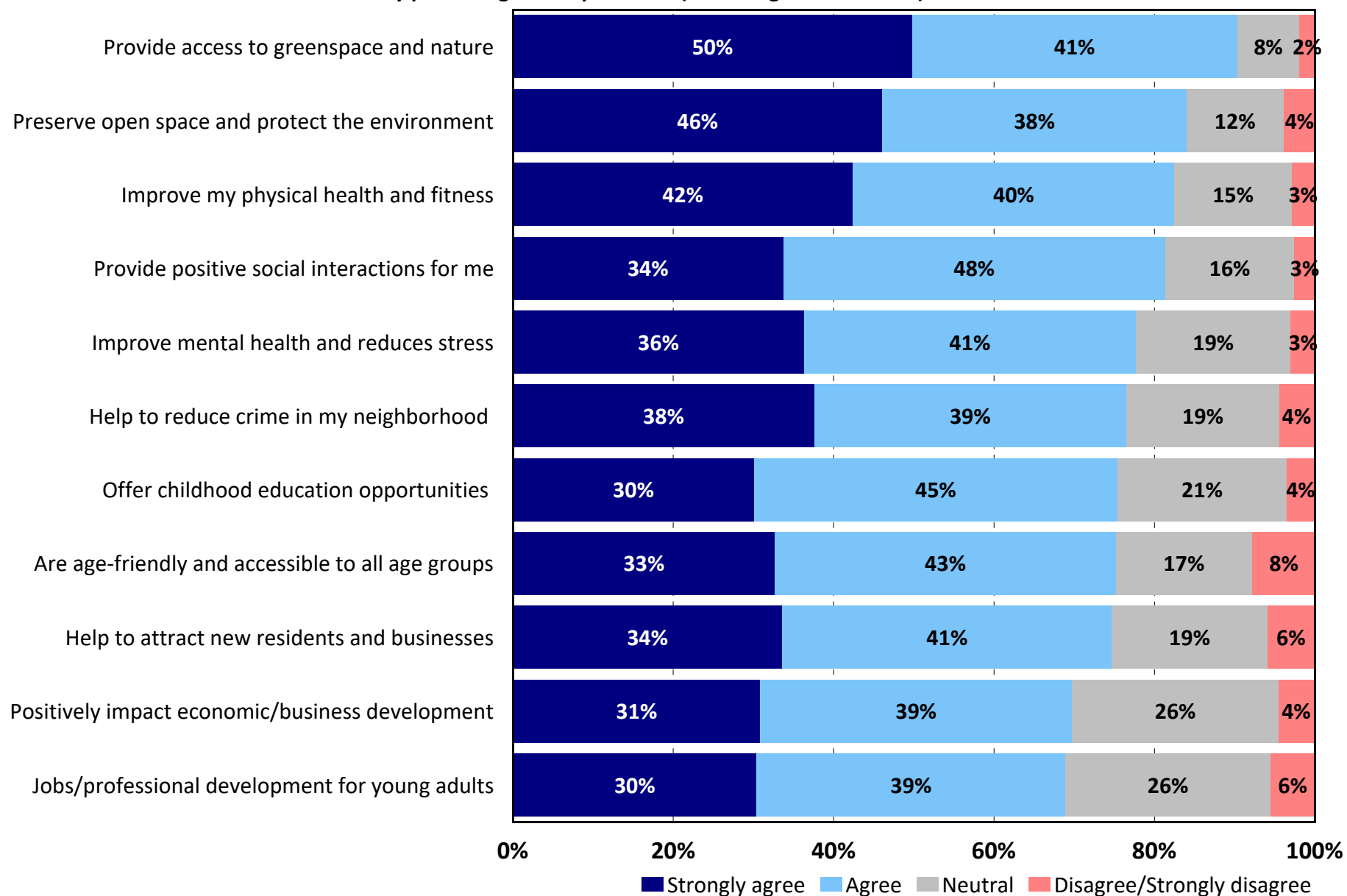
## Q9. Which FOUR items are MOST IMPORANT to your household?

by percentage of respondents who selected the items as one of their top four choices



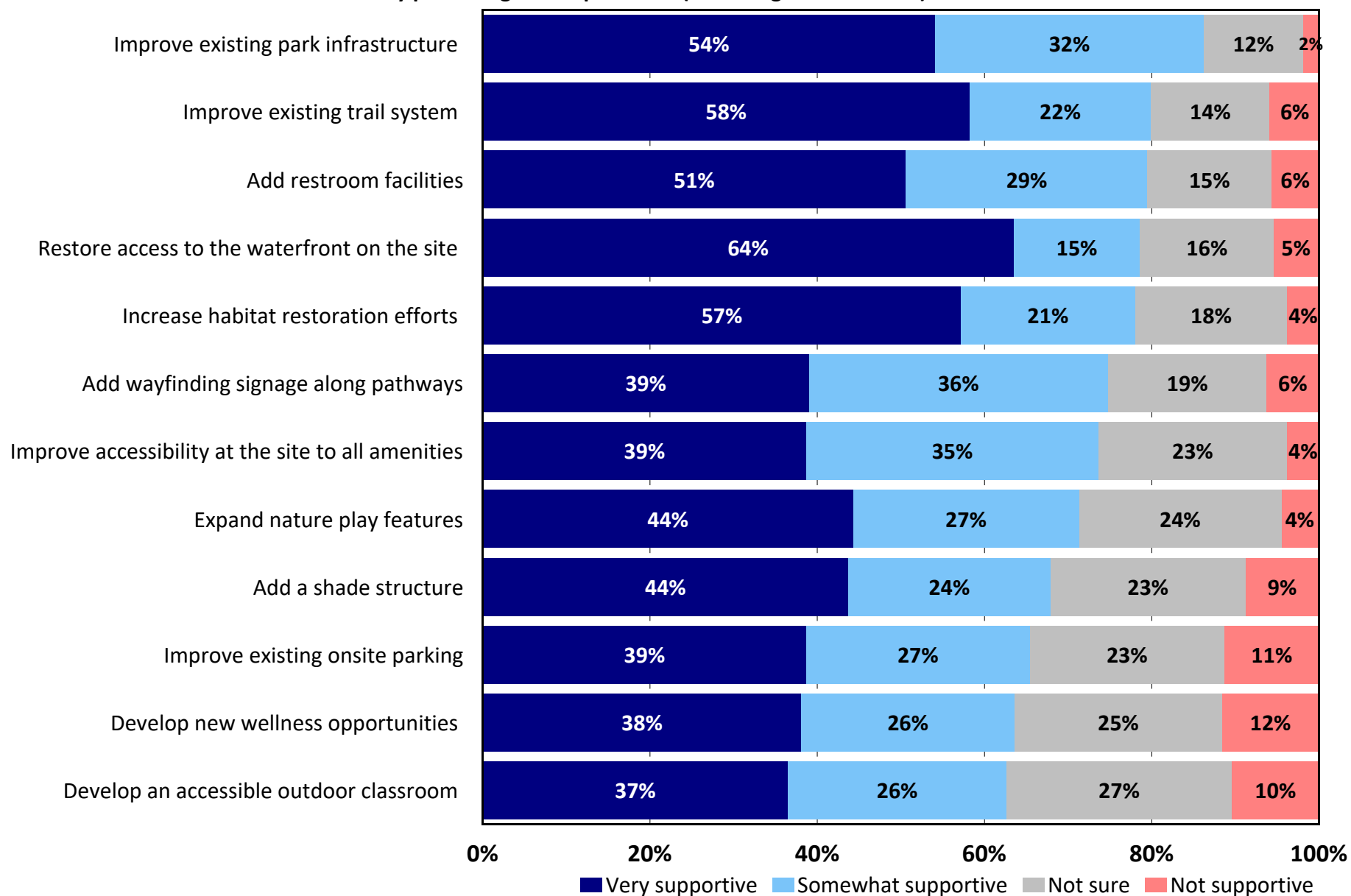
## Q10. Please rate your level of agreement with the following statements

by percentage of respondents (excluding "don't know")



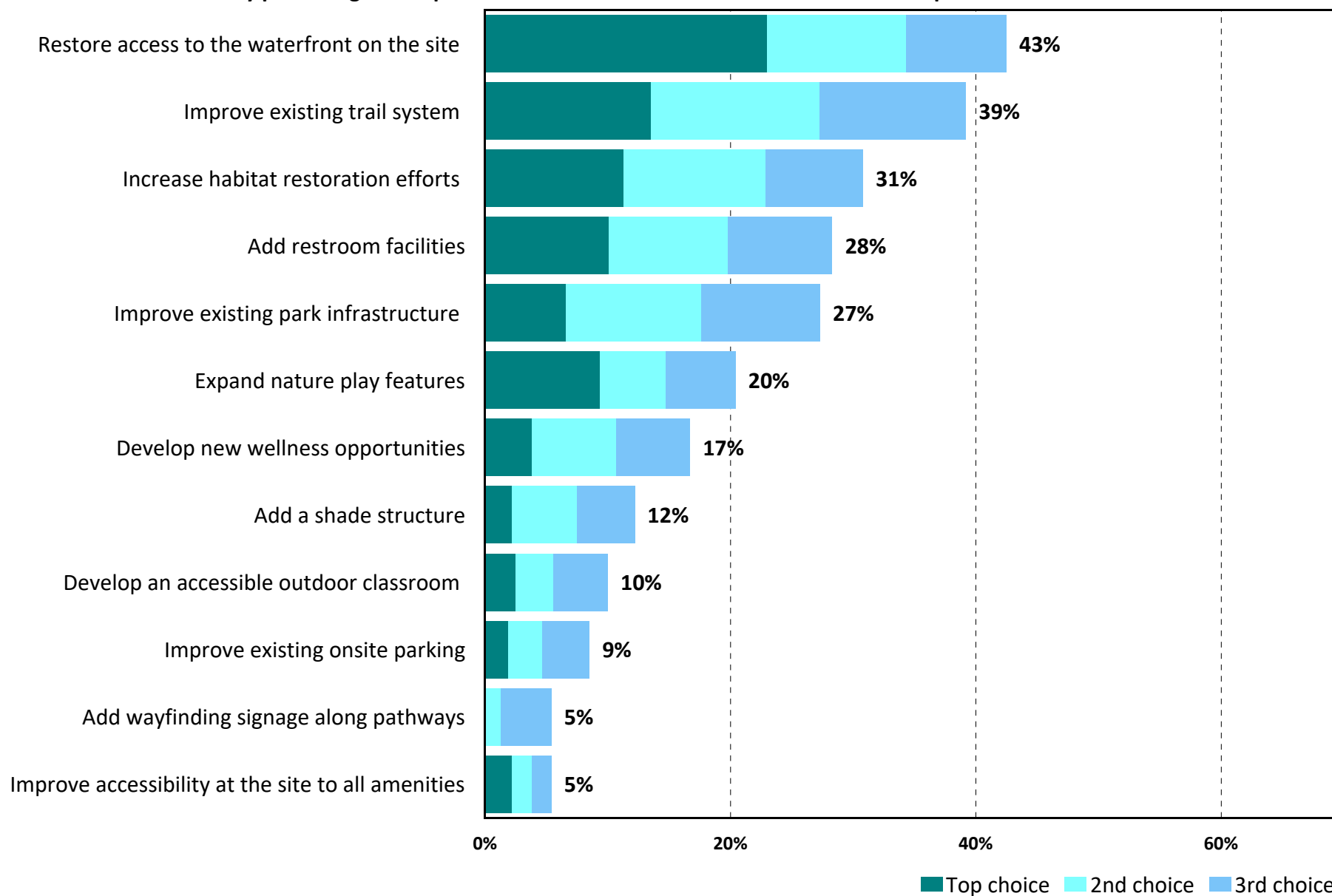
## Q11. Please indicate your level of support with each of the following improvements at Kuechmann Arboretum.

by percentage of respondents (excluding "don't know")



## Q12. Which THREE improvements from the list in Question 11 are MOST IMPORTANT to your household?

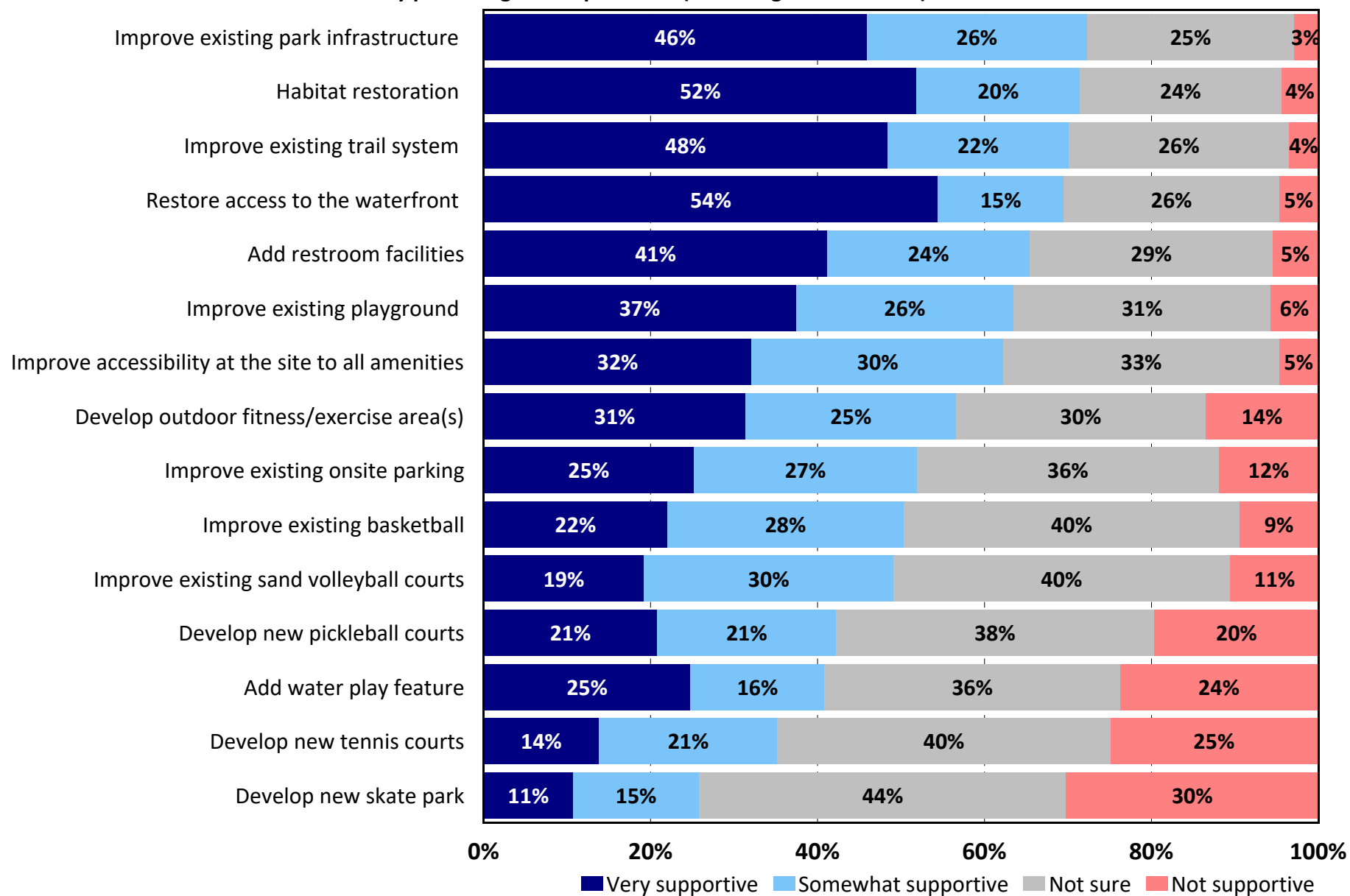
by percentage of respondents who selected the items as one of their top three choices





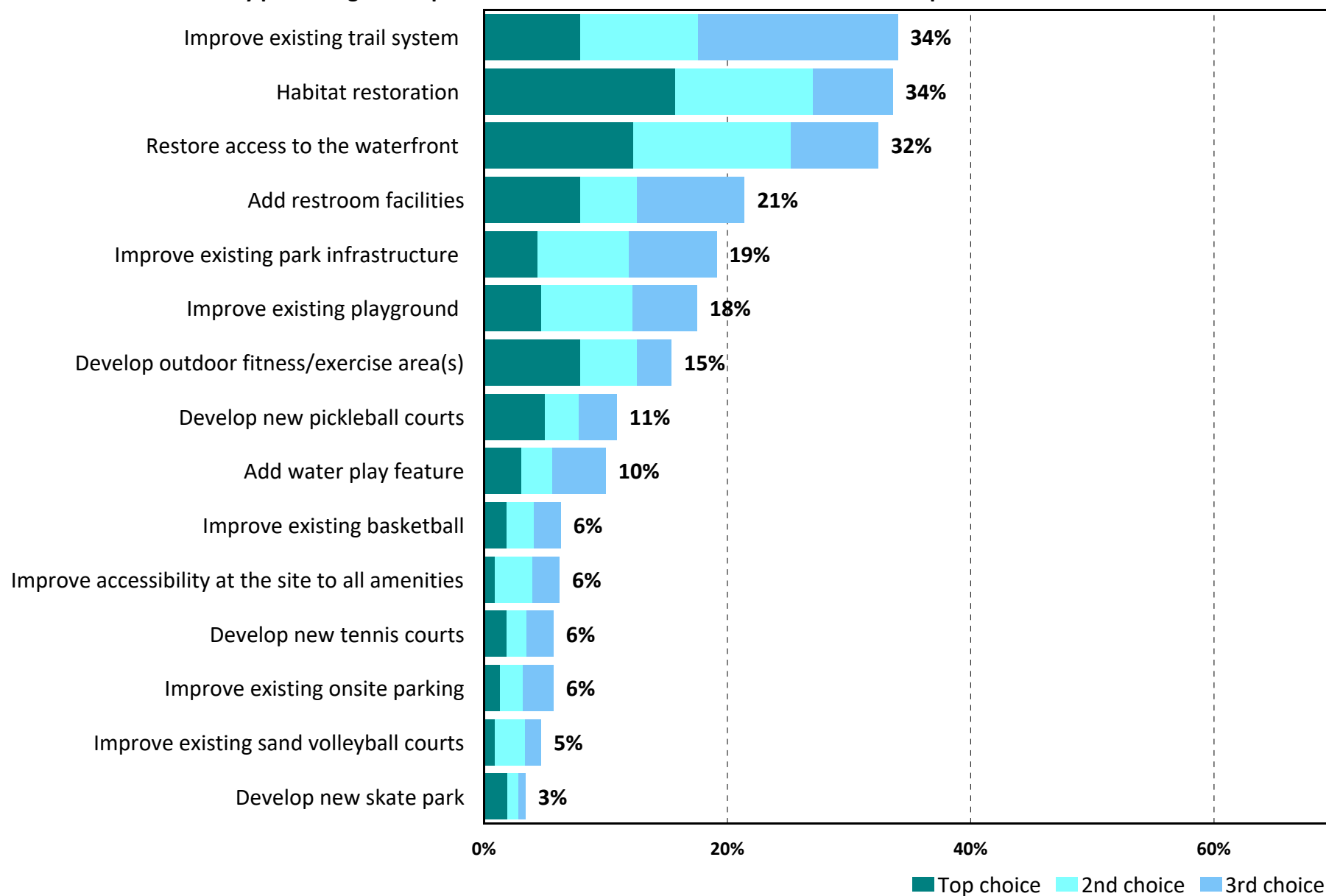
## Q13. Please indicate your support for the following improvements to Oak Ridge Park.

by percentage of respondents (excluding "don't know")



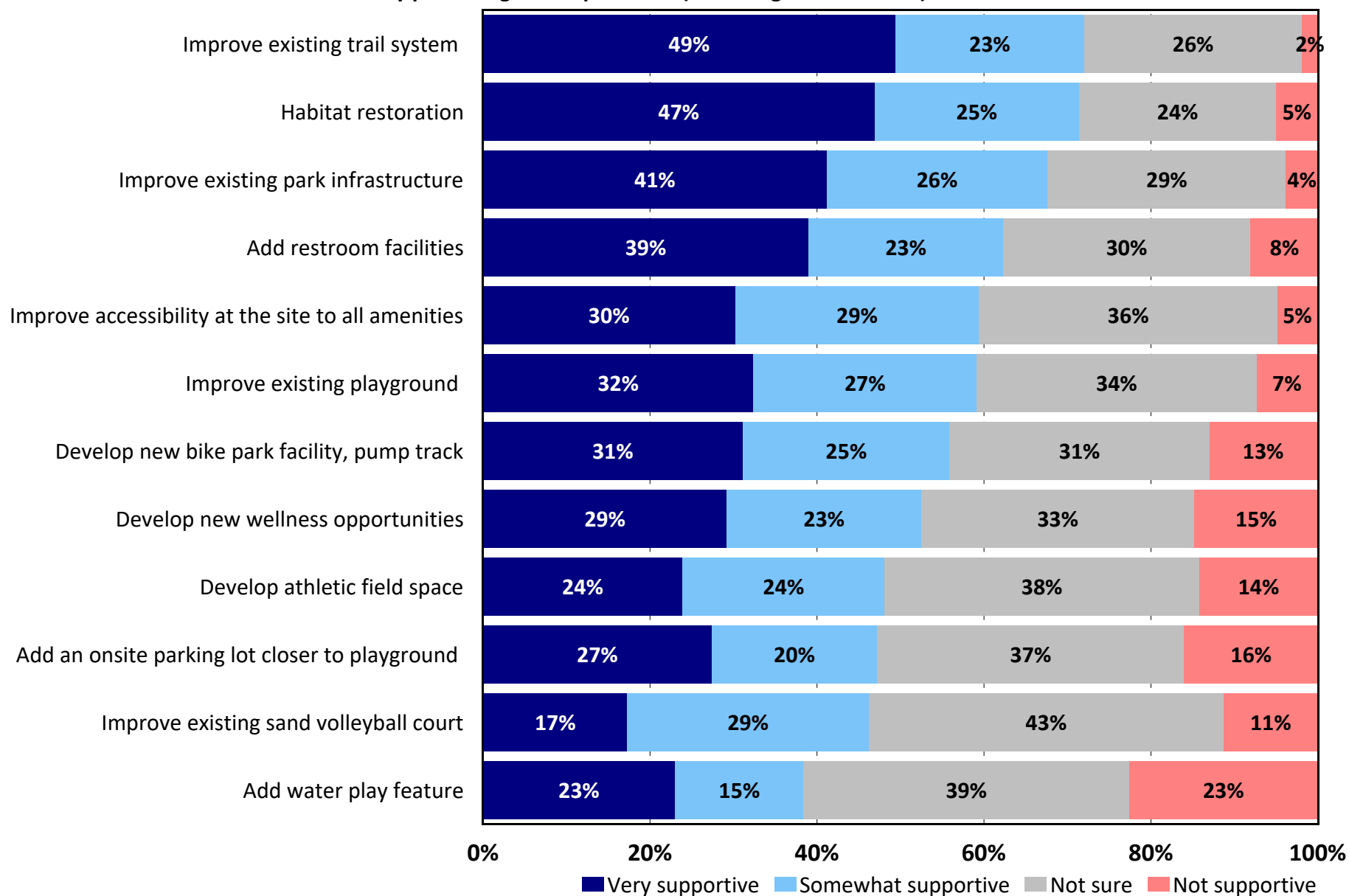
## Q14. Which THREE improvements from the list in Question 13 are MOST IMPORTANT to your household?

by percentage of respondents who selected the items as one of their top three choices



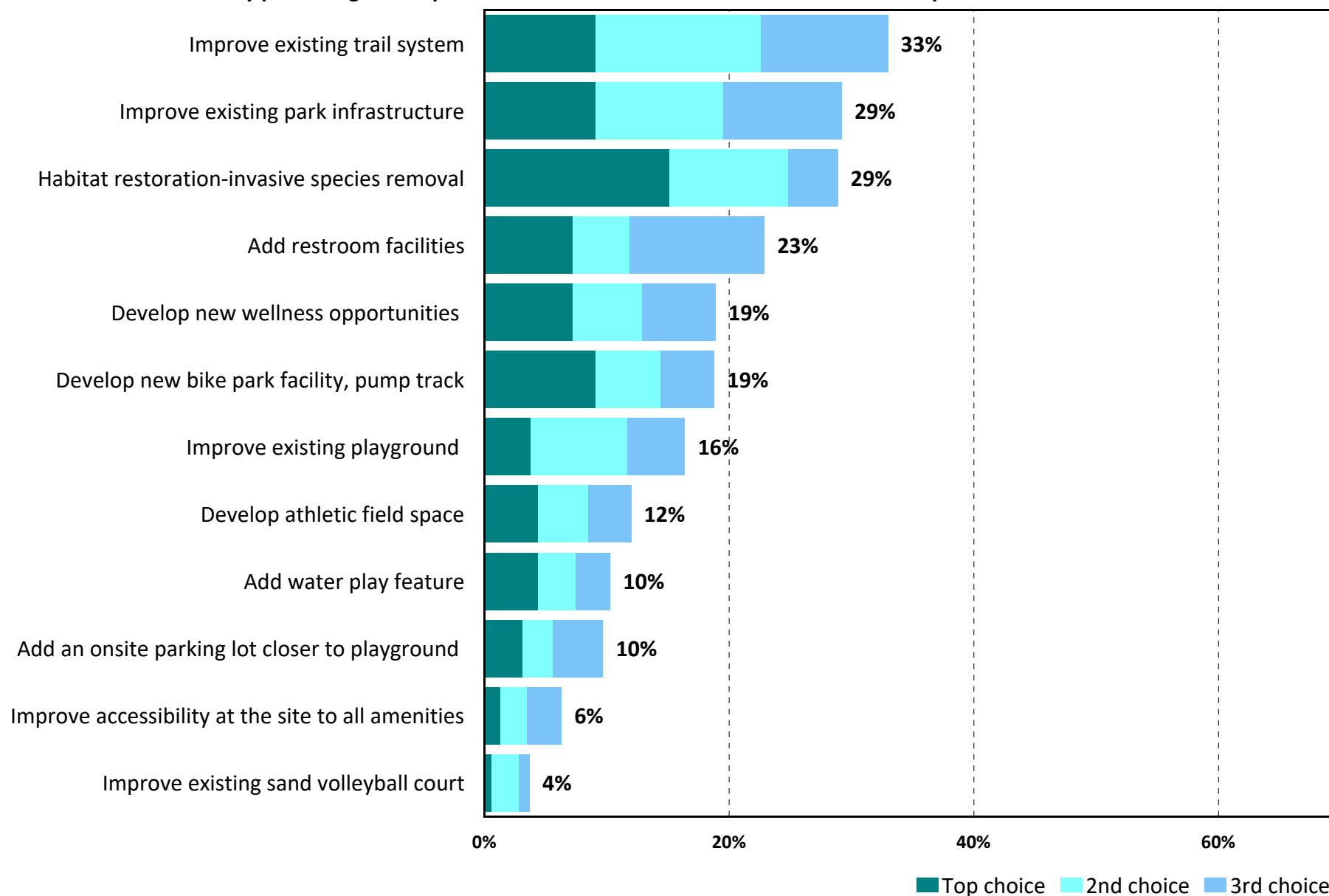
## Q15. Please indicate your level of support of improvements at Old Mill Grove Park.

by percentage of respondents (excluding "don't know")



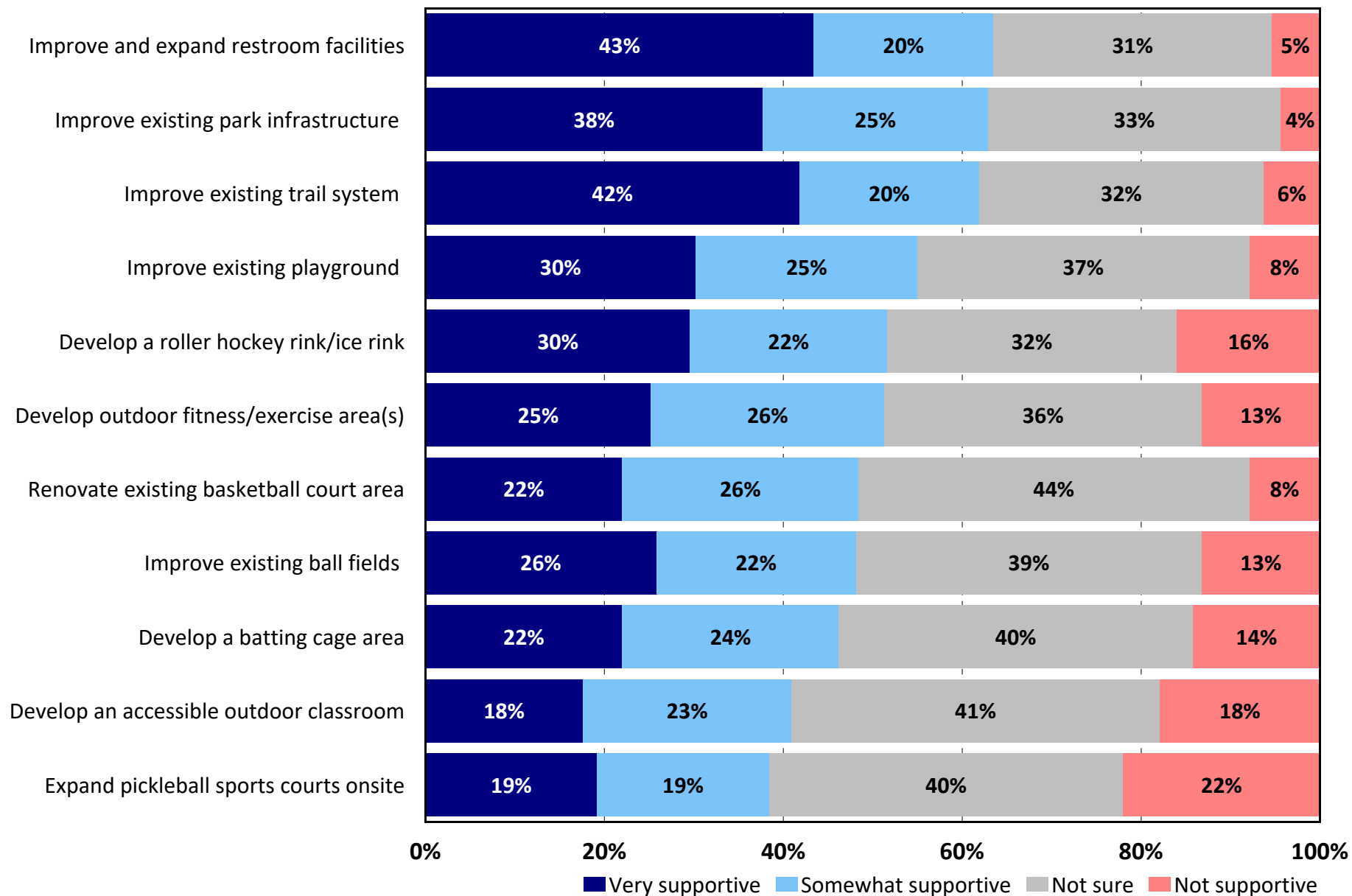
## Q16. Which THREE improvements from the list in Question 15 are MOST IMPORTANT to your household?

by percentage of respondents who selected the items as one of their top three choices



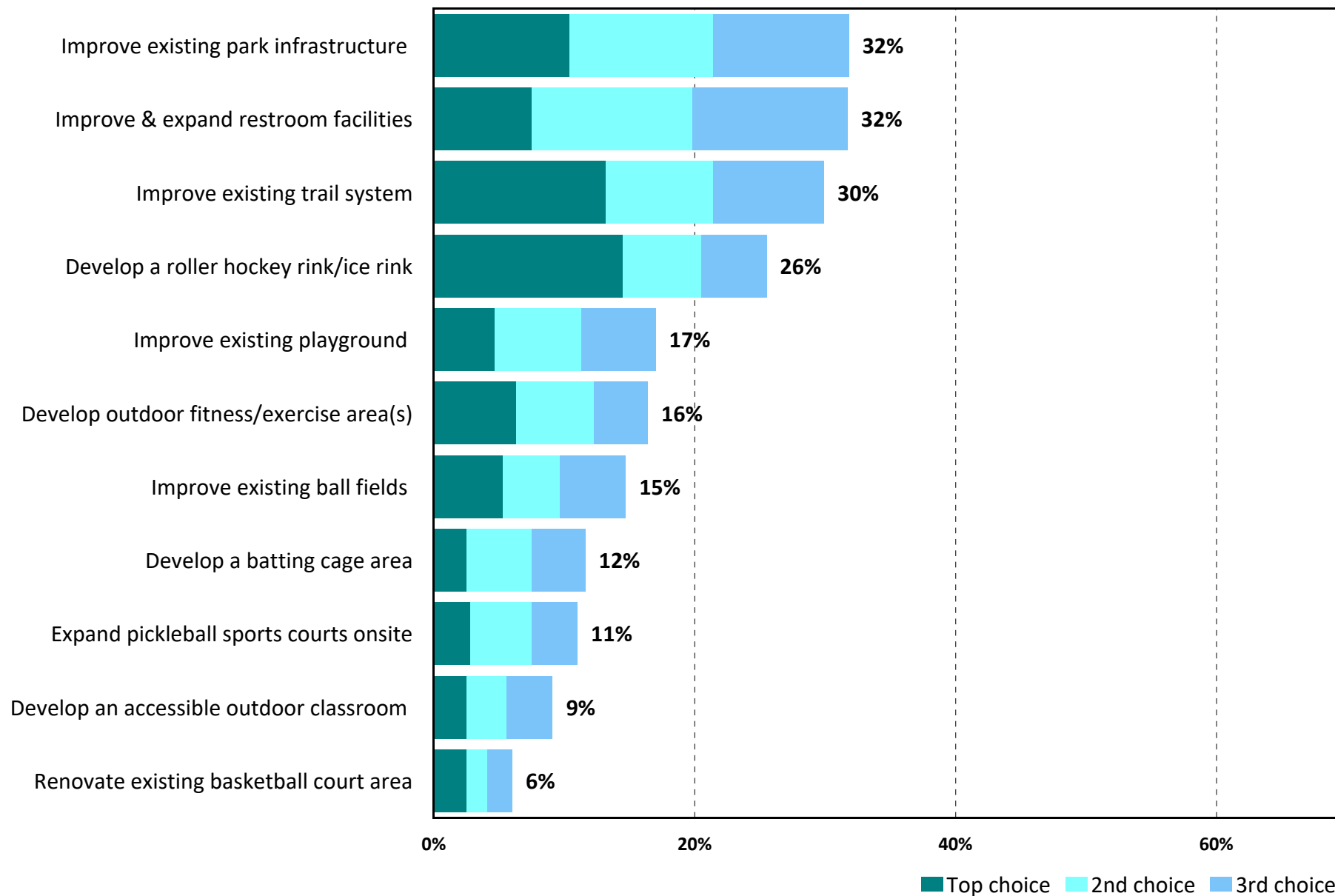
## Q17. Please indicate your level of support of improvements at Staples Park.

by percentage of respondents (excluding "don't know")



## Q18. Which THREE improvements from the list in Question 17 are MOST IMPORTANT to your household?

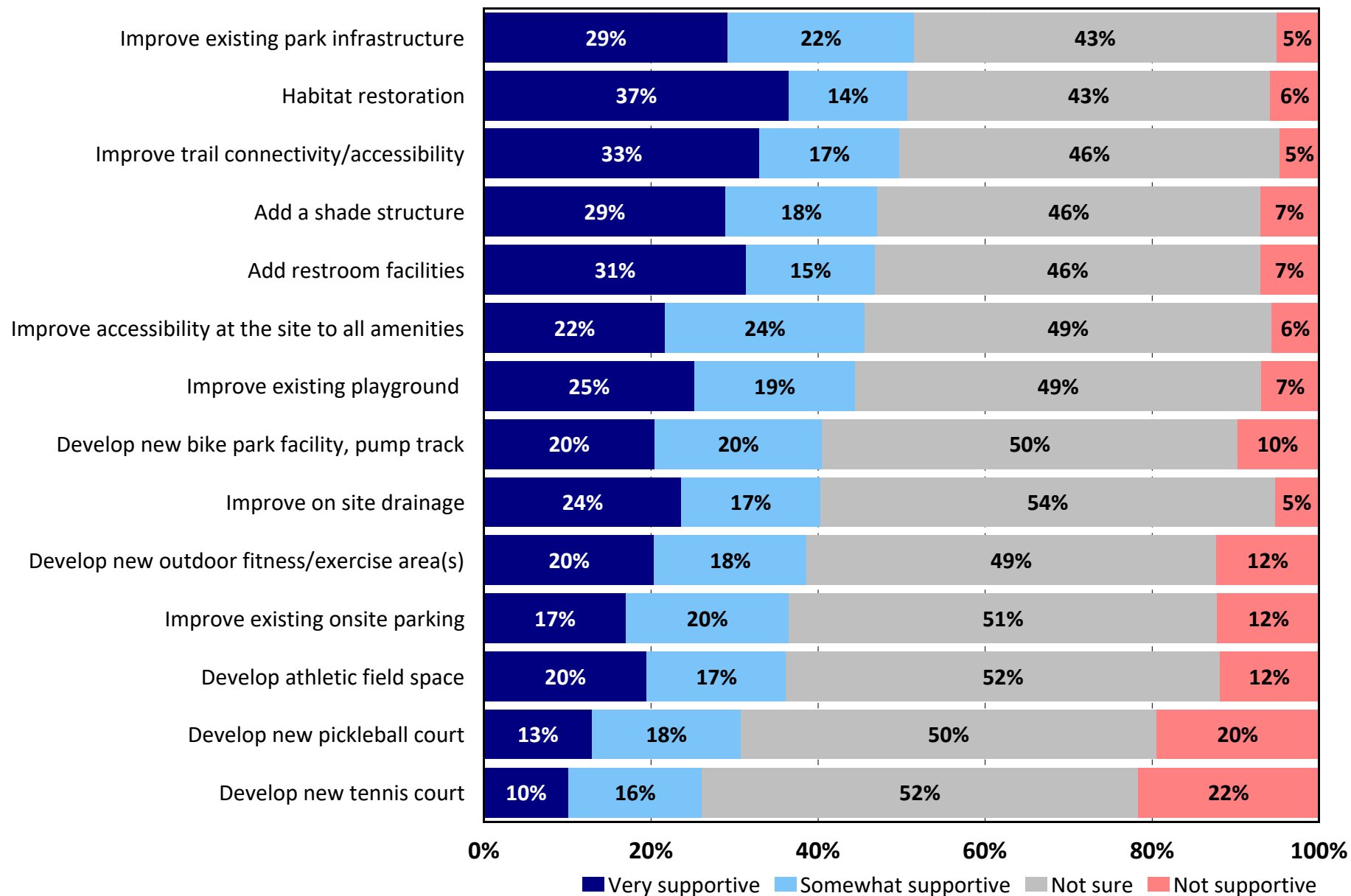
by percentage of respondents who selected the items as one of their top three choices





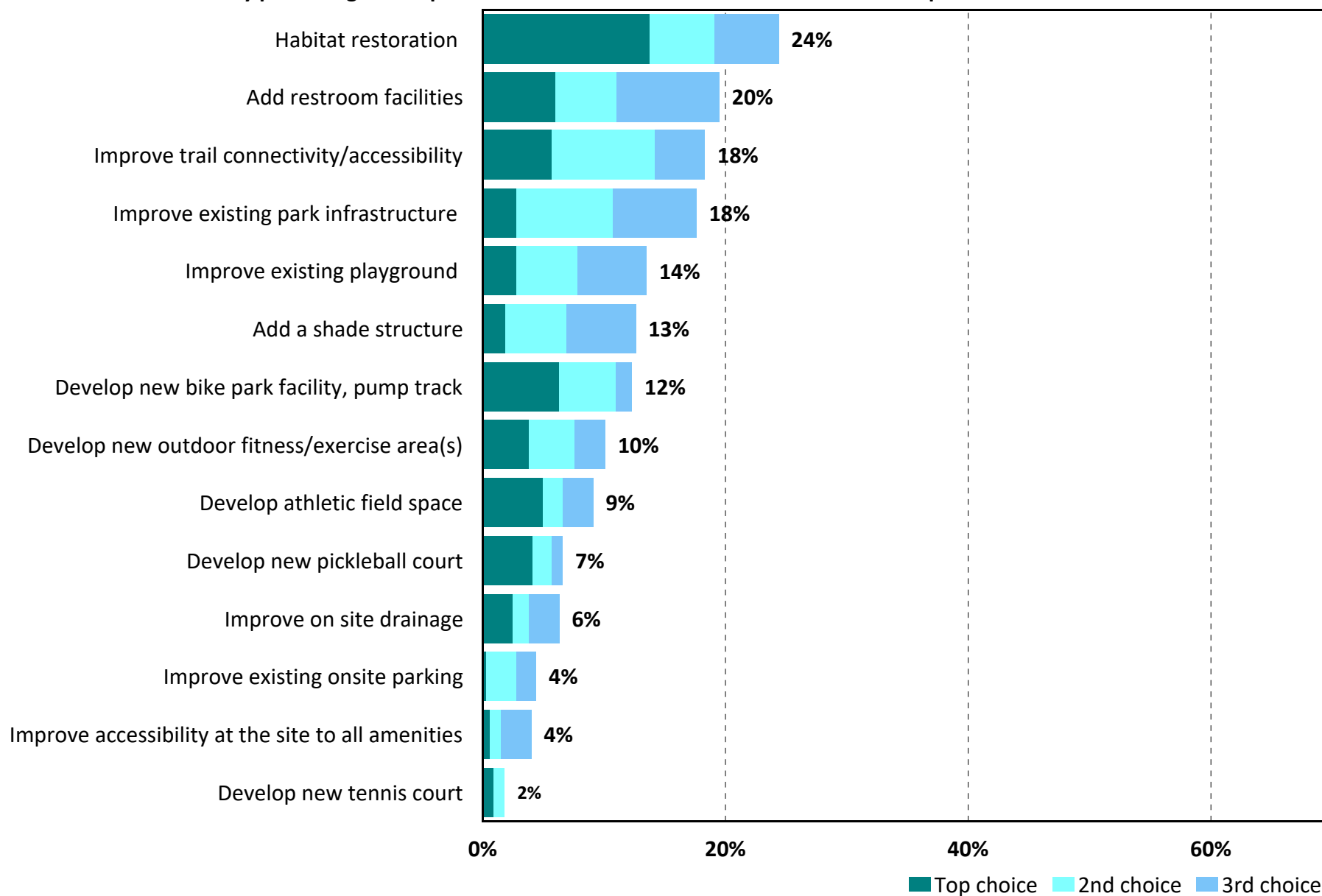
## Q19. Please indicate your level of support of improvements at Zurites Park.

by percentage of respondents (excluding "don't know")



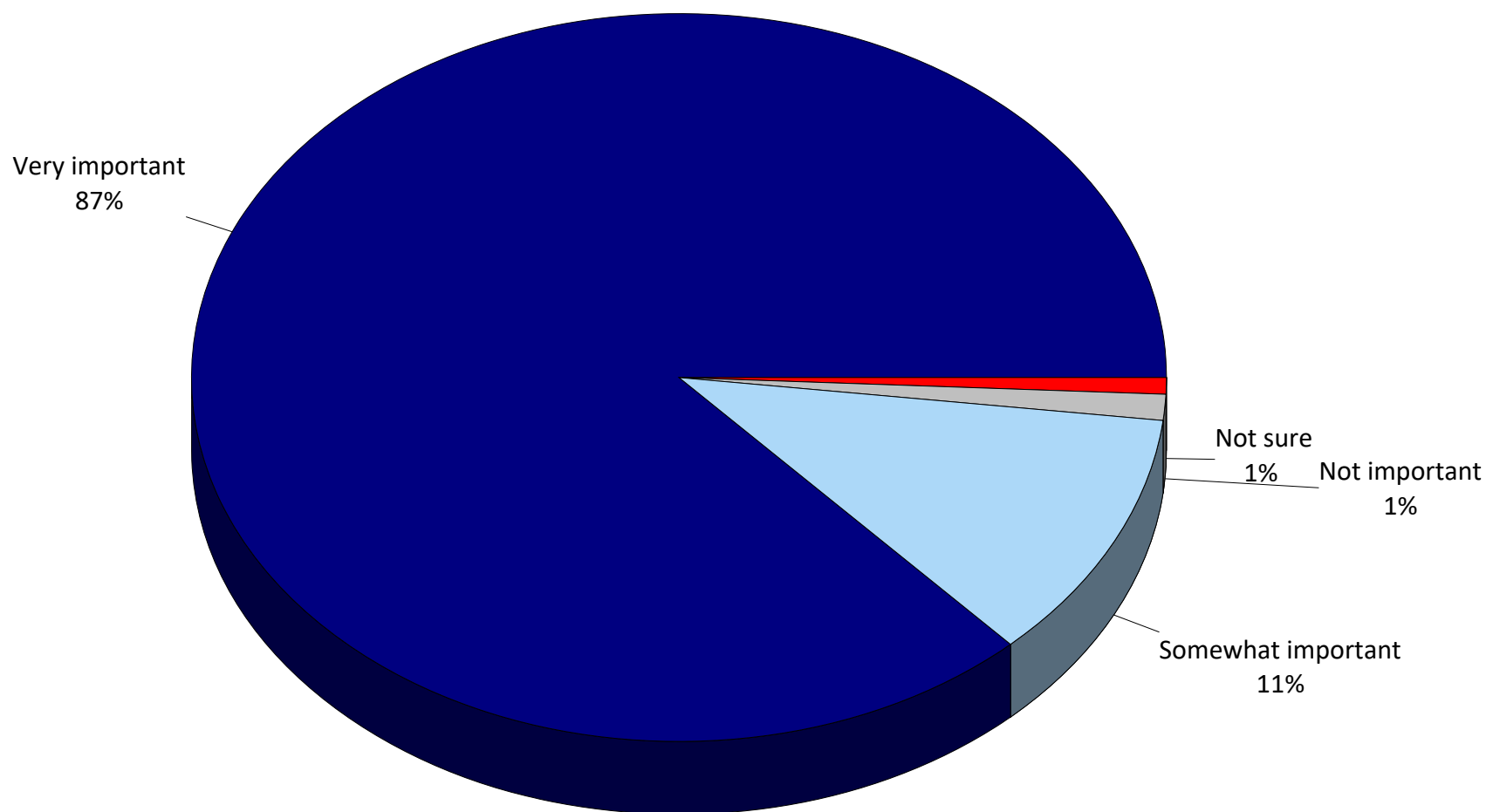
## Q20. Which THREE improvements from the list in Question 19 are MOST IMPORTANT to your household?

by percentage of respondents who selected the items as one of their top three choices



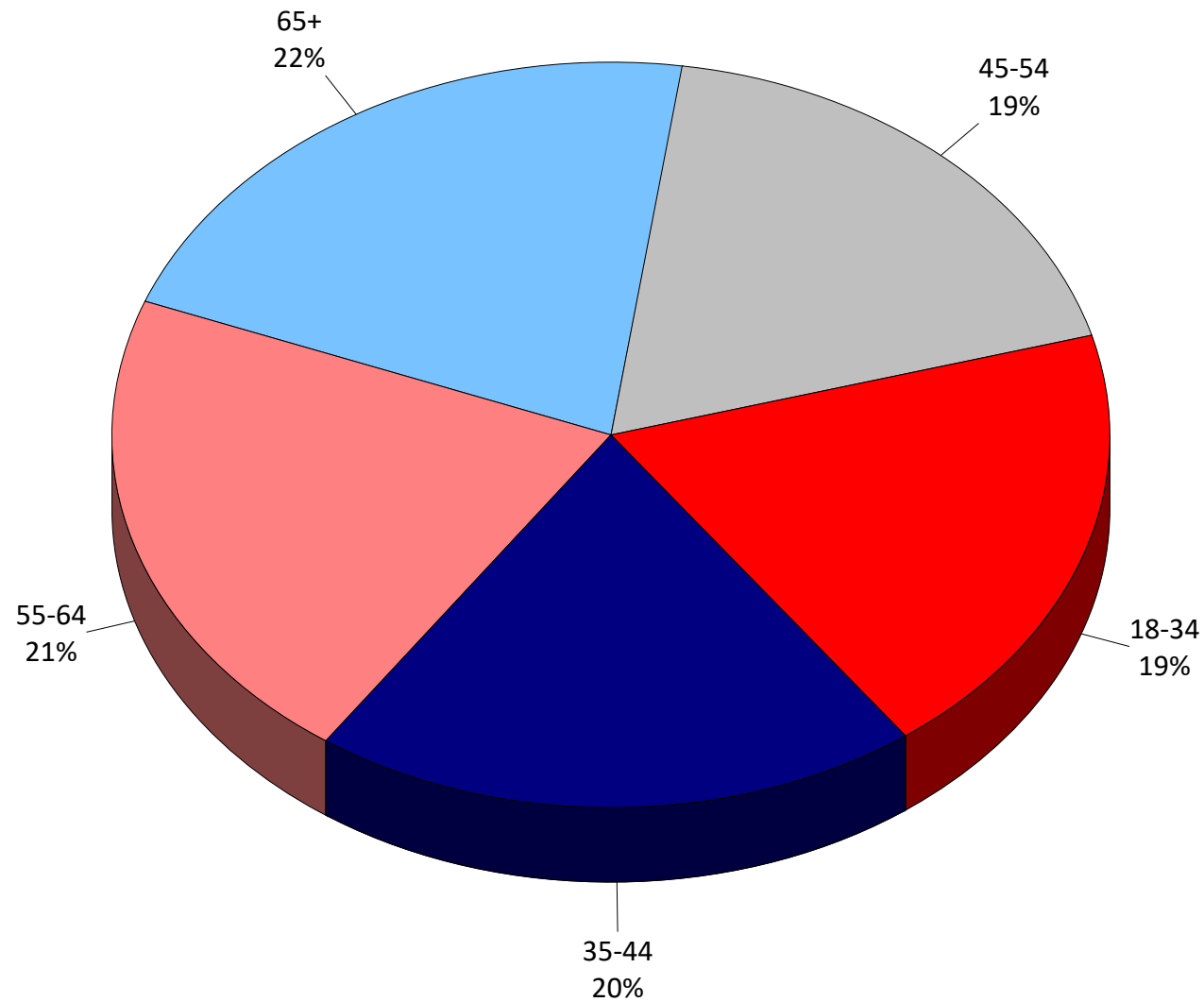
## Q21. How important do you feel it is for the Village of Lake Zurich to provide high quality parks, recreation facilities, programs, and events?

by percentage of respondents (excluding "not provided")



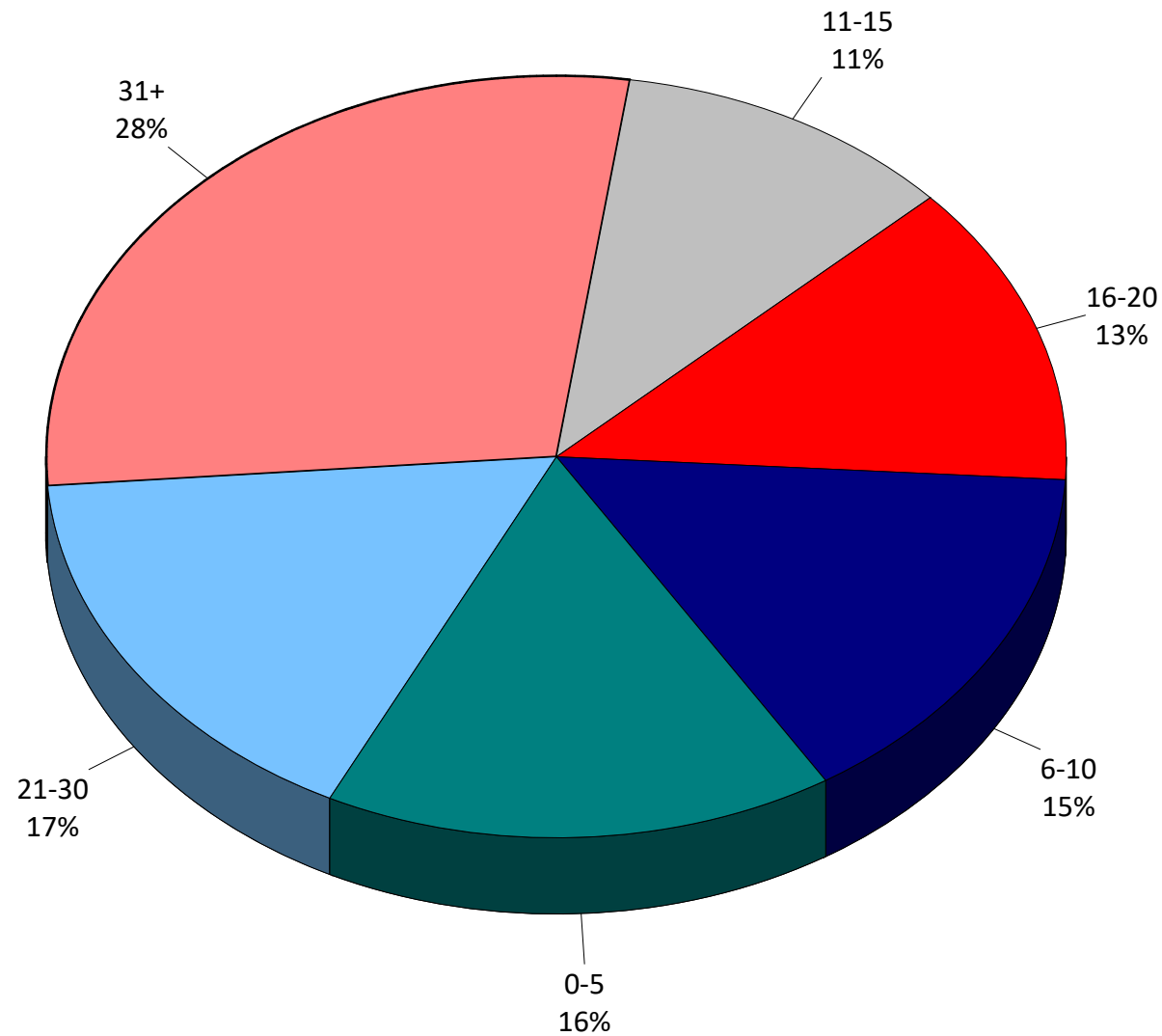
## Q22. What is your age?

by percentage of respondents (excluding "not provided")

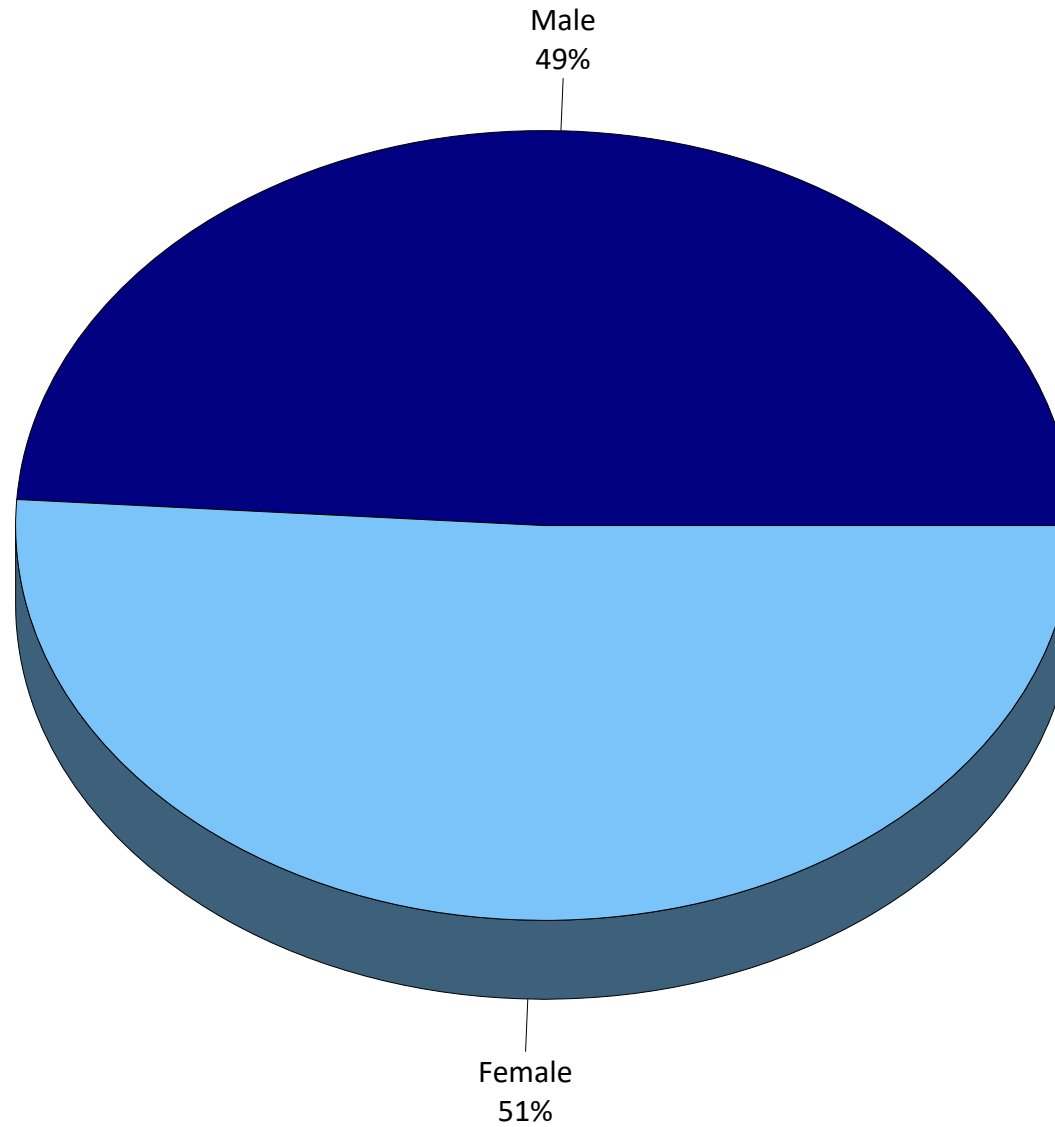


## Q23. How many years have you lived in Lake Zurich?

by percentage of respondents (excluding "not provided")

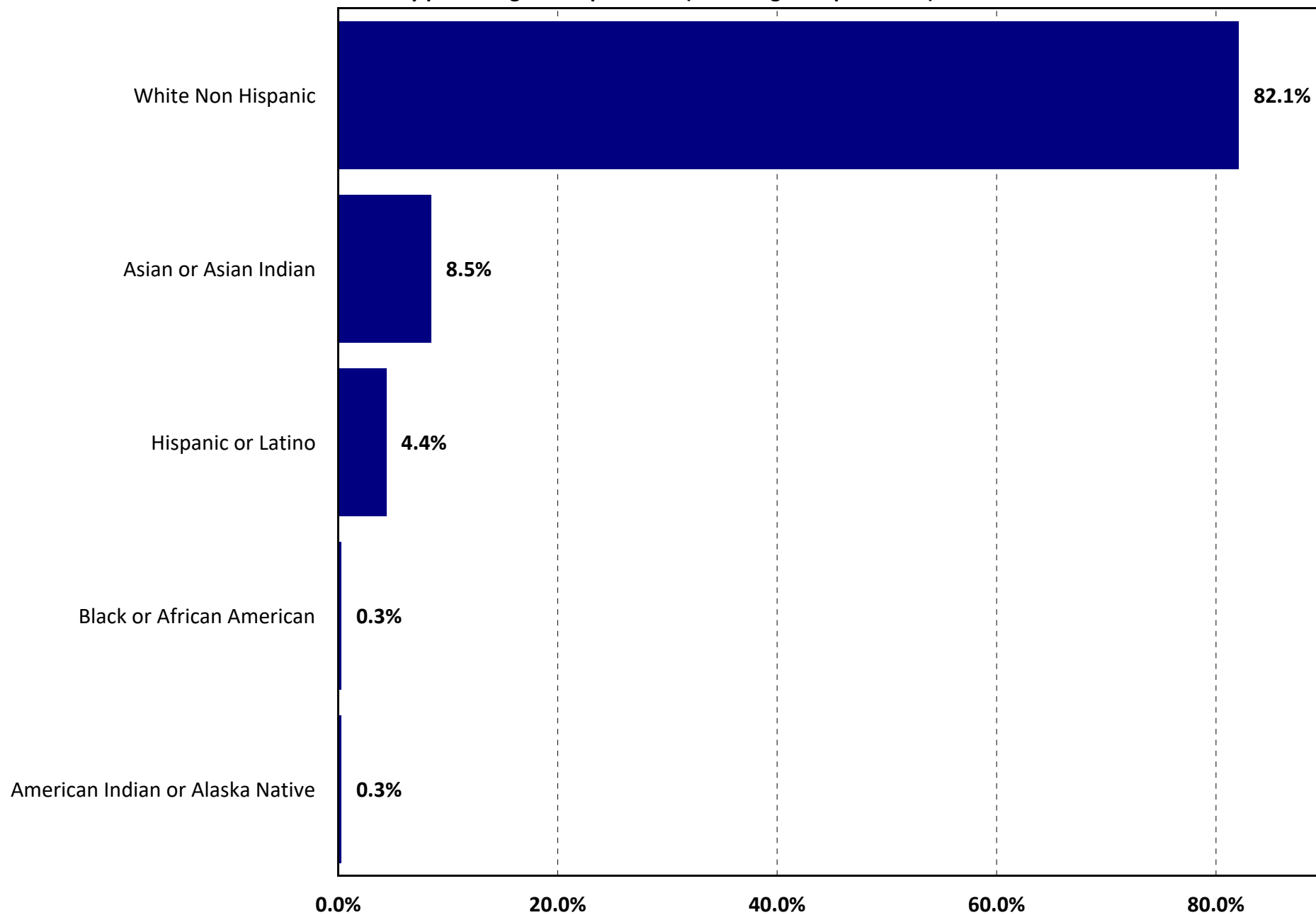


**Q24. Your gender identity:**  
by percentage of respondents (excluding "not provided")



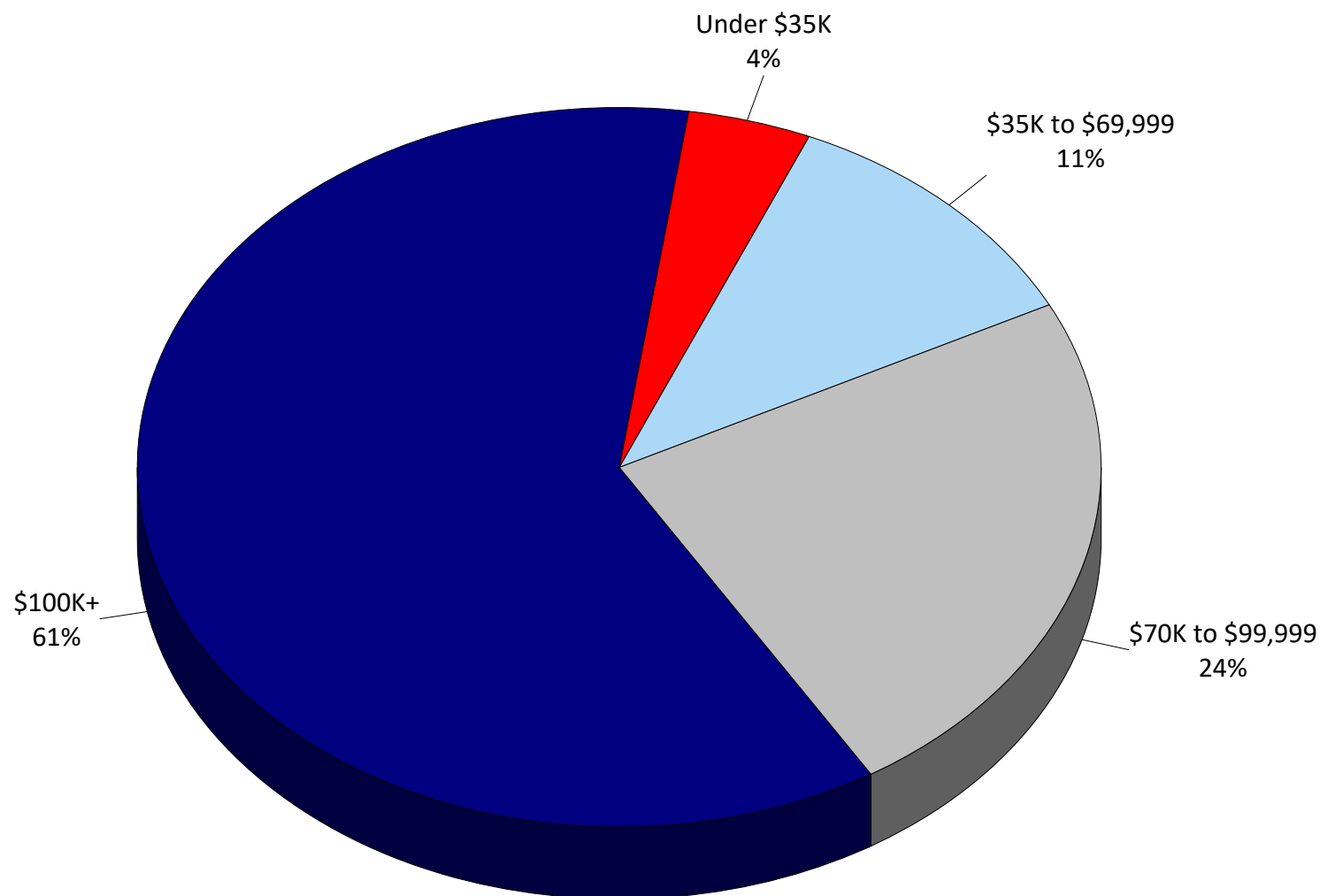
## Q25. Which of the following best describes your race/ethnicity?

by percentage of respondents (excluding “not provided”)



## Q26. Which of the following best describes your total annual household income?

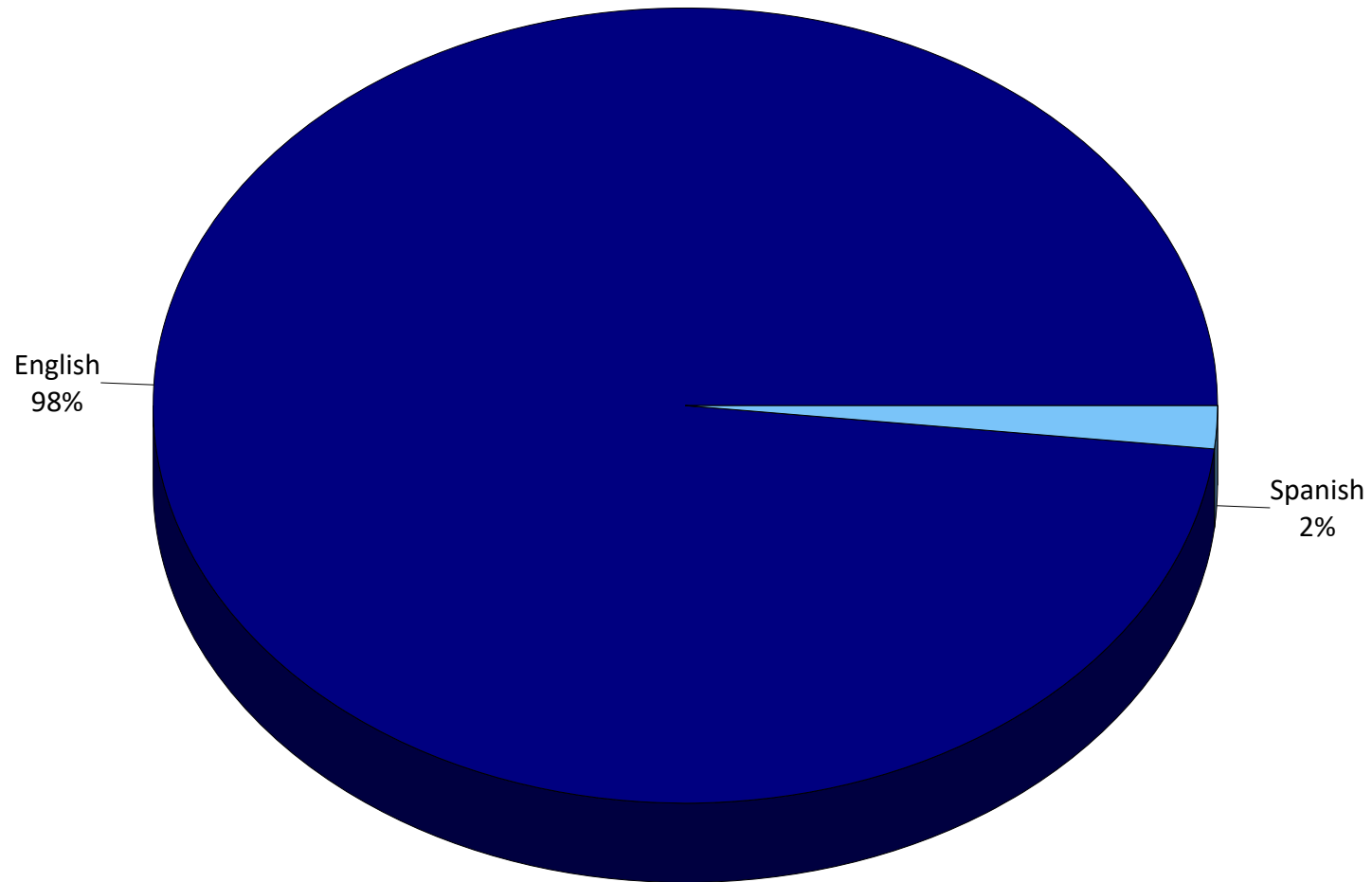
by percentage of respondents (excluding "not provided")





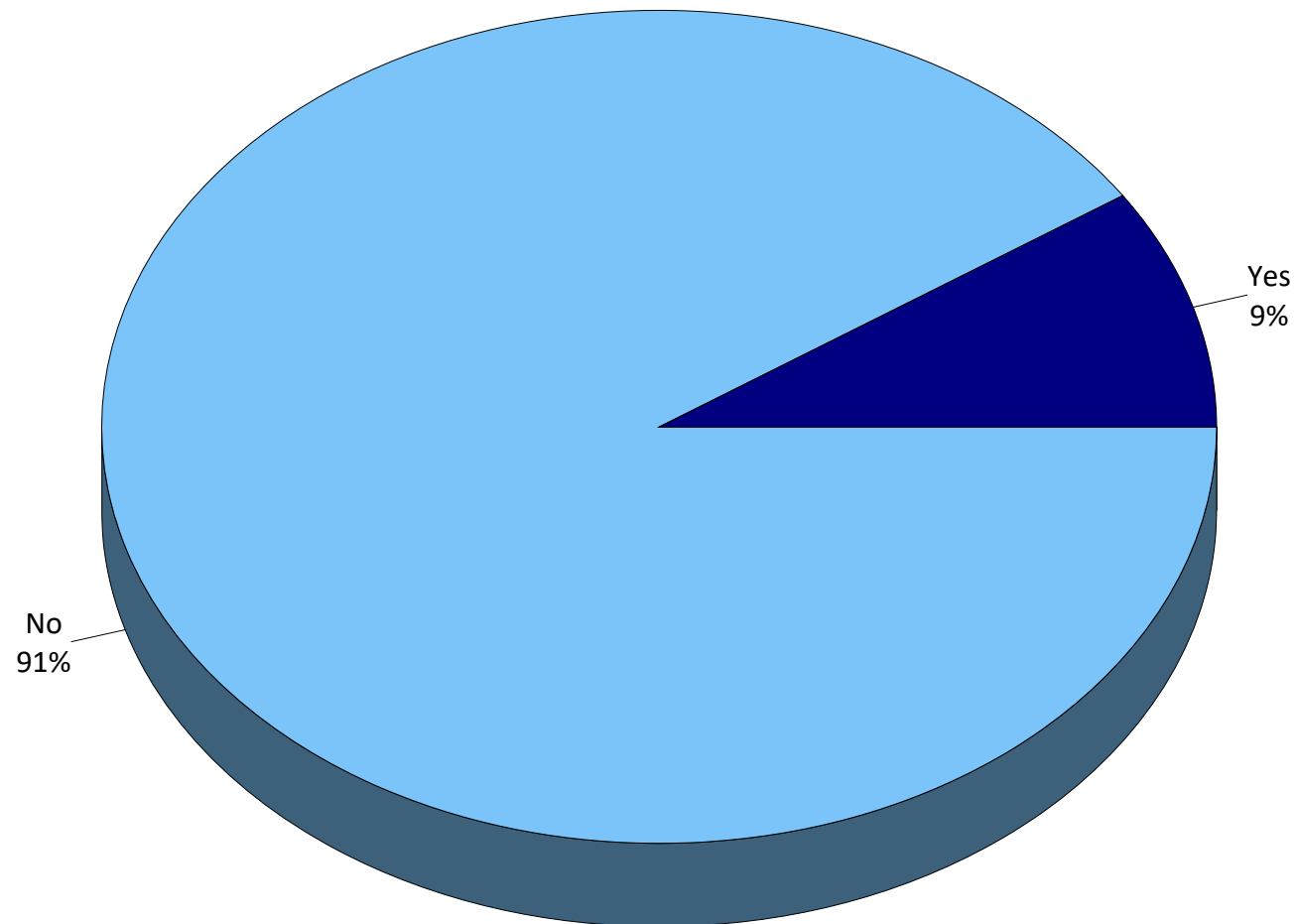
## Q27. What is the primary language spoken in your home?

by percentage of respondents (excluding "not provided")



## Q28. Do you or another member of your household have any physical disabilities?

by percentage of respondents (excluding "not provided")





## Priority Investment Rating

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## Lake Zurich, Illinois Parks and Recreation Survey Priority Investment Ratings

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The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

### How to Analyze the Charts:

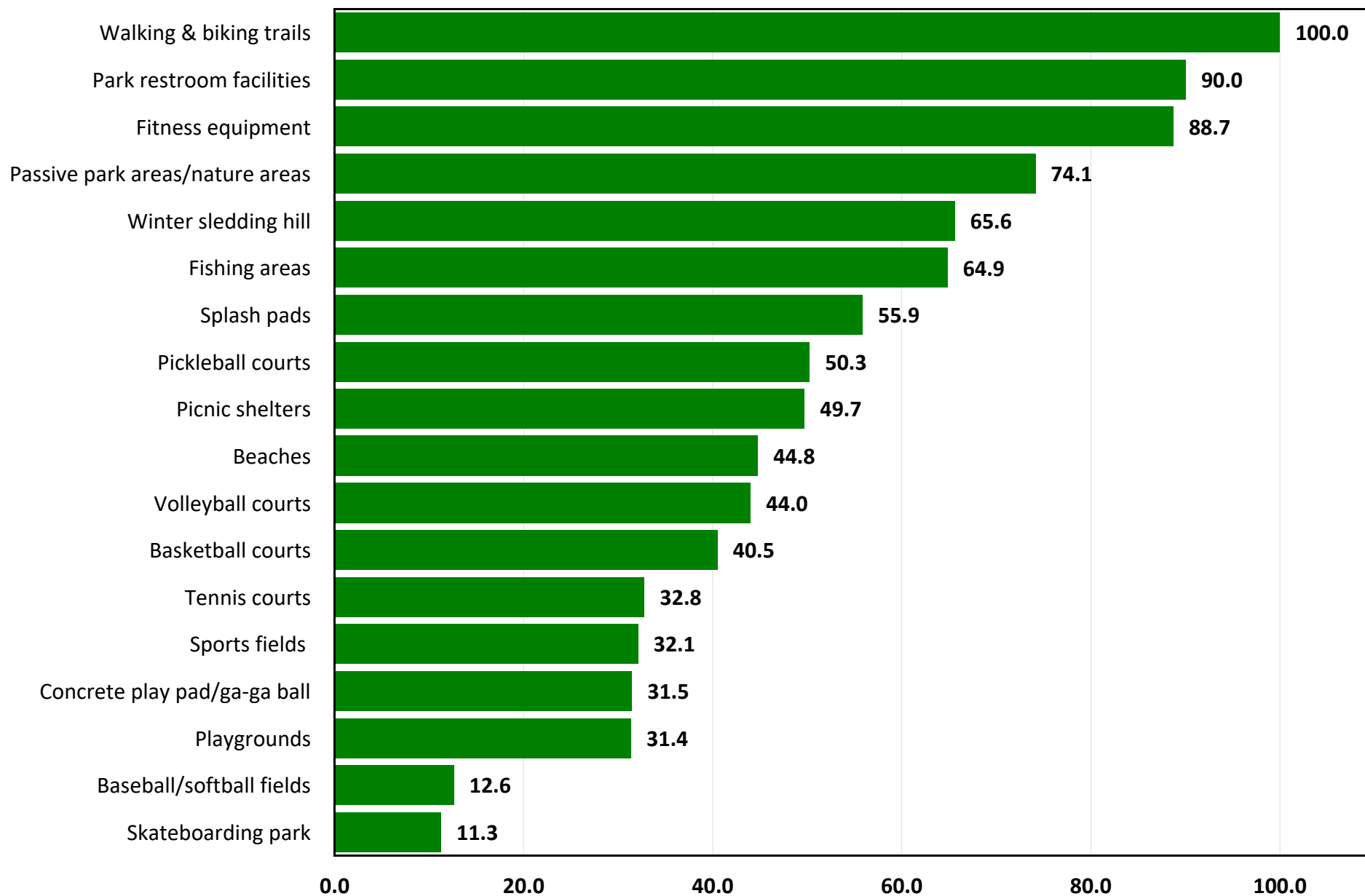
- **High Priority Areas** are those with a PIR of at least 120. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 60-119. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 60. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

# Unmet Needs Rating for Programs and Activities

the rating for the item with the most unmet need =100

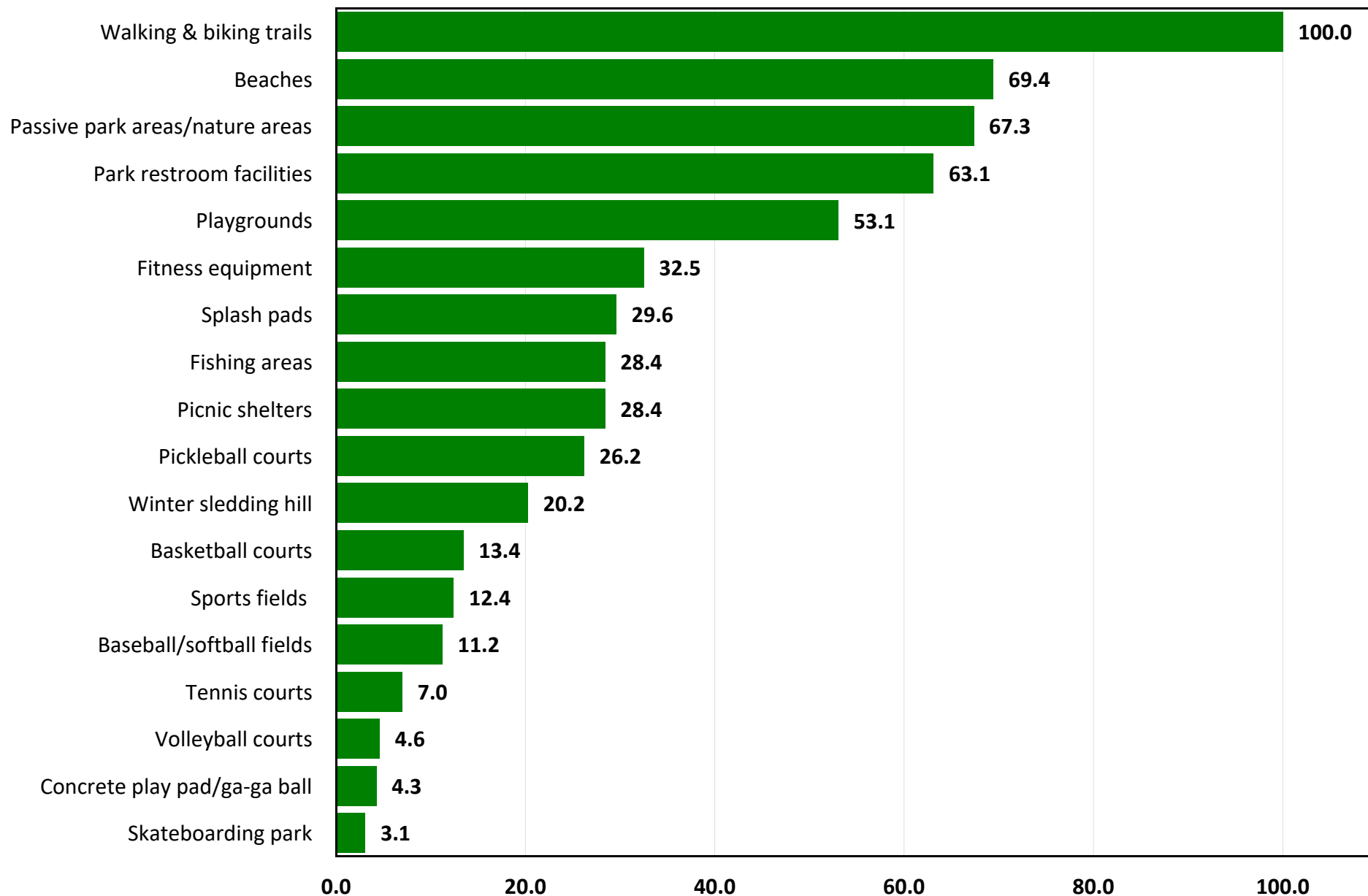
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



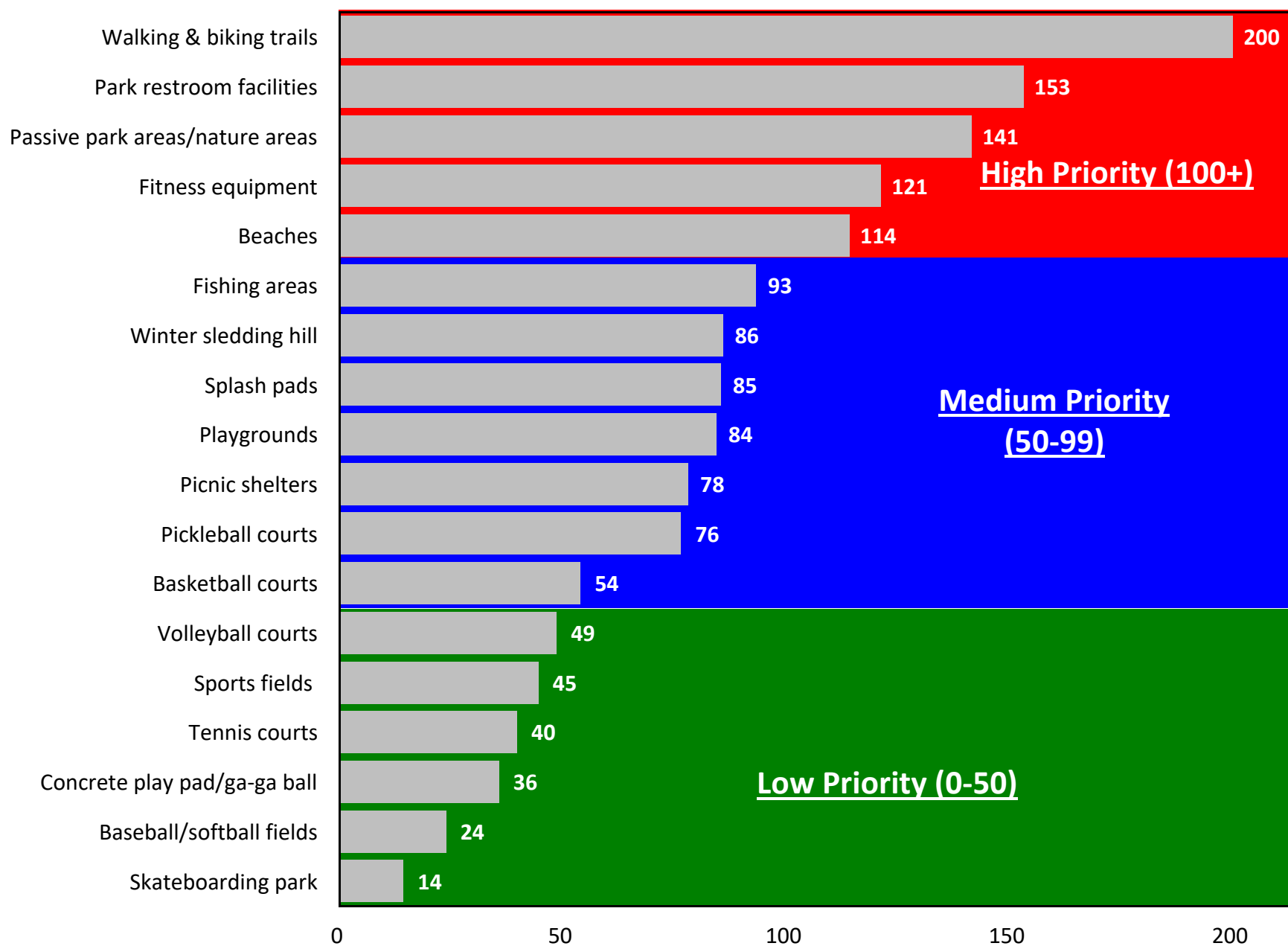
# Importance Rating for Programs and Activities

the rating for the item with the most importance =100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



## Top Priorities for Investment for Parks and Recreation Facilities/Amenities Based on Priority Investment Rating



# **4 Benchmarking Analysis**



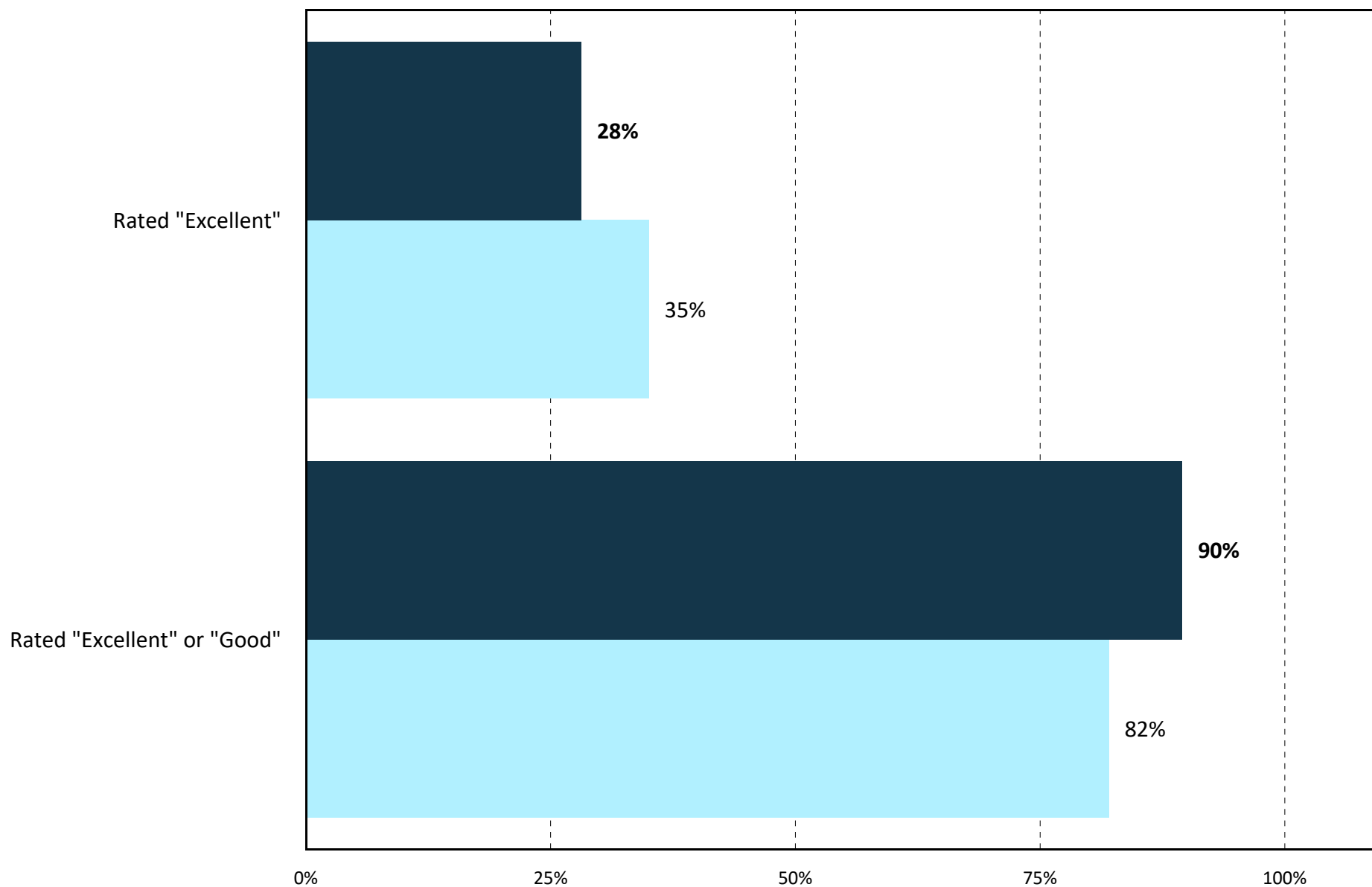
# National Benchmarks

**Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the Village of Lake Zurich is not authorized without written consent from ETC Institute.**

# Overall physical condition of ALL the Village of Lake Zurich parks, beaches, and recreation facilities you have visited.

by % of respondents

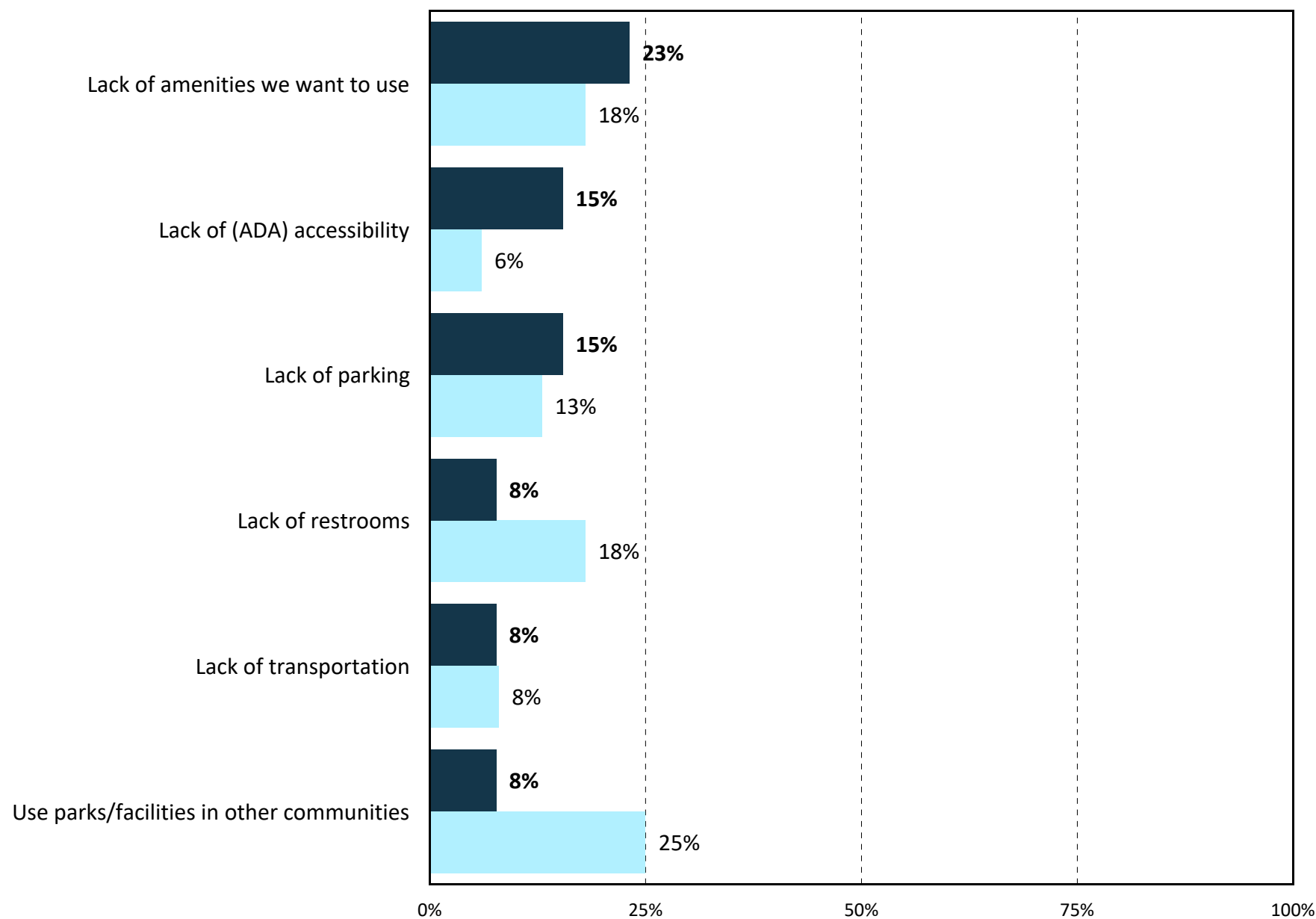
■ Lake Zurich (2025) ■ National Average



## Barriers to Facility Use

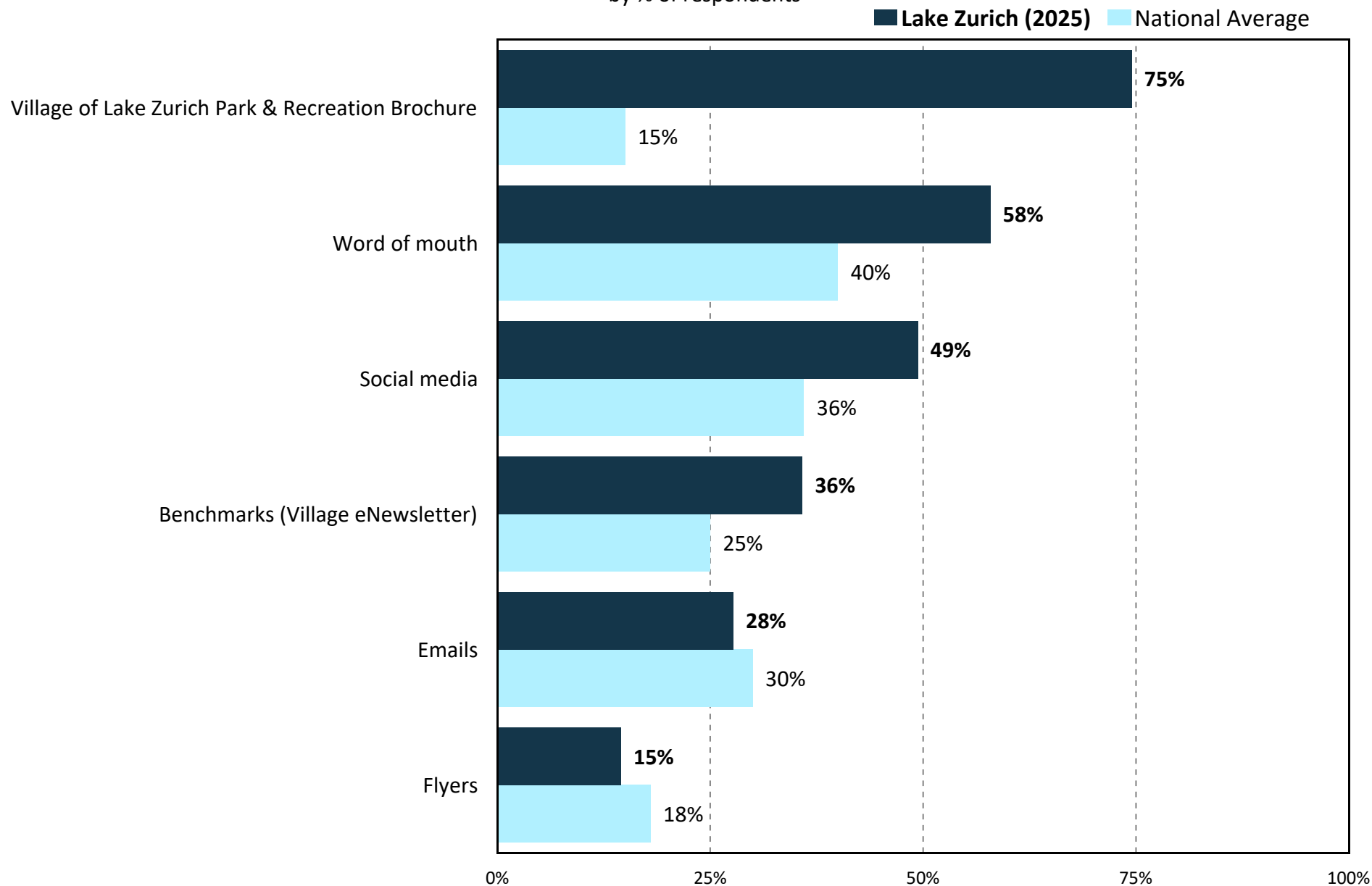
by % of respondents

■ Lake Zurich (2025) ■ National Average



## Ways you currently use to learn about parks and recreation programs, activities, and events in your community.

by % of respondents





## **Importance-Satisfaction Analysis**

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# Lake Zurich, Illinois

## Parks and Recreation Survey

### Importance-Satisfaction Analysis

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#### Overview

Today, City officials have limited resources which need to be targeted to activities that are of the most benefit to their citizens. Two of the most important criteria for decision making are (1) to target resources toward services of the highest importance to citizens; and (2) to target resources toward those services where citizens are the least satisfied.

The Importance-Satisfaction (IS) rating is a unique tool that allows public officials to better understand both of these highly important decision-making criteria for each of the services they are providing. The Importance-Satisfaction rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high.

#### Methodology

The rating is calculated by summing the percentage of responses for items selected as the first, second, and third most important services for the City to provide. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the City's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "Don't Know" responses). "Don't Know" responses are excluded from the calculation to ensure the satisfaction ratings among service categories are comparable.  $[IS = \text{Importance} \times (1 - \text{Satisfaction})]$ .

Example of the Calculation: Respondents were asked to identify the major services they think are most important for the City to provide. Twenty-four percent (23.9%) of respondents selected quality of programs for adults as one of the most important services for the City to provide.

With regard to satisfaction, 42% of respondents surveyed rated the City's quality of

programs for adults, as a “4” or “5” on a 5-point scale (where “5” means “Very Satisfied”) excluding “Don’t Know” responses. The I-S rating for quality of programs for adults was calculated by multiplying the sum of the most important percentages by 1 minus the sum of the satisfaction percentages. In this example 23.9% was multiplied by 58% (1-0.42). This calculation yielded an I-S rating of 0.0.1386 which ranked first out of 18 major city services categories.

The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top three choices to emphasize over the next two years and 0% indicate they are positively satisfied with the delivery of the service.

The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the service
- If none (0%) of the respondents selected the service as one for the three most important areas for the City to emphasize over the next two years.

## Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- Definitely Increase Emphasis ( $IS \geq 0.20$ )
- Increase Current Emphasis ( $0.10 \leq IS < 0.20$ )
- Maintain Current Emphasis ( $IS < 0.10$ )

The results for the City of Winchester are provided on the following pages.

## 2025 Importance-Satisfaction Rating

### Lake Zurich, Illinois

### Major Categories of Services

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
<b>High Priority (IS .10-.20)</b>						
Quality of programs for adults	24%	3	42%	18	0.1386	1
Variety of programs offered	21%	6	49%	15	0.1082	2
<b>Medium Priority (IS &lt;.10)</b>						
Variety of different types of parks in the community	23%	4	57%	14	0.0978	3
Special event offerings (Farmers Markets, Rock the Block, Miracle on Main)	33%	2	76%	7	0.0816	4
Quality of programs for families with children	22%	5	65%	11	0.0772	5
Fees charged for recreation programs and services	14%	9	48%	16	0.0715	6
Maintenance of parks	38%	1	84%	2	0.0632	7
Program schedule (time/day)	10%	12	47%	17	0.0553	8
Availability of information about programs/services/facilities/parks/events	15%	8	67%	10	0.0494	9
Overall value that your household receives from parks	11%	11	68%	9	0.0359	10
Maintenance of trails	17%	7	80%	4	0.0349	11
Security in parks	13%	10	77%	5	0.0306	12
Number of parks in the community	10%	13	82%	3	0.0188	13
Ease of registering for classes and services offered	4%	17	59%	13	0.0152	14
User friendliness of the website	4%	16	63%	12	0.0146	15
Security on trails	5%	14	73%	8	0.0144	16
How close parks are located to your home	5%	15	85%	1	0.0066	17
Park and recreation staff customer service	2%	18	76%	6	0.0036	18

**Note:** The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

#### Most Important %:

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should be the City's top priorities.

#### Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.



# 6

## Tabular Data

**Q1. Counting yourself, how many people in your household are...**

	Mean	Sum
number	2.9	918
Under age 5	0.2	52
Ages 5-9	0.3	86
Ages 10-14	0.2	74
Ages 15-19	0.2	55
Ages 20-24	0.2	49
Ages 25-34	0.4	120
Ages 35-44	0.4	115
Ages 45-54	0.4	111
Ages 55-64	0.4	128
Ages 65-79	0.4	115
Ages 80+	0.0	13

**Q2. Have you or any members of your household visited any Village of Lake Zurich parks, beaches, and/or recreation facilities during the past 12 months?**

Q2. Have your household members visited any Lake Zurich parks, beaches, and/or recreation facilities during past 12 months

	Number	Percent
Yes	305	95.9 %
No	13	4.1 %
Total	318	100.0 %

**Q2a. Overall, how would you rate the physical condition of ALL the Village of Lake Zurich parks, beaches, and recreation facilities you have visited?**

Q2a. How would you rate overall physical condition of all parks, beaches, & recreation facilities you have visited

	Number	Percent
Excellent	85	27.9 %
Good	186	61.0 %
Fair	28	9.2 %
Poor	4	1.3 %
Not provided	2	0.7 %
Total	305	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q2a. Overall, how would you rate the physical condition of ALL the Village of Lake Zurich parks, beaches, and recreation facilities you have visited? (without "not provided")**

Q2a. How would you rate overall physical condition of all parks, beaches, & recreation facilities you have visited

	Number	Percent
Excellent	85	28.1 %
Good	186	61.4 %
Fair	28	9.2 %
Poor	4	1.3 %
Total	303	100.0 %

**Q2b. Please CHECK ALL the ways you and members of your household travel to the parks and recreation facilities you use.**

Q2b. Ways your household members travel to  
parks & recreation facilities they use

	Number	Percent
Walk	238	78.0 %
Bike	142	46.6 %
Drive	276	90.5 %
Rideshare	6	2.0 %
Other	1	0.3 %
Total	663	

**Q2b-5. Other:**

Q2b-5. Other	Number	Percent
Scooter/stroller	1	100.0 %
Total	1	100.0 %

**Q2c. Please CHECK ALL of the following reasons that prevent you or members of your household from visiting Village of Lake Zurich parks, beaches, and recreation facilities more often.**

Q2c. Reasons that prevent your household  
members from visiting parks, beaches, & recreation  
facilities more often

	Number	Percent
Lack of amenities we want to use	3	23.1 %
Lack of (ADA) accessibility	2	15.4 %
Lack of parking to access parks/facilities	2	15.4 %
Lack of restrooms	1	7.7 %
Lack of shade	1	7.7 %
Lack of transportation	1	7.7 %
Use parks/beaches/facilities in other communities	1	7.7 %
Do not feel safe using parks/facilities	1	7.7 %
Other	3	23.1 %
Total	15	

**Q3. From the following list, please CHECK ALL the ways you learn about Village of Lake Zurich parks, beaches, recreation facilities, programs, and events.**

Q3. Ways you learn about Lake Zurich parks, beaches, recreation facilities, programs, & events	Number	Percent
Village of Lake Zurich Park & Recreation Program		
Brochure	237	74.5 %
Village website	162	50.9 %
Materials at parks or recreation facilities	47	14.8 %
Conversations with Village staff	20	6.3 %
Benchmarks (Village eNewsletter)	114	35.8 %
Word of mouth	184	57.9 %
Promotions at special events	80	25.2 %
Banners	59	18.6 %
Emails	88	27.7 %
Social media	157	49.4 %
Flyers	46	14.5 %
Other	9	2.8 %
Total	1203	

**Q4. From the list in Question 3, which THREE methods of communication would you MOST PREFER the Village use to communicate with you about parks, recreation facilities, programs, and events?**

Q4. Top choice	Number	Percent
Village of Lake Zurich Park & Recreation Program		
Brochure	92	28.9 %
Village website	43	13.5 %
Materials at parks or recreation facilities	5	1.6 %
Benchmarks (Village eNewsletter)	69	21.7 %
Word of mouth	6	1.9 %
Banners	6	1.9 %
Emails	45	14.2 %
Social media	42	13.2 %
Flyers	1	0.3 %
None chosen	9	2.8 %
Total	318	100.0 %

**Q4. From the list in Question 3, which THREE methods of communication would you MOST PREFER the Village use to communicate with you about parks, recreation facilities, programs, and events?**

Q4. 2nd choice	Number	Percent
Village of Lake Zurich Park & Recreation Program		
Brochure	53	16.7 %
Village website	55	17.3 %
Materials at parks or recreation facilities	5	1.6 %
Conversations with Village staff	2	0.6 %
Benchmarks (Village eNewsletter)	28	8.8 %
Word of mouth	10	3.1 %
Promotions at special events	13	4.1 %
Banners	12	3.8 %
Emails	54	17.0 %
Social media	54	17.0 %
Flyers	8	2.5 %
None chosen	24	7.5 %
Total	318	100.0 %

**Q4. From the list in Question 3, which THREE methods of communication would you MOST PREFER the Village use to communicate with you about parks, recreation facilities, programs, and events?**

Q4. 3rd choice	Number	Percent
Village of Lake Zurich Park & Recreation Program		
Brochure	52	16.4 %
Village website	39	12.3 %
Materials at parks or recreation facilities	11	3.5 %
Conversations with Village staff	2	0.6 %
Benchmarks (Village eNewsletter)	20	6.3 %
Word of mouth	15	4.7 %
Promotions at special events	14	4.4 %
Banners	23	7.2 %
Emails	31	9.7 %
Social media	52	16.4 %
Flyers	16	5.0 %
None chosen	43	13.5 %
Total	318	100.0 %

**Q4. From the list in Question 3, which THREE methods of communication would you MOST PREFER the Village use to communicate with you about parks, recreation facilities, programs, and events? (top 3)**

Q4. Top choice	Number	Percent
Village of Lake Zurich Park & Recreation Program		
Brochure	197	61.9 %
Village website	137	43.1 %
Materials at parks or recreation facilities	21	6.6 %
Conversations with Village staff	4	1.3 %
Benchmarks (Village eNewsletter)	117	36.8 %
Word of mouth	31	9.7 %
Promotions at special events	27	8.5 %
Banners	41	12.9 %
Emails	130	40.9 %
Social media	148	46.5 %
Flyers	25	7.9 %
None chosen	9	2.8 %
Total	887	

**Q5. Please CHECK ALL of the following other organizations that your household has used for recreation programs, activities, or facilities.**

Q5. Other organizations your household members have used for recreation programs, activities, or facilities

	Number	Percent
Neighboring park districts/departments	167	52.5 %
Ela Public Area Library	280	88.1 %
Places of worship (e.g., churches, synagogues)	106	33.3 %
Private & nonprofit youth athletic associations	71	22.3 %
YMCA	96	30.2 %
Public schools/school sponsored activities	137	43.1 %
Private clubs (e.g., tennis, fitness, golf, dance)	83	26.1 %
Private schools/charter schools	17	5.3 %
Neighboring township	64	20.1 %
Lake County Forest Preserve	206	64.8 %
Other	10	3.1 %
Total	1237	

**Q5-11. Other:**

Q5-11. Other	Number	Percent
Ela Township	1	10.0 %
I have no problem getting to the parks	1	10.0 %
Senior center	1	10.0 %
Other libraries	1	10.0 %
Fox Lake Beach and Park	1	10.0 %
Lifetime	1	10.0 %
ELA Community Center	1	10.0 %
Cook County Forest	1	10.0 %
ELA Township Community Center	1	10.0 %
Lake County Fairgrounds	1	10.0 %
Total	10	100.0 %



**Q6. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following recreation and parks services provided by the Village of Lake Zurich.**

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know/ not applicable
Q6-1. Maintenance of parks	29.2%	51.9%	11.9%	3.1%	0.9%	2.8%
Q6-2. Maintenance of trails	19.5%	45.3%	12.9%	2.8%	0.9%	18.6%
Q6-3. Number of parks in the community	31.8%	46.9%	11.3%	6.0%	0.3%	3.8%
Q6-4. Variety of different types of parks in the community	17.9%	36.8%	27.0%	12.3%	1.6%	4.4%
Q6-5. Security in parks	30.5%	39.6%	18.2%	2.2%	0.6%	8.8%
Q6-6. Security on trails	22.0%	35.5%	17.9%	2.8%	0.6%	21.1%
Q6-7. How close parks are located to your home	43.7%	38.7%	9.7%	3.8%	0.6%	3.5%
Q6-8. Availability of information about programs/ services/facilities/parks/events	20.1%	44.3%	25.5%	6.3%	0.6%	3.1%
Q6-9. Quality of programs for families with children	19.2%	33.6%	19.5%	8.2%	0.9%	18.6%
Q6-10. Quality of programs for adults	10.7%	25.8%	37.7%	10.7%	1.9%	13.2%
Q6-11. Variety of programs offered	12.6%	32.4%	34.3%	11.0%	2.5%	7.2%
Q6-12. User friendliness of the website	11.9%	40.9%	22.6%	6.3%	1.6%	16.7%
Q6-13. Ease of registering for classes & services offered	8.8%	34.3%	23.3%	6.0%	0.9%	26.7%
Q6-14. Fees charged for recreation programs & services	7.9%	30.8%	29.2%	10.1%	2.2%	19.8%

**Q6. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following recreation and parks services provided by the Village of Lake Zurich.**

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know/ not applicable
Q6-15. Program schedule (time/day)	8.2%	28.6%	29.6%	9.4%	2.8%	21.4%
Q6-16. Special event offerings (Farmers Markets, Rock the Block, Miracle on Main)	27.7%	45.0%	17.9%	5.0%	0.6%	3.8%
Q6-17. Park & recreation staff customer service	24.8%	30.8%	15.7%	1.3%	0.3%	27.0%
Q6-18. Overall value that your household receives from parks, facilities, programs, services & events	20.4%	45.0%	22.0%	6.9%	1.6%	4.1%

**WITHOUT "DON'T KNOW/NOT APPLICABLE"**

**Q6. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following recreation and parks services provided by the Village of Lake Zurich. (without "don't know/not applicable")**

(N=318)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q6-1. Maintenance of parks	30.1%	53.4%	12.3%	3.2%	1.0%
Q6-2. Maintenance of trails	23.9%	55.6%	15.8%	3.5%	1.2%
Q6-3. Number of parks in the community	33.0%	48.7%	11.8%	6.2%	0.3%
Q6-4. Variety of different types of parks in the community	18.8%	38.5%	28.3%	12.8%	1.6%
Q6-5. Security in parks	33.4%	43.4%	20.0%	2.4%	0.7%
Q6-6. Security on trails	27.9%	45.0%	22.7%	3.6%	0.8%
Q6-7. How close parks are located to your home	45.3%	40.1%	10.1%	3.9%	0.7%
Q6-8. Availability of information about programs/services/facilities/parks/events	20.8%	45.8%	26.3%	6.5%	0.6%
Q6-9. Quality of programs for families with children	23.6%	41.3%	23.9%	10.0%	1.2%
Q6-10. Quality of programs for adults	12.3%	29.7%	43.5%	12.3%	2.2%
Q6-11. Variety of programs offered	13.6%	34.9%	36.9%	11.9%	2.7%
Q6-12. User friendliness of the website	14.3%	49.1%	27.2%	7.5%	1.9%
Q6-13. Ease of registering for classes & services offered	12.0%	46.8%	31.8%	8.2%	1.3%

**WITHOUT "DON'T KNOW/NOT APPLICABLE"**

**Q6. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following recreation and parks services provided by the Village of Lake Zurich. (without "don't know/not applicable")**

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q6-14. Fees charged for recreation programs & services	9.8%	38.4%	36.5%	12.5%	2.7%
Q6-15. Program schedule (time/day)	10.4%	36.4%	37.6%	12.0%	3.6%
Q6-16. Special event offerings (Farmers Markets, Rock the Block, Miracle on Main)	28.8%	46.7%	18.6%	5.2%	0.7%
Q6-17. Park & recreation staff customer service	34.1%	42.2%	21.6%	1.7%	0.4%
Q6-18. Overall value that your household receives from parks, facilities, programs, services & events	21.3%	46.9%	23.0%	7.2%	1.6%

**Q7. Which THREE of the items from the list in Question 6 should receive the MOST EMPHASIS over the next five years?**

Q7. Top choice	Number	Percent
Maintenance of parks	65	20.4 %
Maintenance of trails	16	5.0 %
Number of parks in the community	14	4.4 %
Variety of different types of parks in the community	30	9.4 %
Security in parks	14	4.4 %
Security on trails	1	0.3 %
How close parks are located to your home	4	1.3 %
Availability of information about programs/services/ facilities/parks/events	16	5.0 %
Quality of programs for families with children	21	6.6 %
Quality of programs for adults	25	7.9 %
Variety of programs offered	19	6.0 %
User friendliness of the website	3	0.9 %
Ease of registering for classes & services offered	2	0.6 %
Fees charged for recreation programs & services	15	4.7 %
Program schedule (time/day)	8	2.5 %
Special event offerings (Farmers Markets, Rock the Block, Miracle on Main)	36	11.3 %
Park & recreation staff customer service	3	0.9 %
Overall value that your household receives from parks, facilities, programs, services & events	10	3.1 %
None chosen	16	5.0 %
Total	318	100.0 %

**Q7. Which THREE of the items from the list in Question 6 should receive the MOST EMPHASIS over the next five years?**

Q7. 2nd choice	Number	Percent
Maintenance of parks	35	11.0 %
Maintenance of trails	27	8.5 %
Number of parks in the community	9	2.8 %
Variety of different types of parks in the community	22	6.9 %
Security in parks	12	3.8 %
Security on trails	9	2.8 %
How close parks are located to your home	6	1.9 %
Availability of information about programs/services/ facilities/parks/events	19	6.0 %
Quality of programs for families with children	26	8.2 %
Quality of programs for adults	28	8.8 %
Variety of programs offered	24	7.5 %
User friendliness of the website	2	0.6 %
Ease of registering for classes & services offered	2	0.6 %
Fees charged for recreation programs & services	13	4.1 %
Program schedule (time/day)	14	4.4 %
Special event offerings (Farmers Markets, Rock the Block, Miracle on Main)	31	9.7 %
Overall value that your household receives from parks, facilities, programs, services & events	13	4.1 %
None chosen	26	8.2 %
Total	318	100.0 %

**Q7. Which THREE of the items from the list in Question 6 should receive the MOST EMPHASIS over the next five years?**

Q7. 3rd choice	Number	Percent
Maintenance of parks	22	6.9 %
Maintenance of trails	11	3.5 %
Number of parks in the community	10	3.1 %
Variety of different types of parks in the community	21	6.6 %
Security in parks	16	5.0 %
Security on trails	7	2.2 %
How close parks are located to your home	4	1.3 %
Availability of information about programs/services/ facilities/parks/events	12	3.8 %
Quality of programs for families with children	23	7.2 %
Quality of programs for adults	23	7.2 %
Variety of programs offered	24	7.5 %
User friendliness of the website	8	2.5 %
Ease of registering for classes & services offered	8	2.5 %
Fees charged for recreation programs & services	16	5.0 %
Program schedule (time/day)	11	3.5 %
Special event offerings (Farmers Markets, Rock the Block, Miracle on Main)	39	12.3 %
Park & recreation staff customer service	2	0.6 %
Overall value that your household receives from parks, facilities, programs, services & events	13	4.1 %
None chosen	48	15.1 %
Total	318	100.0 %

**Q7. Which THREE of the items from the list in Question 6 should receive the MOST EMPHASIS over the next five years? (top 3)**

Q7. Top choice	Number	Percent
Maintenance of parks	122	38.4 %
Maintenance of trails	54	17.0 %
Number of parks in the community	33	10.4 %
Variety of different types of parks in the community	73	23.0 %
Security in parks	42	13.2 %
Security on trails	17	5.3 %
How close parks are located to your home	14	4.4 %
Availability of information about programs/services/ facilities/parks/events	47	14.8 %
Quality of programs for families with children	70	22.0 %
Quality of programs for adults	76	23.9 %
Variety of programs offered	67	21.1 %
User friendliness of the website	13	4.1 %
Ease of registering for classes & services offered	12	3.8 %
Fees charged for recreation programs & services	44	13.8 %
Program schedule (time/day)	33	10.4 %
Special event offerings (Farmers Markets, Rock the Block, Miracle on Main)	106	33.3 %
Park & recreation staff customer service	5	1.6 %
Overall value that your household receives from parks, facilities, programs, services & events	36	11.3 %
None chosen	16	5.0 %
Total	880	



**Q8. A variety of recreation facilities and amenities are listed below that are already offered in the community or may be offered in the future. Please indicate how well your needs for each facility or amenity are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all.**

(N=318)

	Fully met	Mostly met	Partly met	Not met	No need
Q8-1. Baseball/softball fields	21.1%	14.2%	4.4%	1.3%	59.1%
Q8-2. Basketball courts	11.9%	12.3%	10.4%	7.9%	57.5%
Q8-3. Beaches	24.2%	39.6%	15.4%	4.7%	16.0%
Q8-4. Concrete play pad/ga-ga ball	11.6%	12.9%	9.7%	4.4%	61.3%
Q8-5. Fishing areas	15.7%	18.2%	20.1%	9.1%	36.8%
Q8-6. Fitness equipment	9.1%	14.2%	16.0%	23.9%	36.8%
Q8-7. Park restroom facilities	16.4%	34.6%	26.7%	13.8%	8.5%
Q8-8. Passive park areas/nature areas	19.5%	38.4%	25.8%	7.5%	8.8%
Q8-9. Pickleball courts	13.8%	14.8%	14.8%	7.9%	48.7%
Q8-10. Picnic shelters	21.4%	37.1%	18.6%	3.8%	19.2%
Q8-11. Playgrounds	28.0%	35.8%	10.7%	3.5%	22.0%
Q8-12. Skateboarding park	19.2%	11.9%	2.5%	2.5%	63.8%
Q8-13. Splash pads	15.4%	16.4%	13.2%	11.9%	43.1%
Q8-14. Sports fields (soccer/rugby/flag football)	16.4%	20.1%	9.4%	5.0%	49.1%
Q8-15. Tennis courts	14.8%	19.2%	10.4%	4.4%	51.3%
Q8-16. Volleyball courts	9.7%	13.2%	10.7%	9.1%	57.2%
Q8-17. Walking & biking trails	14.8%	31.8%	28.0%	17.0%	8.5%
Q8-18. Winter sledding hill	17.9%	20.1%	19.2%	10.4%	32.4%
Q8-19. Other	0.6%	0.0%	1.3%	9.7%	88.4%

**WITHOUT "NO NEED"**

**Q8. A variety of recreation facilities and amenities are listed below that are already offered in the community or may be offered in the future. Please indicate how well your needs for each facility or amenity are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all. (without "no need")**

(N=318)

	Fully met	Mostly met	Partly met	Not met
Q8-1. Baseball/softball fields	51.5%	34.6%	10.8%	3.1%
Q8-2. Basketball courts	28.1%	28.9%	24.4%	18.5%
Q8-3. Beaches	28.8%	47.2%	18.4%	5.6%
Q8-4. Concrete play pad/ga-ga ball	30.1%	33.3%	25.2%	11.4%
Q8-5. Fishing areas	24.9%	28.9%	31.8%	14.4%
Q8-6. Fitness equipment	14.4%	22.4%	25.4%	37.8%
Q8-7. Park restroom facilities	17.9%	37.8%	29.2%	15.1%
Q8-8. Passive park areas/nature areas	21.4%	42.1%	28.3%	8.3%
Q8-9. Pickleball courts	27.0%	28.8%	28.8%	15.3%
Q8-10. Picnic shelters	26.5%	45.9%	23.0%	4.7%
Q8-11. Playgrounds	35.9%	46.0%	13.7%	4.4%
Q8-12. Skateboarding park	53.0%	33.0%	7.0%	7.0%
Q8-13. Splash pads	27.1%	28.7%	23.2%	21.0%
Q8-14. Sports fields (soccer/rugby/flag football)	32.1%	39.5%	18.5%	9.9%
Q8-15. Tennis courts	30.3%	39.4%	21.3%	9.0%
Q8-16. Volleyball courts	22.8%	30.9%	25.0%	21.3%
Q8-17. Walking & biking trails	16.2%	34.7%	30.6%	18.6%
Q8-18. Winter sledding hill	26.5%	29.8%	28.4%	15.3%
Q8-19. Other	5.4%	0.0%	10.8%	83.8%

**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?**

<u>Q9. Top choice</u>	<u>Number</u>	<u>Percent</u>
Baseball/softball fields	11	3.5 %
Basketball courts	5	1.6 %
Beaches	36	11.3 %
Concrete play pad/ga-ga ball	2	0.6 %
Fishing areas	18	5.7 %
Fitness equipment	14	4.4 %
Park restroom facilities	28	8.8 %
Passive park areas/nature areas	43	13.5 %
Pickleball courts	15	4.7 %
Picnic shelters	5	1.6 %
Playgrounds	33	10.4 %
Skateboarding park	3	0.9 %
Splash pads	8	2.5 %
Sports fields (soccer/rugby/flag football)	7	2.2 %
Tennis courts	4	1.3 %
Volleyball courts	2	0.6 %
Walking & biking trails	66	20.8 %
None chosen	18	5.7 %
Total	318	100.0 %

**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?**

<u>Q9. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Baseball/softball fields	3	0.9 %
Basketball courts	8	2.5 %
Beaches	31	9.7 %
Fishing areas	9	2.8 %
Fitness equipment	16	5.0 %
Park restroom facilities	37	11.6 %
Passive park areas/nature areas	40	12.6 %
Pickleball courts	16	5.0 %
Picnic shelters	12	3.8 %
Playgrounds	26	8.2 %
Skateboarding park	2	0.6 %
Splash pads	18	5.7 %
Sports fields (soccer/rugby/flag football)	5	1.6 %
Tennis courts	2	0.6 %
Volleyball courts	3	0.9 %
Walking & biking trails	61	19.2 %
Winter sledding hill	3	0.9 %
None chosen	26	8.2 %
Total	318	100.0 %

**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?**

Q9. 3rd choice	Number	Percent
Baseball/softball fields	2	0.6 %
Basketball courts	5	1.6 %
Beaches	36	11.3 %
Concrete play pad/ga-ga ball	1	0.3 %
Fishing areas	13	4.1 %
Fitness equipment	16	5.0 %
Park restroom facilities	34	10.7 %
Passive park areas/nature areas	24	7.5 %
Pickleball courts	12	3.8 %
Picnic shelters	20	6.3 %
Playgrounds	26	8.2 %
Skateboarding park	1	0.3 %
Splash pads	18	5.7 %
Sports fields (soccer/rugby/flag football)	6	1.9 %
Tennis courts	6	1.9 %
Volleyball courts	3	0.9 %
Walking & biking trails	38	11.9 %
Winter sledding hill	16	5.0 %
None chosen	41	12.9 %
Total	318	100.0 %

**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?**

Q9. 4th choice	Number	Percent
Baseball/softball fields	5	1.6 %
Basketball courts	7	2.2 %
Beaches	27	8.5 %
Concrete play pad/ga-ga ball	5	1.6 %
Fishing areas	13	4.1 %
Fitness equipment	15	4.7 %
Park restroom facilities	19	6.0 %
Passive park areas/nature areas	19	6.0 %
Pickleball courts	6	1.9 %
Picnic shelters	16	5.0 %
Playgrounds	14	4.4 %
Splash pads	11	3.5 %
Sports fields (soccer/rugby/flag football)	5	1.6 %
Tennis courts	1	0.3 %
Volleyball courts	1	0.3 %
Walking & biking trails	22	6.9 %
Winter sledding hill	19	6.0 %
None chosen	113	35.5 %
Total	318	100.0 %

**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household? (top 4)**

<u>Q9. Top choice</u>	<u>Number</u>	<u>Percent</u>
Baseball/softball fields	21	6.6 %
Basketball courts	25	7.9 %
Beaches	130	40.9 %
Concrete play pad/ga-ga ball	8	2.5 %
Fishing areas	53	16.7 %
Fitness equipment	61	19.2 %
Park restroom facilities	118	37.1 %
Passive park areas/nature areas	126	39.6 %
Pickleball courts	49	15.4 %
Picnic shelters	53	16.7 %
Playgrounds	99	31.1 %
Skateboarding park	6	1.9 %
Splash pads	55	17.3 %
Sports fields (soccer/rugby/flag football)	23	7.2 %
Tennis courts	13	4.1 %
Volleyball courts	9	2.8 %
Walking & biking trails	187	58.8 %
Winter sledding hill	38	11.9 %
None chosen	18	5.7 %
Total	1092	

**Q10. Please rate your level of agreement with the following statements:**

(N=318)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q10-1. Help to attract new residents & businesses	32.1%	39.3%	18.6%	3.1%	2.5%	4.4%
Q10-2. Help to reduce crime in my neighborhood & keep kids out of trouble	35.8%	37.1%	18.2%	3.5%	0.6%	4.7%
Q10-3. Improve my (my household's) mental health & reduces stress	33.6%	38.4%	17.9%	2.2%	0.6%	7.2%
Q10-4. Improve my (my household's) physical health & fitness	41.2%	39.0%	14.2%	2.2%	0.6%	2.8%
Q10-5. Are age-friendly & accessible to all age groups	31.4%	40.9%	16.4%	5.7%	1.9%	3.8%
Q10-6. Offer childhood education opportunities to develop the whole child	24.2%	36.5%	17.0%	1.9%	0.9%	19.5%
Q10-7. Positively impact economic/business development	28.3%	35.5%	23.6%	2.5%	1.6%	8.5%
Q10-8. Preserve open space & protect the environment	44.3%	36.5%	11.6%	3.1%	0.6%	3.8%
Q10-9. Provide access to greenspace & nature, or playgrounds	48.4%	39.3%	7.5%	1.6%	0.3%	2.8%
Q10-10. Provide jobs/ professional development for young adults	26.1%	33.0%	22.0%	3.8%	0.9%	14.2%
Q10-11. Provide positive social interactions for me (my household/family)	31.8%	45.0%	15.1%	1.9%	0.6%	5.7%

**WITHOUT "DON'T KNOW"****Q10. Please rate your level of agreement with the following statements: (without "don't know")**

(N=318)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q10-1. Help to attract new residents & businesses	33.6%	41.1%	19.4%	3.3%	2.6%
Q10-2. Help to reduce crime in my neighborhood & keep kids out of trouble	37.6%	38.9%	19.1%	3.6%	0.7%
Q10-3. Improve my (my household's) mental health & reduces stress	36.3%	41.4%	19.3%	2.4%	0.7%
Q10-4. Improve my (my household's) physical health & fitness	42.4%	40.1%	14.6%	2.3%	0.6%
Q10-5. Are age-friendly & accessible to all age groups	32.7%	42.5%	17.0%	5.9%	2.0%
Q10-6. Offer childhood education opportunities to develop the whole child	30.1%	45.3%	21.1%	2.3%	1.2%
Q10-7. Positively impact economic/business development	30.9%	38.8%	25.8%	2.7%	1.7%
Q10-8. Preserve open space & protect the environment	46.1%	37.9%	12.1%	3.3%	0.7%
Q10-9. Provide access to greenspace & nature, or playgrounds	49.8%	40.5%	7.8%	1.6%	0.3%
Q10-10. Provide jobs/ professional development for young adults	30.4%	38.5%	25.6%	4.4%	1.1%
Q10-11. Provide positive social interactions for me (my household/family)	33.7%	47.7%	16.0%	2.0%	0.7%

**Q11. The following is a list of actions the department could take to improve its parks and recreation site and amenities at Kuechmann Arboretum (626 N. Old Rand Rd.). Please indicate your support for each potential action:**

(N=318)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q11-1. Expand nature play features	44.3%	27.0%	24.2%	4.4%
Q11-2. Restore access to waterfront on the site (on Old Rand side of site)	63.5%	15.1%	16.0%	5.3%
Q11-3. Increase habitat restoration efforts within existing woodland	57.2%	20.8%	18.2%	3.8%
Q11-4. Develop an accessible outdoor classroom for community use	36.5%	26.1%	27.0%	10.4%
Q11-5. Develop new wellness opportunities (e.g., sensory garden, labyrinth, meditation garden)	38.1%	25.5%	24.8%	11.6%
Q11-6. Improve existing park infrastructure (e.g., benches, picnic tables)	54.1%	32.1%	11.9%	1.9%
Q11-7. Add a shade structure	43.7%	24.2%	23.3%	8.8%
Q11-8. Improve existing trail system-increasing connectivity/accessibility with paved asphalt trails	58.2%	21.7%	14.2%	6.0%
Q11-9. Add wayfinding signage along pathways	39.0%	35.8%	18.9%	6.3%
Q11-10. Improve accessibility at the site to all amenities	38.7%	34.9%	22.6%	3.8%
Q11-11. Add restroom facilities	50.6%	28.9%	14.8%	5.7%
Q11-12. Improve existing onsite parking	38.7%	26.7%	23.3%	11.3%
Q11-13. Other	5.0%	0.3%	94.3%	0.3%



**Q12. Which THREE improvements from the list in Question 11 are MOST IMPORTANT to your household?**

Q12. Top choice	Number	Percent
Expand nature play features	30	9.4 %
Restore access to waterfront on the site (on Old Rand side of site)	73	23.0 %
Increase habitat restoration efforts within existing woodland	36	11.3 %
Develop an accessible outdoor classroom for community use	8	2.5 %
Develop new wellness opportunities (e.g., sensory garden, labyrinth, meditation garden)	12	3.8 %
Improve existing park infrastructure (e.g., benches, picnic tables)	21	6.6 %
Add a shade structure	7	2.2 %
Improve existing trail system-increasing connectivity/ accessibility with paved asphalt trails	43	13.5 %
Improve accessibility at the site to all amenities	7	2.2 %
Add restroom facilities	32	10.1 %
Improve existing onsite parking	6	1.9 %
None chosen	43	13.5 %
Total	318	100.0 %

**Q12. Which THREE improvements from the list in Question 11 are MOST IMPORTANT to your household?**

Q12. 2nd choice	Number	Percent
Expand nature play features	17	5.3 %
Restore access to waterfront on the site (on Old Rand side of site)	36	11.3 %
Increase habitat restoration efforts within existing woodland	37	11.6 %
Develop an accessible outdoor classroom for community use	10	3.1 %
Develop new wellness opportunities (e.g., sensory garden, labyrinth, meditation garden)	22	6.9 %
Improve existing park infrastructure (e.g., benches, picnic tables)	35	11.0 %
Add a shade structure	17	5.3 %
Improve existing trail system-increasing connectivity/ accessibility with paved asphalt trails	44	13.8 %
Add wayfinding signage along pathways	4	1.3 %
Improve accessibility at the site to all amenities	5	1.6 %
Add restroom facilities	31	9.7 %
Improve existing onsite parking	9	2.8 %
None chosen	51	16.0 %
Total	318	100.0 %

**Q12. Which THREE improvements from the list in Question 11 are MOST IMPORTANT to your household?**

<u>Q12. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Expand nature play features	18	5.7 %
Restore access to waterfront on the site (on Old Rand side of site)	26	8.2 %
Increase habitat restoration efforts within existing woodland	25	7.9 %
Develop an accessible outdoor classroom for community use	14	4.4 %
Develop new wellness opportunities (e.g., sensory garden, labyrinth, meditation garden)	19	6.0 %
Improve existing park infrastructure (e.g., benches, picnic tables)	31	9.7 %
Add a shade structure	15	4.7 %
Improve existing trail system-increasing connectivity/ accessibility with paved asphalt trails	38	11.9 %
Add wayfinding signage along pathways	13	4.1 %
Improve accessibility at the site to all amenities	5	1.6 %
Add restroom facilities	27	8.5 %
Improve existing onsite parking	12	3.8 %
None chosen	75	23.6 %
Total	318	100.0 %

**Q12. Which THREE improvements from the list in Question 11 are MOST IMPORTANT to your household? (top 3)**

<u>Q12. Top choice</u>	<u>Number</u>	<u>Percent</u>
Expand nature play features	65	20.4 %
Restore access to waterfront on the site (on Old Rand side of site)	135	42.5 %
Increase habitat restoration efforts within existing woodland	98	30.8 %
Develop an accessible outdoor classroom for community use	32	10.1 %
Develop new wellness opportunities (e.g., sensory garden, labyrinth, meditation garden)	53	16.7 %
Improve existing park infrastructure (e.g., benches, picnic tables)	87	27.4 %
Add a shade structure	39	12.3 %
Improve existing trail system-increasing connectivity/ accessibility with paved asphalt trails	125	39.3 %
Add wayfinding signage along pathways	17	5.3 %
Improve accessibility at the site to all amenities	17	5.3 %
Add restroom facilities	90	28.3 %
Improve existing onsite parking	27	8.5 %
None chosen	43	13.5 %
Total	828	

**Q13. The following is a list of actions the department could take to improve its parks and recreation sites and amenities at Oak Ridge Park (351 Lions Dr.). Please indicate your support for each potential action:**

(N=318)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q13-1. Develop outdoor fitness/exercise area(s)	31.4%	25.2%	29.9%	13.5%
Q13-2. Develop new skate park	10.7%	15.1%	44.0%	30.2%
Q13-3. Develop new pickleball courts	20.8%	21.4%	38.1%	19.8%
Q13-4. Develop new tennis courts	13.8%	21.4%	39.9%	24.8%
Q13-5. Improve existing basketball	22.0%	28.3%	40.3%	9.4%
Q13-6. Improve existing sand volleyball courts	19.2%	29.9%	40.3%	10.7%
Q13-7. Habitat restoration-invasive species removal, marsh restoration	51.9%	19.5%	24.2%	4.4%
Q13-8. Restore access to waterfront on the site & improve existing access points	54.4%	15.1%	25.8%	4.7%
Q13-9. Improve existing park infrastructure (e.g., benches, shade structures)	45.9%	26.4%	24.8%	2.8%
Q13-10. Improve existing playground (equipment, layout, accessibility)	37.4%	26.1%	30.8%	5.7%
Q13-11. Improve existing trail system-increasing connectivity/accessibility	48.4%	21.7%	26.4%	3.5%
Q13-12. Improve accessibility at the site to all amenities	32.1%	30.2%	33.0%	4.7%
Q13-13. Add restroom facilities	41.2%	24.2%	29.2%	5.3%
Q13-14. Improve existing onsite parking	25.2%	26.7%	36.2%	11.9%
Q13-15. Add water play feature	24.8%	16.0%	35.5%	23.6%
Q13-16. Other	3.1%	0.0%	96.9%	0.0%

**Q14. Which THREE improvements from the list in Question 13 are MOST IMPORTANT to your household?**

Q14. Top choice	Number	Percent
Develop outdoor fitness/exercise area(s)	25	7.9 %
Develop new skate park	6	1.9 %
Develop new pickleball courts	16	5.0 %
Develop new tennis courts	6	1.9 %
Improve existing basketball	6	1.9 %
Improve existing sand volleyball courts	3	0.9 %
Habitat restoration-invasive species removal, marsh restoration	50	15.7 %
Restore access to waterfront on the site & improve existing access points	39	12.3 %
Improve existing park infrastructure (e.g., benches, shade structures)	14	4.4 %
Improve existing playground (equipment, layout, accessibility)	15	4.7 %
Improve existing trail system-increasing connectivity/accessibility	25	7.9 %
Improve accessibility at the site to all amenities	3	0.9 %
Add restroom facilities	25	7.9 %
Improve existing onsite parking	4	1.3 %
Add water play feature	10	3.1 %
Other	5	1.6 %
None chosen	66	20.8 %
Total	318	100.0 %

**Q14. Which THREE improvements from the list in Question 13 are MOST IMPORTANT to your household?**

Q14. 2nd choice	Number	Percent
Develop outdoor fitness/exercise area(s)	15	4.7 %
Develop new skate park	3	0.9 %
Develop new pickleball courts	9	2.8 %
Develop new tennis courts	5	1.6 %
Improve existing basketball	7	2.2 %
Improve existing sand volleyball courts	8	2.5 %
Habitat restoration-invasive species removal, marsh restoration	36	11.3 %
Restore access to waterfront on the site & improve existing access points	41	12.9 %
Improve existing park infrastructure (e.g., benches, shade structures)	24	7.5 %
Improve existing playground (equipment, layout, accessibility)	24	7.5 %
Improve existing trail system-increasing connectivity/accessibility	31	9.7 %
Improve accessibility at the site to all amenities	10	3.1 %
Add restroom facilities	15	4.7 %
Improve existing onsite parking	6	1.9 %
Add water play feature	8	2.5 %
None chosen	76	23.9 %
Total	318	100.0 %

**Q14. Which THREE improvements from the list in Question 13 are MOST IMPORTANT to your household?**

Q14. 3rd choice	Number	Percent
Develop outdoor fitness/exercise area(s)	9	2.8 %
Develop new skate park	2	0.6 %
Develop new pickleball courts	10	3.1 %
Develop new tennis courts	7	2.2 %
Improve existing basketball	7	2.2 %
Improve existing sand volleyball courts	4	1.3 %
Habitat restoration-invasive species removal, marsh restoration	21	6.6 %
Restore access to waterfront on the site & improve existing access points	23	7.2 %
Improve existing park infrastructure (e.g., benches, shade structures)	23	7.2 %
Improve existing playground (equipment, layout, accessibility)	17	5.3 %
Improve existing trail system-increasing connectivity/accessibility	52	16.4 %
Improve accessibility at the site to all amenities	7	2.2 %
Add restroom facilities	28	8.8 %
Improve existing onsite parking	8	2.5 %
Add water play feature	14	4.4 %
None chosen	86	27.0 %
Total	318	100.0 %

**Q14. Which THREE improvements from the list in Question 13 are MOST IMPORTANT to your household? (top 3)**

Q14. Top choice	Number	Percent
Develop outdoor fitness/exercise area(s)	49	15.4 %
Develop new skate park	11	3.5 %
Develop new pickleball courts	35	11.0 %
Develop new tennis courts	18	5.7 %
Improve existing basketball	20	6.3 %
Improve existing sand volleyball courts	15	4.7 %
Habitat restoration-invasive species removal, marsh restoration	107	33.6 %
Restore access to waterfront on the site & improve existing access points	103	32.4 %
Improve existing park infrastructure (e.g., benches, shade structures)	61	19.2 %
Improve existing playground (equipment, layout, accessibility)	56	17.6 %
Improve existing trail system-increasing connectivity/accessibility	108	34.0 %
Improve accessibility at the site to all amenities	20	6.3 %
Add restroom facilities	68	21.4 %
Improve existing onsite parking	18	5.7 %
Add water play feature	32	10.1 %
Other	5	1.6 %
None chosen	66	20.8 %
Total	792	

**Q15. The following is a list of actions the department could take to improve its parks and recreation sites and amenities at Old Mill Grove Park (285 Old Mill Grove Rd.). Please indicate your support for each potential action:**

(N=318)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q15-1. Develop new wellness opportunities (e.g., sensory garden, labyrinth, meditation garden)	29.2%	23.3%	32.7%	14.8%
Q15-2. Develop new bike park facility, pump track	31.1%	24.8%	31.1%	12.9%
Q15-3. Habitat restoration-invasive species removal, marsh restoration & management	46.9%	24.5%	23.6%	5.0%
Q15-4. Develop athletic field space	23.9%	24.2%	37.7%	14.2%
Q15-5. Improve existing sand volleyball court	17.3%	28.9%	42.5%	11.3%
Q15-6. Improve existing park infrastructure (e.g., benches, shade structures, pavilion shelter)	41.2%	26.4%	28.6%	3.8%
Q15-7. Improve existing playground (equipment, layout, accessibility, surfacing)	32.4%	26.7%	33.6%	7.2%
Q15-8. Improve existing trail system-increasing connectivity/accessibility	49.4%	22.6%	26.1%	1.9%
Q15-9. Improve accessibility at the site to all amenities	30.2%	29.2%	35.8%	4.7%
Q15-10. Add restroom facilities	39.0%	23.3%	29.6%	8.2%
Q15-11. Add an onsite parking lot closer to playground section of the park	27.4%	19.8%	36.8%	16.0%
Q15-12. Add water play feature	23.0%	15.4%	39.0%	22.6%
Q15-13. Other	2.8%	0.3%	96.9%	0.0%



**Q16. Which THREE improvements from the list in Question 15 are MOST IMPORTANT to your household?**

Q16. Top choice	Number	Percent
Develop new wellness opportunities (e.g., sensory garden, labyrinth, meditation garden)	23	7.2 %
Develop new bike park facility, pump track	29	9.1 %
Habitat restoration-invasive species removal, marsh restoration & management	48	15.1 %
Develop athletic field space	14	4.4 %
Improve existing sand volleyball court	2	0.6 %
Improve existing park infrastructure (e.g., benches, shade structures, pavilion shelter)	29	9.1 %
Improve existing playground (equipment, layout, accessibility, surfacing)	12	3.8 %
Improve existing trail system-increasing connectivity/ accessibility	29	9.1 %
Improve accessibility at the site to all amenities	4	1.3 %
Add restroom facilities	23	7.2 %
Add an onsite parking lot closer to playground section of the park	10	3.1 %
Add water play feature	14	4.4 %
None chosen	81	25.5 %
Total	318	100.0 %

**Q16. Which THREE improvements from the list in Question 15 are MOST IMPORTANT to your household?**

Q16. 2nd choice	Number	Percent
Develop new wellness opportunities (e.g., sensory garden, labyrinth, meditation garden)	18	5.7 %
Develop new bike park facility, pump track	17	5.3 %
Habitat restoration-invasive species removal, marsh restoration & management	31	9.7 %
Develop athletic field space	13	4.1 %
Improve existing sand volleyball court	7	2.2 %
Improve existing park infrastructure (e.g., benches, shade structures, pavilion shelter)	33	10.4 %
Improve existing playground (equipment, layout, accessibility, surfacing)	25	7.9 %
Improve existing trail system-increasing connectivity/ accessibility	43	13.5 %
Improve accessibility at the site to all amenities	7	2.2 %
Add restroom facilities	15	4.7 %
Add an onsite parking lot closer to playground section of the park	8	2.5 %
Add water play feature	10	3.1 %
None chosen	91	28.6 %
Total	318	100.0 %

**Q16. Which THREE improvements from the list in Question 15 are MOST IMPORTANT to your household?**

Q16. 3rd choice	Number	Percent
Develop new wellness opportunities (e.g., sensory garden, labyrinth, meditation garden)	19	6.0 %
Develop new bike park facility, pump track	14	4.4 %
Habitat restoration-invasive species removal, marsh restoration & management	13	4.1 %
Develop athletic field space	11	3.5 %
Improve existing sand volleyball court	3	0.9 %
Improve existing park infrastructure (e.g., benches, shade structures, pavilion shelter)	31	9.7 %
Improve existing playground (equipment, layout, accessibility, surfacing)	15	4.7 %
Improve existing trail system-increasing connectivity/ accessibility	33	10.4 %
Improve accessibility at the site to all amenities	9	2.8 %
Add restroom facilities	35	11.0 %
Add an onsite parking lot closer to playground section of the park	13	4.1 %
Add water play feature	9	2.8 %
None chosen	113	35.5 %
Total	318	100.0 %

**Q16. Which THREE improvements from the list in Question 15 are MOST IMPORTANT to your household? (top 3)**

Q16. Top choice	Number	Percent
Develop new wellness opportunities (e.g., sensory garden, labyrinth, meditation garden)	60	18.9 %
Develop new bike park facility, pump track	60	18.9 %
Habitat restoration-invasive species removal, marsh restoration & management	92	28.9 %
Develop athletic field space	38	11.9 %
Improve existing sand volleyball court	12	3.8 %
Improve existing park infrastructure (e.g., benches, shade structures, pavilion shelter)	93	29.2 %
Improve existing playground (equipment, layout, accessibility, surfacing)	52	16.4 %
Improve existing trail system-increasing connectivity/ accessibility	105	33.0 %
Improve accessibility at the site to all amenities	20	6.3 %
Add restroom facilities	73	23.0 %
Add an onsite parking lot closer to playground section of the park	31	9.7 %
Add water play feature	33	10.4 %
None chosen	81	25.5 %
Total	750	

**Q17. The following is a list of actions the department could take to improve its parks and recreation site and amenities at Staples Park (510 Red Bridge Rd.). Please indicate your support for each potential action:**

(N=318)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q17-1. Develop outdoor fitness/exercise area(s)	25.2%	26.1%	35.5%	13.2%
Q17-2. Develop a roller hockey rink/ice rink	29.6%	22.0%	32.4%	16.0%
Q17-3. Develop an accessible outdoor classroom for community use	17.6%	23.3%	41.2%	17.9%
Q17-4. Expand pickleball sports courts onsite	19.2%	19.2%	39.6%	22.0%
Q17-5. Develop a batting cage area	22.0%	24.2%	39.6%	14.2%
Q17-6. Renovate existing basketball court area	22.0%	26.4%	43.7%	7.9%
Q17-7. Improve existing park infrastructure (e.g., benches, shade structures, pavilion shelter)	37.7%	25.2%	32.7%	4.4%
Q17-8. Improve existing playground (equipment, layout, accessibility, surfacing)	30.2%	24.8%	37.1%	7.9%
Q17-9. Improve existing trail system-increasing connectivity/accessibility throughout the site & to Countryside East Park	41.8%	20.1%	31.8%	6.3%
Q17-10. Improve & expand restroom facilities	43.4%	20.1%	31.1%	5.3%
Q17-11. Improve existing ball fields (dugouts, fencing, seating)	25.8%	22.3%	38.7%	13.2%
Q17-12. Other	2.8%	0.0%	97.2%	0.0%

**Q17-12. Other:**

Q17-12. Other	Number	Percent
Pool	2	25.0 %
Exercise workout stations	1	12.5 %
Indoor pool	1	12.5 %
Parking	1	12.5 %
Shade	1	12.5 %
Lights for night games and play	1	12.5 %
Improve creek area and increase planting of trees	1	12.5 %
Total	8	100.0 %

**Q18. Which THREE improvements from the list in Question 17 are MOST IMPORTANT to your household?**

Q18. Top choice	Number	Percent
Develop outdoor fitness/exercise area(s)	20	6.3 %
Develop a roller hockey rink/ice rink	46	14.5 %
Develop an accessible outdoor classroom for community use	8	2.5 %
Expand pickleball sports courts onsite	9	2.8 %
Develop a batting cage area	8	2.5 %
Renovate existing basketball court area	8	2.5 %
Improve existing park infrastructure (e.g., benches, shade structures, pavilion shelter)	33	10.4 %
Improve existing playground (equipment, layout, accessibility, surfacing)	15	4.7 %
Improve existing trail system-increasing connectivity/ accessibility throughout the site & to Countryside East Park	42	13.2 %
Improve & expand restroom facilities	24	7.5 %
Improve existing ball fields (dugouts, fencing, seating)	17	5.3 %
None chosen	88	27.7 %
Total	318	100.0 %

**Q18. Which THREE improvements from the list in Question 17 are MOST IMPORTANT to your household?**

Q18. 2nd choice	Number	Percent
Develop outdoor fitness/exercise area(s)	19	6.0 %
Develop a roller hockey rink/ice rink	19	6.0 %
Develop an accessible outdoor classroom for community use	10	3.1 %
Expand pickleball sports courts onsite	15	4.7 %
Develop a batting cage area	16	5.0 %
Renovate existing basketball court area	5	1.6 %
Improve existing park infrastructure (e.g., benches, shade structures, pavilion shelter)	35	11.0 %
Improve existing playground (equipment, layout, accessibility, surfacing)	21	6.6 %
Improve existing trail system-increasing connectivity/ accessibility throughout the site & to Countryside East Park	26	8.2 %
Improve & expand restroom facilities	39	12.3 %
Improve existing ball fields (dugouts, fencing, seating)	14	4.4 %
None chosen	99	31.1 %
Total	318	100.0 %

**Q18. Which THREE improvements from the list in Question 17 are MOST IMPORTANT to your household?**

Q18. 3rd choice	Number	Percent
Develop outdoor fitness/exercise area(s)	13	4.1 %
Develop a roller hockey rink/ice rink	16	5.0 %
Develop an accessible outdoor classroom for community use	11	3.5 %
Expand pickleball sports courts onsite	11	3.5 %
Develop a batting cage area	13	4.1 %
Renovate existing basketball court area	6	1.9 %
Improve existing park infrastructure (e.g., benches, shade structures, pavilion shelter)	33	10.4 %
Improve existing playground (equipment, layout, accessibility, surfacing)	18	5.7 %
Improve existing trail system-increasing connectivity/ accessibility throughout the site & to Countryside East Park	27	8.5 %
Improve & expand restroom facilities	38	11.9 %
Improve existing ball fields (dugouts, fencing, seating)	16	5.0 %
None chosen	116	36.5 %
Total	318	100.0 %

**Q18. Which THREE improvements from the list in Question 17 are MOST IMPORTANT to your household? (top 3)**

Q18. Top choice	Number	Percent
Develop outdoor fitness/exercise area(s)	52	16.4 %
Develop a roller hockey rink/ice rink	81	25.5 %
Develop an accessible outdoor classroom for community use	29	9.1 %
Expand pickleball sports courts onsite	35	11.0 %
Develop a batting cage area	37	11.6 %
Renovate existing basketball court area	19	6.0 %
Improve existing park infrastructure (e.g., benches, shade structures, pavilion shelter)	101	31.8 %
Improve existing playground (equipment, layout, accessibility, surfacing)	54	17.0 %
Improve existing trail system-increasing connectivity/ accessibility throughout the site & to Countryside East Park	95	29.9 %
Improve & expand restroom facilities	101	31.8 %
Improve existing ball fields (dugouts, fencing, seating)	47	14.8 %
None chosen	88	27.7 %
Total	739	

**Q19. The following is a list of actions the department could take to improve its parks and recreation sites and amenities at Zurites Park (71 N. Pleasant Rd.). Please indicate your support for each potential action:**

(N=318)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q19-1. Develop athletic field space	19.5%	16.7%	51.9%	11.9%
Q19-2. Develop new bike park facility, pump track	20.4%	20.1%	49.7%	9.7%
Q19-3. Habitat restoration (adding native plantings, additional shade tree planting on site)	36.5%	14.2%	43.4%	6.0%
Q19-4. Develop new outdoor fitness/ exercise area(s)	20.4%	18.2%	49.1%	12.3%
Q19-5. Develop new pickleball court	12.9%	17.9%	49.7%	19.5%
Q19-6. Develop new tennis court	10.1%	16.0%	52.2%	21.7%
Q19-7. Improve existing park infrastructure (e.g., benches, picnic tables)	29.2%	22.3%	43.4%	5.0%
Q19-8. Add a shade structure	28.9%	18.2%	45.9%	6.9%
Q19-9. Improve existing playground (equipment, layout, accessibility, surfacing)	25.2%	19.2%	48.7%	6.9%
Q19-10. Improve trail connectivity/ accessibility	33.0%	16.7%	45.6%	4.7%
Q19-11. Improve accessibility at the site to all amenities	21.7%	23.9%	48.7%	5.7%
Q19-12. Add restroom facilities	31.4%	15.4%	46.2%	6.9%
Q19-13. Improve existing onsite parking	17.0%	19.5%	51.3%	12.3%
Q19-14. Improve on site drainage	23.6%	16.7%	54.4%	5.3%
Q19-15. Other	1.9%	0.0%	98.1%	0.0%

**Q19-15. Other:**

Q19-15. Other	Number	Percent
Something for teens to do	1	16.7 %
Disability equipment	1	16.7 %
Indoor pool	1	16.7 %
Bike racks to lock bikes to	1	16.7 %
Small kids play structure	1	16.7 %
Pool	1	16.7 %
Total	6	100.0 %

**Q20. Which THREE improvements from the list in Question 19 are MOST IMPORTANT to your household?**

Q20. Top choice	Number	Percent
Develop athletic field space	16	5.0 %
Develop new bike park facility, pump track	20	6.3 %
Habitat restoration (adding native plantings, additional shade tree planting on site)	44	13.8 %
Develop new outdoor fitness/exercise area(s)	12	3.8 %
Develop new pickleball court	13	4.1 %
Develop new tennis court	3	0.9 %
Improve existing park infrastructure (e.g., benches, picnic tables)	9	2.8 %
Add a shade structure	6	1.9 %
Improve existing playground (equipment, layout, accessibility, surfacing)	9	2.8 %
Improve trail connectivity/accessibility	18	5.7 %
Improve accessibility at the site to all amenities	2	0.6 %
Add restroom facilities	19	6.0 %
Improve existing onsite parking	1	0.3 %
Improve on site drainage	8	2.5 %
None chosen	138	43.4 %
Total	318	100.0 %



**Q20. Which THREE improvements from the list in Question 19 are MOST IMPORTANT to your household?**

Q20. 2nd choice	Number	Percent
Develop athletic field space	5	1.6 %
Develop new bike park facility, pump track	15	4.7 %
Habitat restoration (adding native plantings, additional shade tree planting on site)	17	5.3 %
Develop new outdoor fitness/exercise area(s)	12	3.8 %
Develop new pickleball court	5	1.6 %
Develop new tennis court	3	0.9 %
Improve existing park infrastructure (e.g., benches, picnic tables)	25	7.9 %
Add a shade structure	16	5.0 %
Improve existing playground (equipment, layout, accessibility, surfacing)	16	5.0 %
Improve trail connectivity/accessibility	27	8.5 %
Improve accessibility at the site to all amenities	3	0.9 %
Add restroom facilities	16	5.0 %
Improve existing onsite parking	8	2.5 %
Improve on site drainage	4	1.3 %
None chosen	146	45.9 %
Total	318	100.0 %

**Q20. Which THREE improvements from the list in Question 19 are MOST IMPORTANT to your household?**

Q20. 3rd choice	Number	Percent
Develop athletic field space	8	2.5 %
Develop new bike park facility, pump track	4	1.3 %
Habitat restoration (adding native plantings, additional shade tree planting on site)	17	5.3 %
Develop new outdoor fitness/exercise area(s)	8	2.5 %
Develop new pickleball court	3	0.9 %
Improve existing park infrastructure (e.g., benches, picnic tables)	22	6.9 %
Add a shade structure	18	5.7 %
Improve existing playground (equipment, layout, accessibility, surfacing)	18	5.7 %
Improve trail connectivity/accessibility	13	4.1 %
Improve accessibility at the site to all amenities	8	2.5 %
Add restroom facilities	27	8.5 %
Improve existing onsite parking	5	1.6 %
Improve on site drainage	8	2.5 %
None chosen	159	50.0 %
Total	318	100.0 %

**Q20. Which THREE improvements from the list in Question 19 are MOST IMPORTANT to your household? (top 3)**

<u>Q20. Top choice</u>	<u>Number</u>	<u>Percent</u>
Develop athletic field space	29	9.1 %
Develop new bike park facility, pump track	39	12.3 %
Habitat restoration (adding native plantings, additional shade tree planting on site)	78	24.5 %
Develop new outdoor fitness/exercise area(s)	32	10.1 %
Develop new pickleball court	21	6.6 %
Develop new tennis court	6	1.9 %
Improve existing park infrastructure (e.g., benches, picnic tables)	56	17.6 %
Add a shade structure	40	12.6 %
Improve existing playground (equipment, layout, accessibility, surfacing)	43	13.5 %
Improve trail connectivity/accessibility	58	18.2 %
Improve accessibility at the site to all amenities	13	4.1 %
Add restroom facilities	62	19.5 %
Improve existing onsite parking	14	4.4 %
Improve on site drainage	20	6.3 %
None chosen	138	43.4 %
Total	649	

**Q21. How important do you feel it is for the Village of Lake Zurich to provide high quality parks, recreation facilities programs and events?**

Q21. How important is it for Lake Zurich to  
provide high quality parks, recreation facilities  
programs & events

	Number	Percent
Very important	245	77.0 %
Somewhat important	32	10.1 %
Not important	3	0.9 %
Not sure	2	0.6 %
Not provided	36	11.3 %
Total	318	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q21. How important do you feel it is for the Village of Lake Zurich to provide high quality parks, recreation facilities programs and events? (without "not provided")**

Q21. How important is it for Lake Zurich to  
provide high quality parks, recreation facilities  
programs & events

	Number	Percent
Very important	245	86.9 %
Somewhat important	32	11.3 %
Not important	3	1.1 %
Not sure	2	0.7 %
Total	282	100.0 %

**Q22. What is your age?**

<u>Q22. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	61	19.2 %
35-44	62	19.5 %
45-54	59	18.6 %
55-64	67	21.1 %
65+	68	21.4 %
Not provided	1	0.3 %
Total	318	100.0 %

**WITHOUT "NOT PROVIDED"****Q22. What is your age? (without "not provided")**

<u>Q22. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	61	19.2 %
35-44	62	19.6 %
45-54	59	18.6 %
55-64	67	21.1 %
65+	68	21.5 %
Total	317	100.0 %

**Q23. How many years have you lived in Lake Zurich?**

Q23. How many years have you lived in Lake

<u>Zurich</u>	<u>Number</u>	<u>Percent</u>
0-5	50	15.7 %
6-10	48	15.1 %
11-15	34	10.7 %
16-20	40	12.6 %
21-30	52	16.4 %
31+	89	28.0 %
Not provided	5	1.6 %
Total	318	100.0 %

**WITHOUT "NOT PROVIDED"****Q23. How many years have you lived in Lake Zurich? (without "not provided")**

Q23. How many years have you lived in Lake

<u>Zurich</u>	<u>Number</u>	<u>Percent</u>
0-5	50	16.0 %
6-10	48	15.3 %
11-15	34	10.9 %
16-20	40	12.8 %
21-30	52	16.6 %
31+	89	28.4 %
Total	313	100.0 %

**Q24. Your gender identity:**

Q24. Your gender	Number	Percent
Male	154	48.4 %
Female	160	50.3 %
Not provided	4	1.3 %
Total	318	100.0 %

**WITHOUT "NOT PROVIDED"****Q24. Your gender identity: (without "not provided")**

Q24. Your gender	Number	Percent
Male	154	49.0 %
Female	160	51.0 %
Total	314	100.0 %

**Q25. Which of the following best describes your race/ethnicity?**

<u>Q25. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Asian or Asian Indian	27	8.5 %
Black or African American	1	0.3 %
American Indian or Alaska Native	1	0.3 %
White Non Hispanic	261	82.1 %
Hispanic or Latino	14	4.4 %
Other	4	1.3 %
Total	308	

**Q25-7. Self-describe your race/ethnicity:**

<u>Q25-7. Self-describe your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Eastern European	1	25.0 %
Multiple races	1	25.0 %
Mixed	1	25.0 %
Brazilian	1	25.0 %
Total	4	100.0 %

**Q26. Which of the following best describes your total annual household income?**

<u>Q26. Your total annual household income</u>	<u>Number</u>	<u>Percent</u>
Under \$35K	11	3.5 %
\$35K to \$69,999	30	9.4 %
\$70K to \$99,999	63	19.8 %
\$100K+	162	50.9 %
Not provided	52	16.4 %
Total	318	100.0 %

**WITHOUT "NOT PROVIDED"****Q26. Which of the following best describes your total annual household income? (without "not provided")**

<u>Q26. Your total annual household income</u>	<u>Number</u>	<u>Percent</u>
Under \$35K	11	4.1 %
\$35K to \$69,999	30	11.3 %
\$70K to \$99,999	63	23.7 %
\$100K+	162	60.9 %
Total	266	100.0 %



**Q27. What is the primary language spoken in your home?**

<u>Q27. Primary language spoken in your home</u>	<u>Number</u>	<u>Percent</u>
English	293	92.1 %
Spanish	5	1.6 %
Other	14	4.4 %
Not provided	6	1.9 %
Total	318	100.0 %

**WITHOUT "NOT PROVIDED"****Q27. What is the primary language spoken in your home? (without "not provided")**

<u>Q27. Primary language spoken in your home</u>	<u>Number</u>	<u>Percent</u>
English	293	93.9 %
Spanish	5	1.6 %
Other	14	4.5 %
Total	312	100.0 %

**Q27-3. Other:**

<u>Q27-3. Other</u>	<u>Number</u>	<u>Percent</u>
Polish	3	21.4 %
Portuguese	3	21.4 %
Ukrainian	3	21.4 %
Latvian	2	14.3 %
Russian	2	14.3 %
Polish/French/English	1	7.1 %
Total	14	100.0 %

**Q28. Do you or another member or your household have any physical disabilities?**

Q28. Do you or another member or your  
household have any physical disabilities

	Number	Percent
Yes	29	9.1 %
No	282	88.7 %
Not provided	7	2.2 %
Total	318	100.0 %

**WITHOUT "NOT PROVIDED"****Q28. Do you or another member or your household have any physical disabilities? (without "not provided")**

Q28. Do you or another member or your  
household have any physical disabilities

	Number	Percent
Yes	29	9.3 %
No	282	90.7 %
Total	311	100.0 %



# Survey Instrument

## PARK AND RECREATION DEPARTMENT



200 South Rand Road  
Lake Zurich, Illinois 60047

(847) 438-5146  
LakeZurich.org

*At the Heart of Community*

October 2025

***A few minutes of your time will help shape the future of parks and recreation in Lake Zurich!***

Dear Neighbor,

**We'd Love to hear from you!**

The Village is reaching out to gather your feedback through a short community survey. Your household was randomly selected to participate and your voice will play a big role in helping us plan! Currently, we are looking to create a master plan to assess and provide a strategic 5–10 year framework for improvements of five parks: Zurites Park, Staples Park, Kuechmann Arboretum, Oak Ridge Park, and Old Mill Grove Park. As part of this process, the consultant team will work with staff to assess current conditions, identify needs and develop a phased schedule of improvements with the priority of focusing on sustainability. Your input will ensure that the Village takes a resident-driven approach to decision making.

***What is statistically valid?***

A "statistically valid" survey means the survey has enough people and the right mix of responses to represent the larger group accurately. It's designed to make sure the results are close to what the whole population thinks, with only a small chance of error. This makes the survey results reliable for making decisions.

***We appreciate your time and feedback.***

The survey will take about 10-15 minutes to complete, and each question plays a key role in helping us take a resident-centered approach in our decision-making process.

***Please return your survey within the next ten days.***

The Village of Lake Zurich has partnered with ETC Institute, an independent consulting firm, to administer the survey, ensuring that your responses remain confidential. Once collected and analyzed, survey results will be shared on our website. Please use the enclosed postage-paid envelope to return your completed survey to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you prefer, you can complete the survey online at [LakeZurichParkSurvey.org](https://LakeZurichParkSurvey.org).

**As a way to say thank you, at the end of the survey you will have a chance to opt-in for a chance to win a \$500 prepaid Visa gift card for fully completing your survey.**

If you have any questions, please contact ETC Institute's project manager Ryan Murray at [ryan.murray@etcinstitute.com](mailto:ryan.murray@etcinstitute.com) or at 913-254-4598.

This survey is a powerful tool that will help us meet your needs and shape the future of Lake Zurich's parks. Thank you for taking a few moments to make your voice heard!

Sincerely,

Bonnie Caputo, Village of Lake Zurich Park & Recreation Director

## 2025 Village of Lake Zurich Parks and Recreation Survey

The Village of Lake Zurich would like your input to help determine recreation and parks priorities for our community. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at [LakeZurichParkSurvey.org](https://LakeZurichParkSurvey.org). We greatly appreciate and value your time! **To say thank you, at the end of the survey you will have a chance to opt-in for a chance to win one (1) \$500 prepaid Visa gift card for fully completing your survey.**

**1. Please complete this survey with all household members in mind. Counting yourself, how many people in your household are...**

Under age 5: ____	Ages 15-19: ____	Ages 35-44: ____	Ages 65-79: ____
Ages 5-9: ____	Ages 20-24: ____	Ages 45-54: ____	Ages 80+: ____
Ages 10-14: ____	Ages 25-34: ____	Ages 55-64: ____	

**2. Have you or any member of your household visited any Village of Lake Zurich parks, beaches, and/or recreation facilities during the past 12 months?**

\_\_\_\_(1) Yes [Answer Q2a-c.]      \_\_\_\_ (2) No [Go to Q2c.]

**2a. Overall, how would you rate the physical condition of ALL the Village of Lake Zurich parks, beaches, and recreation facilities you have visited?**

\_\_\_\_(4) Excellent      \_\_\_\_ (3) Good      \_\_\_\_ (2) Fair      \_\_\_\_ (1) Poor

**2b. Please CHECK ALL the ways you and members of your household travel to the parks and recreation facilities you use. [Check all that apply.]**

\_\_\_\_(1) Walk      \_\_\_\_ (2) Bike      \_\_\_\_ (3) Drive      \_\_\_\_ (4) Rideshare      \_\_\_\_ (5) Other: \_\_\_\_\_

**2c. Please CHECK ALL of the following reasons that prevent you or members of your household from visiting Village of Lake Zurich parks, beaches, and recreation facilities more often. [Check ALL that apply.]**

____(01) Lack of amenities we want to use	____(08) Not aware of parks', beaches' or facilities' locations
____(02) Lack of (ADA) accessibility	____(09) Parks/beaches/facilities are not well maintained
____(03) Lack of parking to access parks/facilities	____(10) Too far from our home
____(04) Lack of restrooms	____(11) Use parks/beaches/facilities in other communities
____(05) Lack of shade	____(12) Criminal activity in the park
____(06) Lack of transportation	____(13) Do not feel safe using parks/facilities
____(07) Language/cultural barriers	____(14) Other: _____

**3. From the following list, please CHECK ALL the ways you learn about Village of Lake Zurich parks, beaches, recreation facilities, programs, and events. [Check ALL that apply.]**

____(01) Village of Lake Zurich Park & Recreation Program Brochure	____(07) Promotions at special events
____(02) Village website	____(08) Banners
____(03) Materials at parks or recreation facilities	____(09) Emails
____(04) Conversations with Village staff	____(10) Social media
____(05) Benchmarks (Village E-Newsletter)	____(11) Flyers
____(06) Word of mouth	____(12) Other: _____

**4. From the list in Question 3, which THREE methods of communication would you MOST PREFER the Village use to communicate with you about parks, recreation facilities, programs, and events? [Write in your answers below using the numbers from the list in Question 3, or circle "NONE."]**

1st: \_\_\_\_      2nd: \_\_\_\_      3rd: \_\_\_\_      NONE

**5. Please CHECK ALL of the following other organizations that your household has used for recreation programs, activities, or facilities. [Check ALL that apply.]**

\_\_\_\_ (01) Neighboring park districts/departments

[Answer Q5a-b.]

\_\_\_\_ (02) Elia Public Area Library

\_\_\_\_ (03) Places of worship (e.g., churches, synagogues)

\_\_\_\_ (04) Private and nonprofit youth athletic associations

\_\_\_\_ (05) YMCA

\_\_\_\_ (06) Public Schools/School sponsored activities

\_\_\_\_ (07) Private clubs (e.g., tennis, fitness, golf, dance)

\_\_\_\_ (08) Private schools/charter schools

\_\_\_\_ (09) Neighboring township

\_\_\_\_ (10) Lake County Forest Preserve

\_\_\_\_ (11) Other: \_\_\_\_\_

**5a. Which neighboring park districts/departments are you using for indoor/outdoor recreation activities?**

\_\_\_\_\_

**5b. What programs or activities are you using neighboring park districts/departments for?**

\_\_\_\_\_

**6. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following recreation and parks services provided by the Village of Lake Zurich.**

How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know / Not Applicable
01. Maintenance of parks	5	4	3	2	1	9
02. Maintenance of trails	5	4	3	2	1	9
03. Number of parks in the community	5	4	3	2	1	9
04. Variety of different types of parks in the community	5	4	3	2	1	9
05. Security in parks	5	4	3	2	1	9
06. Security on trails	5	4	3	2	1	9
07. How close parks are located to your home	5	4	3	2	1	9
08. Availability of information about programs/services/facilities/parks/events	5	4	3	2	1	9
09. Quality of programs for families with children	5	4	3	2	1	9
10. Quality of programs for adults	5	4	3	2	1	9
11. Variety of programs offered	5	4	3	2	1	9
12. User friendliness of the website	5	4	3	2	1	9
13. Ease of registering for classes and services offered	5	4	3	2	1	9
14. Fees charged for recreation programs and services	5	4	3	2	1	9
15. Program schedule (time/day)	5	4	3	2	1	9
16. Special event offerings (Farmers Markets, Rock the Block, Miracle on Main)	5	4	3	2	1	9
17. Park and recreation staff customer service	5	4	3	2	1	9
18. Overall value that your household receives from parks, facilities, programs, services and events	5	4	3	2	1	9

**7. Which THREE of the items from the list in Question 6 should receive the MOST EMPHASIS over the next five years? [Write in your answers below using the numbers from the list in Question 6, or circle "NONE."]**

1st: \_\_\_\_

2nd: \_\_\_\_

3rd: \_\_\_\_

NONE

8. A variety of recreation facilities and amenities are listed below that are already offered in the community or may be offered in the future. Please indicate how well your needs for each facility or amenity are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all. If you do not have a need for one of the items listed, please circle "9" for "No Need."

Facilities and Amenities	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Baseball/softball fields	4	3	2	1	9
02. Basketball courts	4	3	2	1	9
03. Beaches	4	3	2	1	9
04. Concrete play pad/ga-ga ball	4	3	2	1	9
05. Fishing areas	4	3	2	1	9
06. Fitness equipment	4	3	2	1	9
07. Park restroom facilities	4	3	2	1	9
08. Passive park areas/nature areas	4	3	2	1	9
09. Pickleball courts	4	3	2	1	9
10. Picnic shelters	4	3	2	1	9
11. Playgrounds	4	3	2	1	9
12. Skateboarding park	4	3	2	1	9
13. Splash pads	4	3	2	1	9
14. Sports fields (soccer/rugby/flag football)	4	3	2	1	9
15. Tennis courts	4	3	2	1	9
16. Volleyball courts	4	3	2	1	9
17. Walking and biking trails	4	3	2	1	9
18. Winter sledding hill	4	3	2	1	9
19. Other (please specify): _____	4	3	2	1	9

9. Which **FOUR** facilities/amenities from the list in Question 8 are **MOST IMPORTANT** to your household? *[Write in your answers below using the numbers from the list in Question 8, or circle "NONE."]*

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

10. Please rate your level of agreement with the following statements by circling the corresponding number.

Parks, Facilities, Programs, Services and Events...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01. Help to attract new residents and businesses	5	4	3	2	1	9
02. Help to reduce crime in my neighborhood and keep kids out of trouble	5	4	3	2	1	9
03. Improve my (my household's) mental health and reduces stress	5	4	3	2	1	9
04. Improve my (my household's) physical health and fitness	5	4	3	2	1	9
05. Are age-friendly and accessible to all age groups	5	4	3	2	1	9
06. Offer childhood education opportunities to develop the whole child	5	4	3	2	1	9
07. Positively impact economic/business development	5	4	3	2	1	9
08. Preserve open space and protect the environment	5	4	3	2	1	9
09. Provide access to greenspace and nature, or playgrounds	5	4	3	2	1	9
10. Provide jobs/professional development for young adults	5	4	3	2	1	9
11. Provide positive social interactions for me (my household/family)	5	4	3	2	1	9

11. The following is a list of actions the department could take to improve its parks and recreation site and amenities at Kuechmann Arboretum (626 N. Old Rand Rd.). Please indicate your support for each potential action by circling the corresponding number to the right.

Kuechmann Arboretum Improvements		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01.	Expand nature play features	4	3	2	1
02.	Restore access to the waterfront on the site (on Old Rand side of site)	4	3	2	1
03.	Increase habitat restoration efforts within the existing woodland	4	3	2	1
04.	Develop an accessible outdoor classroom for community use	4	3	2	1
05.	Develop new wellness opportunities (e.g., sensory garden, labyrinth, meditation garden)	4	3	2	1
06.	Improve existing park infrastructure (e.g., benches, picnic tables)	4	3	2	1
07.	Add a shade structure	4	3	2	1
08.	Improve existing trail system - increasing connectivity/accessibility with paved asphalt trails	4	3	2	1
09.	Add wayfinding signage along pathways	4	3	2	1
10.	Improve accessibility at the site to all amenities	4	3	2	1
11.	Add restroom facilities	4	3	2	1
12.	Improve existing onsite parking	4	3	2	1
13.	Other (please specify):	4	3	2	1

12. Which **THREE** improvements from the list in Question 11 are **MOST IMPORTANT** to your household? [Write in your answers below using the numbers from the list in Question 11, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

13. The following is a list of actions the department could take to improve its parks and recreation sites and amenities at Oak Ridge Park (351 Lions Dr.). Please indicate your support for each potential action by circling the corresponding number to the right. [Also note that the public works building on site is proposed for relocation/demolition.]

Oak Ridge Park Improvements		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01.	Develop outdoor fitness/exercise area(s)	4	3	2	1
02.	Develop new skate park	4	3	2	1
03.	Develop new pickleball courts	4	3	2	1
04.	Develop new tennis courts	4	3	2	1
05.	Improve existing basketball	4	3	2	1
06.	Improve existing sand volleyball courts	4	3	2	1
07.	Habitat restoration - invasive species removal, marsh restoration	4	3	2	1
08.	Restore access to the waterfront on the site and improve existing access points	4	3	2	1
09.	Improve existing park infrastructure (e.g., benches, shade structures)	4	3	2	1
10.	Improve existing playground (equipment, layout, accessibility)	4	3	2	1
11.	Improve existing trail system - increasing connectivity/accessibility	4	3	2	1
12.	Improve accessibility at the site to all amenities	4	3	2	1
13.	Add restroom facilities	4	3	2	1
14.	Improve existing onsite parking	4	3	2	1
15.	Add water play feature	4	3	2	1
16.	Other (please specify):	4	3	2	1

14. Which **THREE** improvements from the list in Question 13 are **MOST IMPORTANT** to your household? [Write in your answers below using the numbers from the list in Question 13, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE



15. The following is a list of actions the department could take to improve its parks and recreation sites and amenities at **Old Mill Grove Park (285 Old Mill Grove Rd.)**. Please indicate your support for each potential action by circling the corresponding number to the right.

Old Mill Grove Park Improvements		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01.	Develop new wellness opportunities (e.g., sensory garden, labyrinth, meditation garden)	4	3	2	1
02.	Develop new bike park facility, pump track	4	3	2	1
03.	Habitat restoration - invasive species removal, marsh restoration and management	4	3	2	1
04.	Develop athletic field space	4	3	2	1
05.	Improve existing sand volleyball court	4	3	2	1
06.	Improve existing park infrastructure (e.g., benches, shade structures, pavilion shelter)	4	3	2	1
07.	Improve existing playground (equipment, layout, accessibility, surfacing)	4	3	2	1
08.	Improve existing trail system - increasing connectivity/accessibility	4	3	2	1
09.	Improve accessibility at the site to all amenities	4	3	2	1
10.	Add restroom facilities	4	3	2	1
11.	Add an onsite parking lot closer to playground section of the park	4	3	2	1
12.	Add water play feature	4	3	2	1
13.	Other (please specify): _____	4	3	2	1

16. Which **THREE** improvements from the list in Question 15 are **MOST IMPORTANT** to your household? [Write in your answers below using the numbers from the list in Question 15, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

17. The following is a list of actions the department could take to improve its parks and recreation site and amenities at **Staples Park (510 Red Bridge Rd.)**. Please indicate your support for each potential action by circling the corresponding number to the right.

Staples Park Improvements		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01.	Develop outdoor fitness/exercise area(s)	4	3	2	1
02.	Develop a roller hockey rink/ice rink	4	3	2	1
03.	Develop an accessible outdoor classroom for community use	4	3	2	1
04.	Expand pickleball sports courts onsite	4	3	2	1
05.	Develop a batting cage area	4	3	2	1
06.	Renovate existing basketball court area	4	3	2	1
07.	Improve existing park infrastructure (e.g., benches, shade structures, pavilion shelter)	4	3	2	1
08.	Improve existing playground (equipment, layout, accessibility, surfacing)	4	3	2	1
09.	Improve existing trail system - increasing connectivity/accessibility throughout the site and to Countryside East Park	4	3	2	1
10.	Improve and expand restroom facilities	4	3	2	1
11.	Improve existing ball fields (dugouts, fencing, seating)	4	3	2	1
12.	Other (please specify): _____	4	3	2	1

18. Which **THREE** improvements from the list in Question 17 are **MOST IMPORTANT** to your household? [Write in your answers below using the numbers from the list in Question 17, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

19. The following is a list of actions the department could take to improve its parks and recreation sites and amenities at **Zurites Park (71 N. Pleasant Rd.)**. Please indicate your support for each potential action by circling the corresponding number to the right.

Zurites Park Improvements		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01.	Develop athletic field space	4	3	2	1
02.	Develop new bike park facility, pump track	4	3	2	1
03.	Habitat restoration (adding native plantings, additional shade tree planting on site)	4	3	2	1
04.	Develop new outdoor fitness/exercise area(s)	4	3	2	1
05.	Develop new pickleball court	4	3	2	1
06.	Develop new tennis court	4	3	2	1
07.	Improve existing park infrastructure (e.g., benches, picnic tables)	4	3	2	1
08.	Add a shade structure	4	3	2	1
09.	Improve existing playground (equipment, layout, accessibility, surfacing)	4	3	2	1
10.	Improve trail connectivity/accessibility	4	3	2	1
11.	Improve accessibility at the site to all amenities	4	3	2	1
12.	Add restroom facilities	4	3	2	1
13.	Improve existing onsite parking	4	3	2	1
14.	Improve on site drainage	4	3	2	1
15.	Other (please specify): _____	4	3	2	1

20. Which **THREE** improvements from the list in Question 19 are **MOST IMPORTANT** to your household? [Write in your answers below using the numbers from the list in Question 19, or circle "NONE."] \_\_\_\_\_

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ NONE

21. How important do you feel it is for the Village of Lake Zurich to provide high quality parks, recreation facilities programs and events?

\_\_\_\_(4) Very important      \_\_\_\_ (3) Somewhat important      \_\_\_\_ (2) Not important      \_\_\_\_ (1) Not sure

### Demographics

22. What is your age? \_\_\_\_\_ years

23. How many years have you lived in Lake Zurich? \_\_\_\_\_ years

24. Your gender: \_\_\_\_ (1) Male      \_\_\_\_ (2) Female      \_\_\_\_ (3) I prefer to self-identify: \_\_\_\_\_

25. Which of the following best describes your race/ethnicity? [Check all that apply.]

\_\_\_\_ (01) Asian or Asian Indian      \_\_\_\_ (05) Native Hawaiian or other Pacific Islander  
 \_\_\_\_ (02) Black or African American      \_\_\_\_ (06) Hispanic or Latino  
 \_\_\_\_ (03) American Indian or Alaska Native      \_\_\_\_ (99) Other: \_\_\_\_\_  
 \_\_\_\_ (04) White

26. Which of the following best describes your total annual household income?

\_\_\_\_ (1) Under \$35,000      \_\_\_\_ (2) \$35,000 to \$69,999      \_\_\_\_ (3) \$70,000 to \$99,999      \_\_\_\_ (4) More than \$100,000

27. What is the primary language spoken in your home?

\_\_\_\_ (1) English      \_\_\_\_ (2) Spanish      \_\_\_\_ (3) Other: \_\_\_\_\_

28. Do you or another member of your household have any physical disabilities? \_\_\_\_ (1) Yes      \_\_\_\_ (2) No

29. Do you have any other suggestions for how the Village of Lake Zurich could serve you better?

- 30. Would you like to be entered into a drawing for (1) \$500 Visa gift card for fully completing your survey? (Limited to one per household. Sent via email.)**

\_\_\_\_(1) Yes [*Answer Q30a.*]    \_\_\_\_ (2) No

**30a. Please provide your contact information.**

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**This concludes the survey. We appreciate your time!**

Please return your completed survey in the enclosed return-reply envelope addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential.  
The information to the right will ONLY be used to help  
identify the level of need in your area. Thank you!