



# Village of Lake Zurich SPONSORSHIP OPPORTUNITIES



# WELCOME SPONSORS



The mission of the Village of Lake Zurich's special events is to provide a diverse program of experiences that enhance the already high quality of life in Lake Zurich while also generating exposure and foot traffic for local businesses and community organizations.

The Village of Lake Zurich is proud to offer a wide variety of special events throughout the year that help create a strong sense of community and foster civic pride among residents. These events are made possible through the generosity and support of businesses like yours.

Many local businesses recognize that Lake Zurich residents make up a significant portion of their customer base and are continually seeking meaningful ways to increase visibility within the community. With numerous events scheduled throughout the year, we offer flexible sponsorship opportunities that allow your business to select a package best suited to your marketing and advertising goals. Enclosed, please find a summary of our sponsorship opportunities along with a commitment form for Village of Lake Zurich event sponsorships. We welcome the opportunity to discuss customized packages tailored to meet your specific needs.

If you have any questions or would like to explore sponsorship options further, please contact Marisa Boynton with the Village of Lake Zurich Parks and Recreation Department by phone at 847.540.1752, by email at [marisa.boynton@lakezurich.org](mailto:marisa.boynton@lakezurich.org), or by fax at 847.380.5471.

We are truly grateful for the continued support of our village events from both the local business community and event attendees. Sponsors have long played a vital role in the success of the Village of Lake Zurich's recreational activities, and we look forward to partnering with you for years to come.

Thank you again for your consideration.



**Mayor**

Tom Poynton

**Village Trustees**

Sujatha Bharadwaj, Jake Marx, William Riley,  
Marc Spacone, Roger Sugrue, Greg Weider

**Village Clerk**

Kathleen Johnson

**Village Manager**

Ray Keller

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## Egg Hunt

March/April



## Signature Event

Tailored for families with children ages 2–12, this beloved event features the Bunny hiding thousands of eggs throughout the park for a fun-filled community hunt.

Approximate Attendance  
3,000+



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## Arbor Day Celebration April



### Community Event

A hands-on day of environmental stewardship with tree planting, free compost and paper shredding, sapling giveaways, and a community park clean-up to keep Lake Zurich green and thriving.

Approximate Attendance  
200+



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## Farmers Markets

June-Sept.



## Signature Event

The Lake Zurich Area Farmers Market at Paulus Park is a weekly summer tradition, running Fridays from mid-June through September, 3–7 pm, with 25+ vendors, live entertainment, and engaging activities for kids.

Approximate Attendance  
**1,000+ each market**



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## Live at the Lake

June/August



MODERN DAY ROMEOS  
FIREWORKS FINALE

JUNE 6

SIMPLY BILLY  
SIMPLY ELTON

AUGUST 8

## Signature Event

Live at the Lake is an outdoor concert experience at Paulus Park Bandshell, bringing the community together for an evening of fantastic live music and summer fun. Set against the beautiful backdrop of Lake Zurich, this event offers a chance to relax, dance, and connect with friends and neighbors while enjoying top-notch performances. With great food, lively energy, and a welcoming atmosphere, Live at the Lake celebrates the best of music and community right here in Lake Zurich.

Approximate Attendance  
1,000+ per occurrence



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## Fourth of July



## Premier Event

Hosted at Paulus Park, this high-attendance, daylong event combines live entertainment, family fun, food vendors, and a signature fireworks display over the lake.

Approximate Attendance  
**10,000+**



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## Rock the Block

September



## Premier Event

Rock the Block transforms downtown Lake Zurich into a can't-miss street festival—three live bands, great food, and nonstop music that keeps the party going all night.

Approximate Attendance  
8,000+



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## Howl-O- Ween October



### Community Event

A spooktacular parade and pet expo celebrating four-legged friends in their Halloween best!

Approximate Attendance  
300+



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## Miracle On Main Street

December



## Premier Event

A cherished downtown tradition, this family-friendly celebration launches the holiday season with a tree lighting ceremony, festive vendors, children's activities, and a visit from Santa—bringing the community together for a night of holiday cheer.

Approximate Attendance  
**4,000+**



# COUNT US IN!



Company Name :

Contact Person :

Address :

City/State/Zip Code :

Phone :

Email :

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Return your completed sponsorship form to :

**Marisa Boynton**  
Recreation Supervisor  
Park & Recreation  
Village of Lake Zurich  
200 S. Rand Rd.  
Lake Zurich, IL 60047

P : 847-540-1752  
E : [marisa.boynton@lakezurich.org](mailto:marisa.boynton@lakezurich.org)  
Please make checks payable to:  
Village of Lake Zurich

Last Name

THANK YOU!

The Village of Lake Zurich would like to thank you in advance for supporting our signature event! Community events are made possible because of organizations like yours, we look forward to the opportunity to work with you!



# Sponsorship Form

## Select the Sponsorship Opportunity that Best Fits You

An early sponsorship commitment allows our community to plan impactful events while maximizing your brand's exposure. Please submit your commitment form and payment at least 90 days prior to your selected event(s).

### COMMUNITY EVENTS

Arbor Day \$ \_\_\_\_\_  Howl-O-Ween \$ \_\_\_\_\_

**Bronze \$250** Name listed in Park & Recreation brochure, mailed to over 7,000 households twice a year.

**Silver \$500** **Bronze** benefits, plus logo placed on marketing materials, Village website and social media.

**Gold \$750** **Bronze** and **Silver** benefits, plus listed in press releases and on-site presence at event(s).

### SIGNATURE EVENTS

Egg Hunt \$ \_\_\_\_\_  Farmers Market \$ \_\_\_\_\_  Live at the Lake \$ \_\_\_\_\_

**Bronze \$500** Name listed in Park & Recreation brochure, mailed to over 7,000 households twice a year, logo placed on marketing materials, Village website, and social media.

**Silver \$750** **Bronze** benefits, plus on site signage placement at event(s).

**Gold \$1,500** **Bronze** and **Silver** benefits, plus listed in press releases and on-site presence at event(s).

### PREMIER EVENTS

Fourth of July \$ \_\_\_\_\_  Rock the Block \$ \_\_\_\_\_  Miracle on Main Street \$ \_\_\_\_\_

**Silver \$1,000** Name listed in Park & Recreation brochure, mailed to over 7,000 households twice a year, logo placed on marketing materials, Village website, and social media.

**Gold \$2,000** **Bronze** benefits, plus event banner logo placement.

**Presenting \$3,000** **Bronze** and **Silver** benefits, plus listed in press releases and on-site presence at event(s).

### Optional In-Kind Sponsorship Opportunities

Please identify the service(s) and/or item(s) being provided and their estimated value. Sponsorship benefits will be determined based on the in-kind value of the donation.

Service/item(s) : \_\_\_\_\_

Market Value : \$ \_\_\_\_\_

Event Name : \_\_\_\_\_