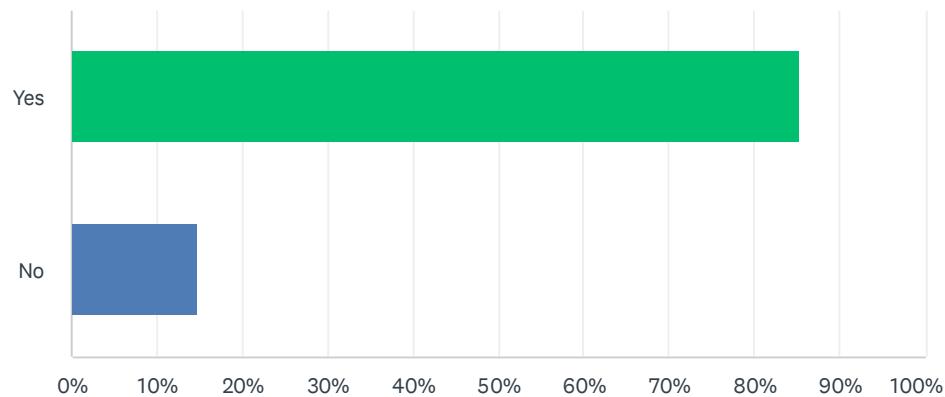


Q1 Have you attended Rock the Block in the past?

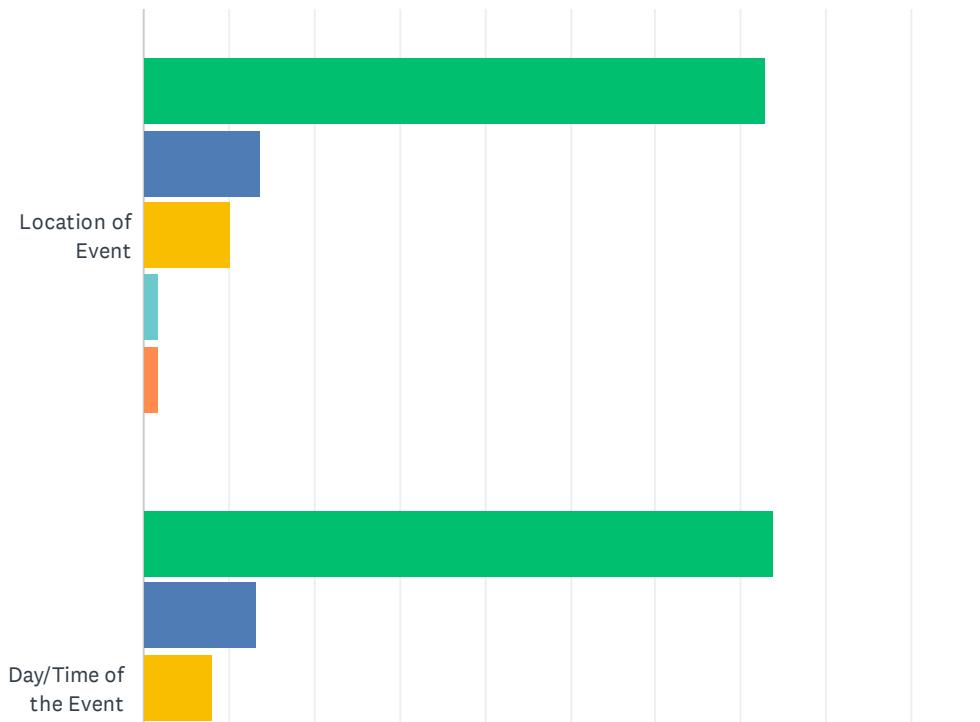
Answered: 61 Skipped: 0



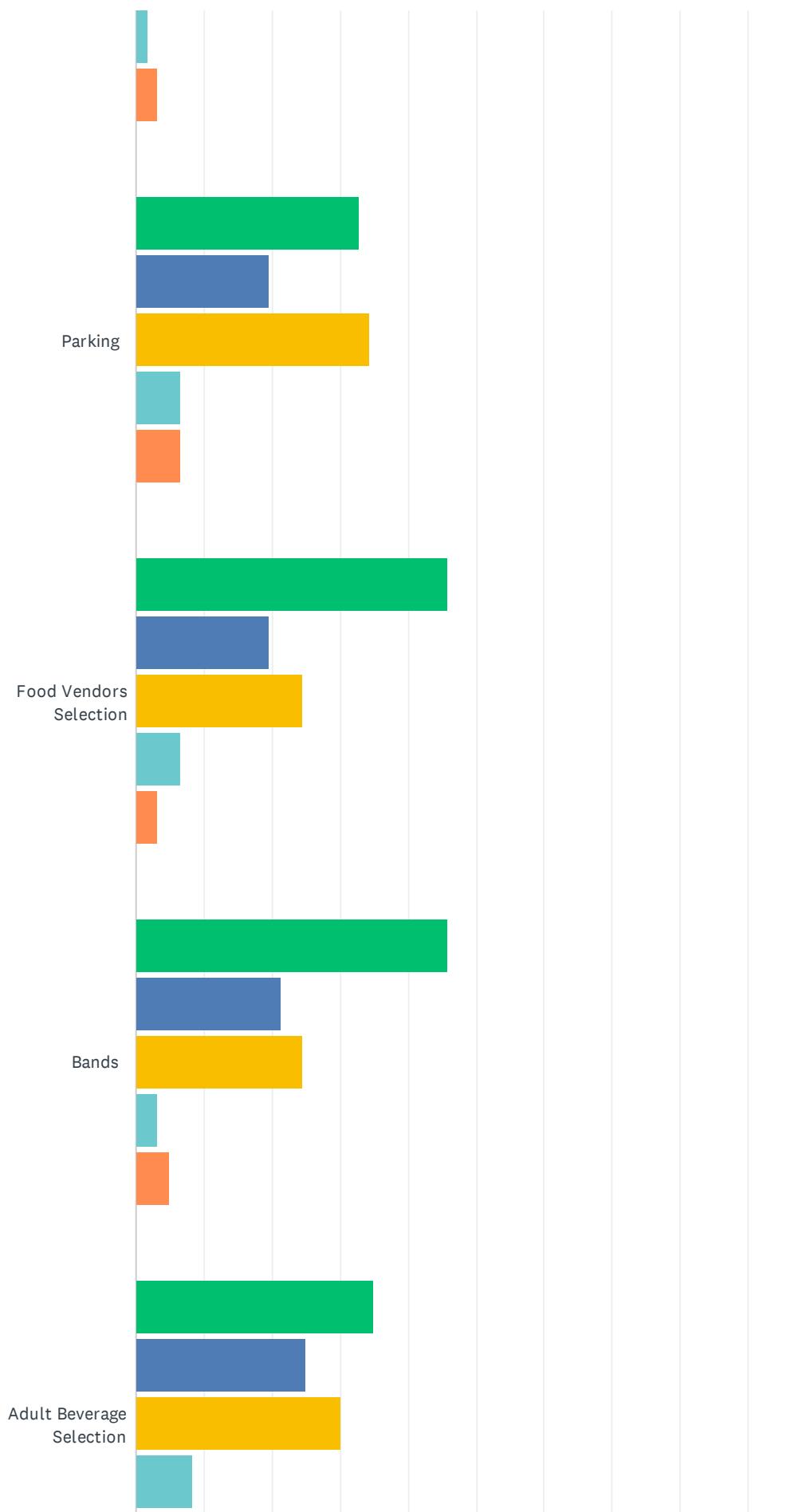
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----------|
| Yes | 85.25% | 52 |
| No | 14.75% | 9 |
| TOTAL | | 61 |

Q2 Please rate the 2021 Lake Zurich Rock the Block event on the following: (Excellent, Above Average, Average, Fair, Poor)

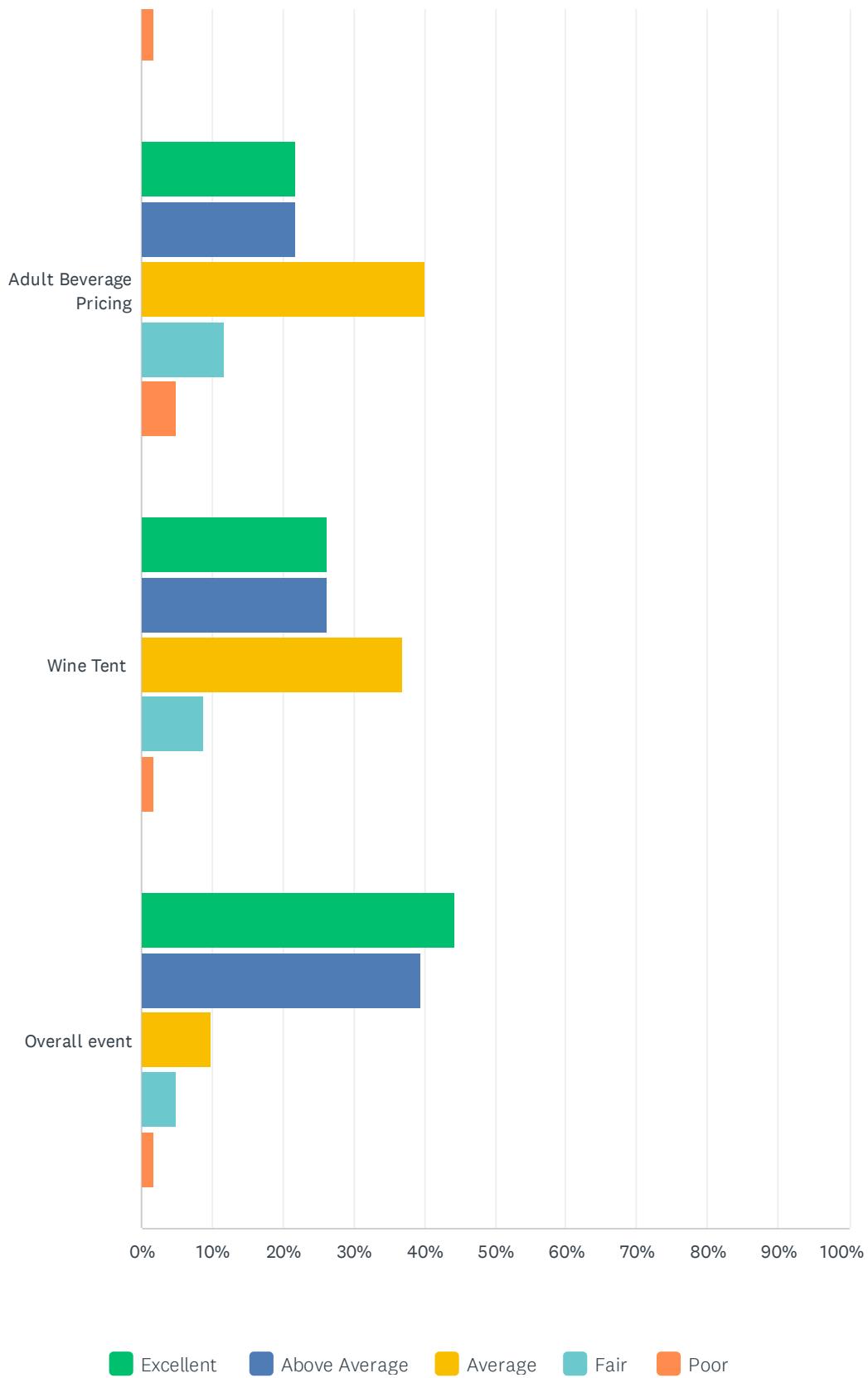
Answered: 61 Skipped: 0



Rock the Block 2021 - Attendee



Rock the Block 2021 - Attendee

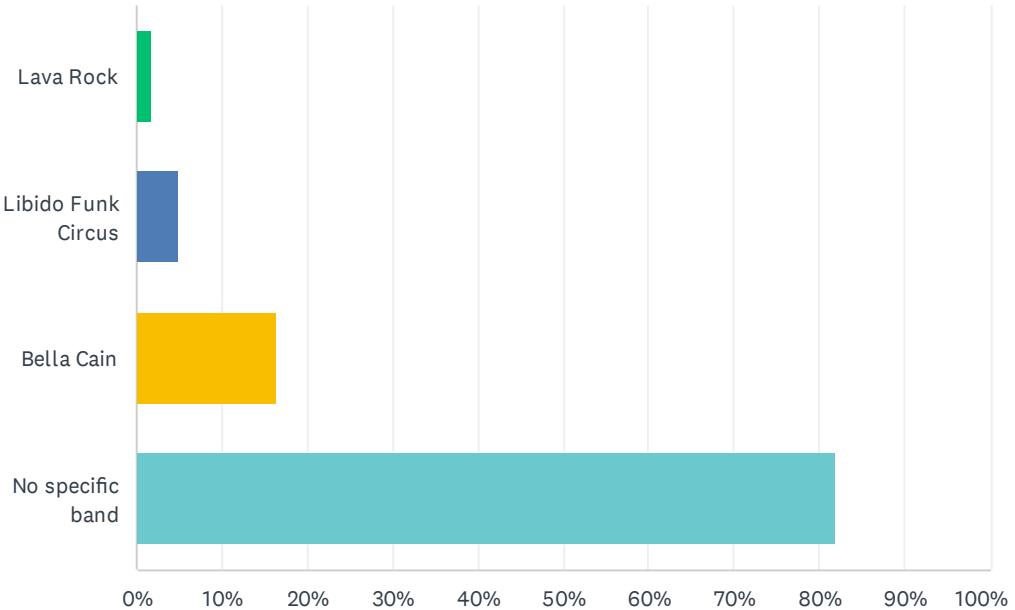


Rock the Block 2021 - Attendee

| | EXCELLENT | ABOVE AVERAGE | AVERAGE | FAIR | POOR | TOTAL | WEIGHTED AVERAGE |
|--------------------------|--------------|---------------|--------------|-------------|------------|-------|------------------|
| Location of Event | 72.88% 43 | 13.56% 8 | 10.17% 6 | 1.69% 1 | 1.69% 1 | 59 | 1.46 |
| Day/Time of the Event | 73.77% 45 | 13.11% 8 | 8.20% 5 | 1.64% 1 | 3.28% 2 | 61 | 1.48 |
| Parking | 32.79% 20 | 19.67% 12 | 34.43% 21 | 6.56% 4 | 6.56% 4 | 61 | 2.34 |
| Food Vendors Selection | 45.90% 28 | 19.67% 12 | 24.59% 15 | 6.56% 4 | 3.28% 2 | 61 | 2.02 |
| Bands | 45.90% 28 | 21.31% 13 | 24.59% 15 | 3.28% 2 | 4.92% 3 | 61 | 2.00 |
| Adult Beverage Selection | 35.00% 21 | 25.00% 15 | 30.00% 18 | 8.33% 5 | 1.67% 1 | 60 | 2.17 |
| Adult Beverage Pricing | 21.67% 13 | 21.67% 13 | 40.00% 24 | 11.67% 7 | 5.00% 3 | 60 | 2.57 |
| Wine Tent | 26.32% 15 | 26.32% 15 | 36.84% 21 | 8.77% 5 | 1.75% 1 | 57 | 2.33 |
| Overall event | 44.26% 27 | 39.34% 24 | 9.84% 6 | 4.92% 3 | 1.64% 1 | 61 | 1.80 |

Q3 Did you come out to see a particular band?

Answered: 61 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|-----------------------|-----------|----|
| Lava Rock | 1.64% | 1 |
| Libido Funk Circus | 4.92% | 3 |
| Bella Cain | 16.39% | 10 |
| No specific band | 81.97% | 50 |
| Total Respondents: 61 | | |

Q4 Do you have a particular band for the committee to consider to be the headlining act in 2022?

Answered: 47 Skipped: 14

| # | RESPONSES | DATE |
|----|---|--------------------|
| 1 | 7th heaven | 9/14/2021 10:37 PM |
| 2 | Libido was great | 9/14/2021 9:20 PM |
| 3 | No | 9/14/2021 6:14 PM |
| 4 | Bella Cain | 9/14/2021 1:34 PM |
| 5 | 7th heaven | 9/14/2021 11:30 AM |
| 6 | not really | 9/14/2021 9:53 AM |
| 7 | https://www.facebook.com/HeartToHeartBreaker | 9/14/2021 8:33 AM |
| 8 | Lovehammers | 9/14/2021 6:18 AM |
| 9 | No | 9/14/2021 6:08 AM |
| 10 | Arra, High Infidelity or Mellencougar | 9/14/2021 3:37 AM |
| 11 | No | 9/13/2021 11:00 PM |
| 12 | None | 9/13/2021 10:47 PM |
| 13 | 16 candles | 9/13/2021 10:01 PM |
| 14 | Zac Brown Band | 9/13/2021 8:54 PM |
| 15 | Country or classic rock | 9/13/2021 8:49 PM |
| 16 | Bella Cain | 9/13/2021 8:21 PM |
| 17 | 16 candles | 9/13/2021 8:07 PM |
| 18 | PoisonedCrue | 9/13/2021 8:07 PM |
| 19 | Dennis De Young | 9/13/2021 7:52 PM |
| 20 | Downpour | 9/13/2021 7:27 PM |
| 21 | Wedding Banned | 9/13/2021 7:11 PM |
| 22 | No | 9/13/2021 6:24 PM |
| 23 | No | 9/13/2021 5:41 PM |
| 24 | Same as this year | 9/13/2021 5:18 PM |
| 25 | Guns N' Roses | 9/13/2021 5:14 PM |

Rock the Block 2021 - Attendee

| | | |
|----|--|-------------------|
| 26 | No | 9/13/2021 4:46 PM |
| 27 | Sixteen Candles | 9/13/2021 4:45 PM |
| 28 | None | 9/13/2021 4:21 PM |
| 29 | Deja Vu | 9/13/2021 4:19 PM |
| 30 | Hairbangers Ball or other 80s rock would be fun | 9/13/2021 4:06 PM |
| 31 | New Colony Six | 9/13/2021 4:05 PM |
| 32 | No | 9/13/2021 4:04 PM |
| 33 | No | 9/13/2021 3:57 PM |
| 34 | Mungion | 9/13/2021 3:57 PM |
| 35 | 90s alternative rock cover | 9/13/2021 3:53 PM |
| 36 | Feudin Hillbilly's | 9/13/2021 3:45 PM |
| 37 | No | 9/13/2021 3:44 PM |
| 38 | 7th Heaven or 16 Candles | 9/13/2021 3:25 PM |
| 39 | No, but keep Bella Cain | 9/13/2021 3:19 PM |
| 40 | Hello Weekend | 9/13/2021 3:18 PM |
| 41 | NA | 9/13/2021 3:17 PM |
| 42 | Sixteen Candles | 9/13/2021 3:17 PM |
| 43 | No | 9/13/2021 3:11 PM |
| 44 | Bella cain again! They never dissapoint and had the whole crowd dancing! | 9/13/2021 3:09 PM |
| 45 | No | 9/13/2021 3:06 PM |
| 46 | No | 9/13/2021 2:46 PM |
| 47 | 7th Heaven or Too Hype crew | 9/13/2021 2:45 PM |

Q5 What did you enjoy or value most about Rock the Block?

Answered: 56 Skipped: 5

| # | RESPONSES | DATE |
|----|---|--------------------|
| 1 | Music | 9/14/2021 10:37 PM |
| 2 | the whole setup was great and loved having fun with friends and neighbors | 9/14/2021 9:20 PM |
| 3 | Parking | 9/14/2021 6:14 PM |
| 4 | Seeing everyone enjoying the event! | 9/14/2021 1:34 PM |
| 5 | Food trucks | 9/14/2021 11:30 AM |
| 6 | time of the year and location | 9/14/2021 9:53 AM |
| 7 | Seeing the entire community out having fun together. Awesome music to sing and dance to. Great food. Loved the 911 tribute as well. | 9/14/2021 8:33 AM |
| 8 | Nothing | 9/14/2021 6:18 AM |
| 9 | Food and bands | 9/14/2021 6:08 AM |
| 10 | Neighbors | 9/14/2021 3:37 AM |

Rock the Block 2021 - Attendee

| | | |
|----|---|--------------------|
| 11 | Safety protocols, great presence...police, fire, and volunteers | 9/13/2021 11:00 PM |
| 12 | Community gathering and seeing friends in a great environment | 9/13/2021 10:47 PM |
| 13 | Catching up with friends, the food and the music | 9/13/2021 10:01 PM |
| 14 | Seeing friends | 9/13/2021 9:27 PM |
| 15 | visiting with people | 9/13/2021 9:04 PM |
| 16 | Very nice event. | 9/13/2021 8:58 PM |
| 17 | Free event | 9/13/2021 8:54 PM |
| 18 | Able to get together in the community | 9/13/2021 8:51 PM |
| 19 | Connecting with community without the mention of masks or covid | 9/13/2021 8:49 PM |
| 20 | Good selection of food, etc | 9/13/2021 8:46 PM |
| 21 | The overall atmosphere | 9/13/2021 8:21 PM |
| 22 | Seeing people | 9/13/2021 8:07 PM |
| 23 | Just a fun evening we look forward to | 9/13/2021 8:07 PM |
| 24 | My happy friends | 9/13/2021 7:52 PM |
| 25 | Meeting old and new friends | 9/13/2021 7:27 PM |
| 26 | Food trucks were great | 9/13/2021 7:11 PM |
| 27 | Seeing everyone come together. Especially after the years we have | 9/13/2021 6:24 PM |
| 28 | Great food music with friends | 9/13/2021 5:41 PM |
| 29 | No taxpayer dollars used; free entry | 9/13/2021 5:18 PM |
| 30 | Location and community | 9/13/2021 5:14 PM |
| 31 | food vendors | 9/13/2021 5:04 PM |
| 32 | Seeing friends I don't normally see | 9/13/2021 4:58 PM |
| 33 | Food | 9/13/2021 4:46 PM |
| 34 | It was a fun experience on a night of excellent weather. | 9/13/2021 4:45 PM |
| 35 | The food trucks and the bands | 9/13/2021 4:21 PM |
| 36 | The community gathering itself | 9/13/2021 4:19 PM |
| 37 | That's it's free and outdoors | 9/13/2021 4:06 PM |
| 38 | Fellowship of others | 9/13/2021 4:05 PM |
| 39 | It was a free community event | 9/13/2021 4:04 PM |
| 40 | Visiting with friends | 9/13/2021 3:57 PM |
| 41 | Corn | 9/13/2021 3:57 PM |
| 42 | The drinks and atmosphere | 9/13/2021 3:53 PM |
| 43 | That it's an outdoor event that can be enjoyed by all ages | 9/13/2021 3:45 PM |
| 44 | Seeing neighbors | 9/13/2021 3:44 PM |
| 45 | Being with friends | 9/13/2021 3:40 PM |
| 46 | The bands | 9/13/2021 3:25 PM |
| 47 | Time spent with friends! | 9/13/2021 3:19 PM |
| 48 | Safe family feel--enclosed space, police presence, CLEAN restrooms! | 9/13/2021 3:18 PM |

Rock the Block 2021 - Attendee

| | | |
|----|--|-------------------|
| 49 | The food trucks were awesome! It was fun to try so many different places at once | 9/13/2021 3:17 PM |
| 50 | Fun, outdoor event | 9/13/2021 3:17 PM |
| 51 | Food vendors and bands | 9/13/2021 3:13 PM |
| 52 | Very well organized | 9/13/2021 3:11 PM |
| 53 | The band selections | 9/13/2021 3:09 PM |
| 54 | Variety of food trucks | 9/13/2021 3:06 PM |
| 55 | It was nice to get out again | 9/13/2021 2:46 PM |
| 56 | Sense of community | 9/13/2021 2:45 PM |

Q6 Do you have any suggestions for improving Rock the Block?

Answered: 50 Skipped: 11

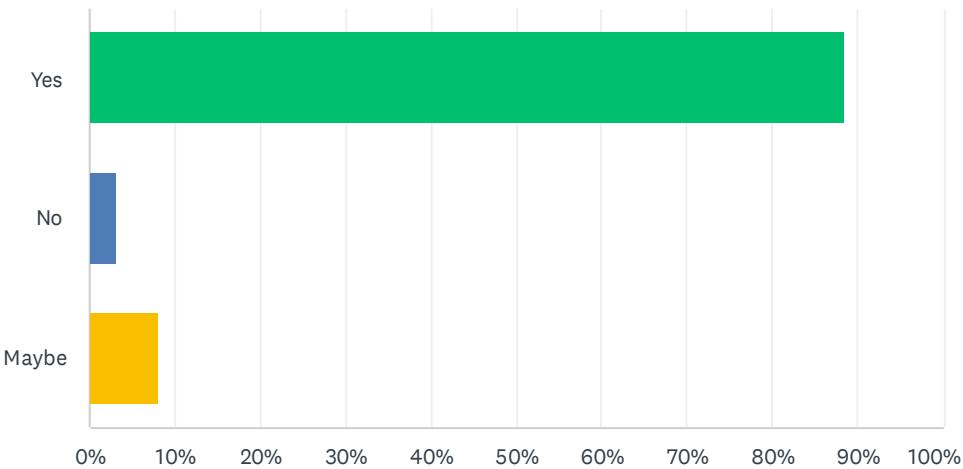
| # | RESPONSES | DATE |
|----|---|--------------------|
| 1 | Port o pottys and adult beverages closer to the stage. | 9/14/2021 10:37 PM |
| 2 | It was great | 9/14/2021 9:20 PM |
| 3 | Yes, do it after covid is gone | 9/14/2021 6:14 PM |
| 4 | none | 9/14/2021 1:34 PM |
| 5 | have more of them | 9/14/2021 9:53 AM |
| 6 | Love it just the way it is! | 9/14/2021 8:33 AM |
| 7 | Don't have it on 9-11 or in the middle of a freaking pandemic! | 9/14/2021 6:18 AM |
| 8 | Parking needs to improve | 9/14/2021 6:08 AM |
| 9 | More restrooms and parking | 9/14/2021 3:37 AM |
| 10 | Provide t-shirts for the volunteers. It helps promote for the following year and provides a thank you. | 9/13/2021 11:00 PM |
| 11 | More seating | 9/13/2021 10:47 PM |
| 12 | More long tables for sitting | 9/13/2021 10:01 PM |
| 13 | No | 9/13/2021 9:27 PM |
| 14 | biergarten and pretzels | 9/13/2021 9:04 PM |
| 15 | Better bands | 9/13/2021 8:54 PM |
| 16 | A bit more space as it was hard to maneuver lines for vendors and just walking | 9/13/2021 8:51 PM |
| 17 | If held in Sept 11, should have honor guard and moment of silence, etc for those killed on 911 | 9/13/2021 8:49 PM |
| 18 | Too crowded, not enough places to sit | 9/13/2021 8:46 PM |
| 19 | Nope | 9/13/2021 8:21 PM |
| 20 | Food vendors need to be more prepared as lines and timing were long | 9/13/2021 8:07 PM |
| 21 | Have a booth that sells jus water and soda | 9/13/2021 7:52 PM |
| 22 | Change the sign at the ticket booth. It was confusing. I thought the beer wristbands were a dollar and beer tickets were a dollar each. | 9/13/2021 6:24 PM |
| 23 | No | 9/13/2021 5:41 PM |
| 24 | I wish it happened more often | 9/13/2021 5:18 PM |

Rock the Block 2021 - Attendee

| | | |
|----|--|-------------------|
| 25 | Perfect as is | 9/13/2021 5:14 PM |
| 26 | No lawn chairs in the street! Better bands (first two were fine this year. Bella Cain was NOT headline material) | 9/13/2021 4:58 PM |
| 27 | More kid stuff | 9/13/2021 4:46 PM |
| 28 | Don't book the same headliner in back-to-back years. | 9/13/2021 4:45 PM |
| 29 | Better food options | 9/13/2021 4:33 PM |
| 30 | Extending the block. The food truck lines were extremely long and there was no order to them. Spreading the vendors out would improve flow | 9/13/2021 4:21 PM |
| 31 | Stuff for tween/teens to do. Music vendors | 9/13/2021 4:19 PM |
| 32 | Close off the entire downtown area to cars so that there is more seating and room for families to sprawl. Add in the lake front at Promenade and Breezewald. Wire speakers to those areas so the music encompasses the whole downtown. You can't hear the music very well on the other side of the Lyons building. By adding speakers, you can expand the area, add more food trucks, and even add a side stage (or two) with smaller bands. Put one stage in Lyons, one stage in Breezewald. Make it all day if lighting is the main issue. We have so few things to do on our own lake, that making it a Rock the Block Lakefront Edition would be amazing. This event is great and has come so far since the first year. There's so much potential to make it something that draws people from all over! Even if none of that happens, we'll still go every year. But being able to hear the bands or another band in the event area would be a great addition. | 9/13/2021 4:06 PM |
| 33 | Better bands.. | 9/13/2021 4:05 PM |
| 34 | No | 9/13/2021 4:04 PM |
| 35 | No | 9/13/2021 3:57 PM |
| 36 | Multiple locations of restrooms | 9/13/2021 3:57 PM |
| 37 | No country music | 9/13/2021 3:53 PM |
| 38 | This year you had some really great food trucks...extend it another block and add more pub tables or maybe have a vip area up by the stage that people can reserve (and pay extra for)! | 9/13/2021 3:45 PM |
| 39 | Limit drinks to so many per person to control some of the drunks. Involve more local restaurants instead of food trucks. Food trucks are so expensive for what you get. Expand the space. Get new blood on the planning committee, it's time for a change. | 9/13/2021 3:44 PM |
| 40 | Might be nice to have the food trucks/tents in the park to open up more space in the street. | 9/13/2021 3:40 PM |
| 41 | I would have bathrooms also closer to the music, if possible. Would be nice to have another beer stand near band, too! | 9/13/2021 3:25 PM |
| 42 | More vendor variety, a good burger or BBQ joint. Unless I missed those, then I apologize. | 9/13/2021 3:19 PM |
| 43 | More food variety | 9/13/2021 3:18 PM |
| 44 | NA | 9/13/2021 3:17 PM |
| 45 | More variety food vendors, some availability of hard liquor | 9/13/2021 3:17 PM |
| 46 | More kids activities | 9/13/2021 3:13 PM |
| 47 | No | 9/13/2021 3:11 PM |
| 48 | Expand further down the street down towards the promenade! It's much too cramped! | 9/13/2021 3:09 PM |
| 49 | More kids activities | 9/13/2021 3:06 PM |
| 50 | Dont let all the people sitting in chairs in the front. Made it extra crowded and hard to navigate | 9/13/2021 2:46 PM |

Q7 If we held a 9th Annual Rock the Block again in 2022, would you attend?

Answered: 61 Skipped: 0

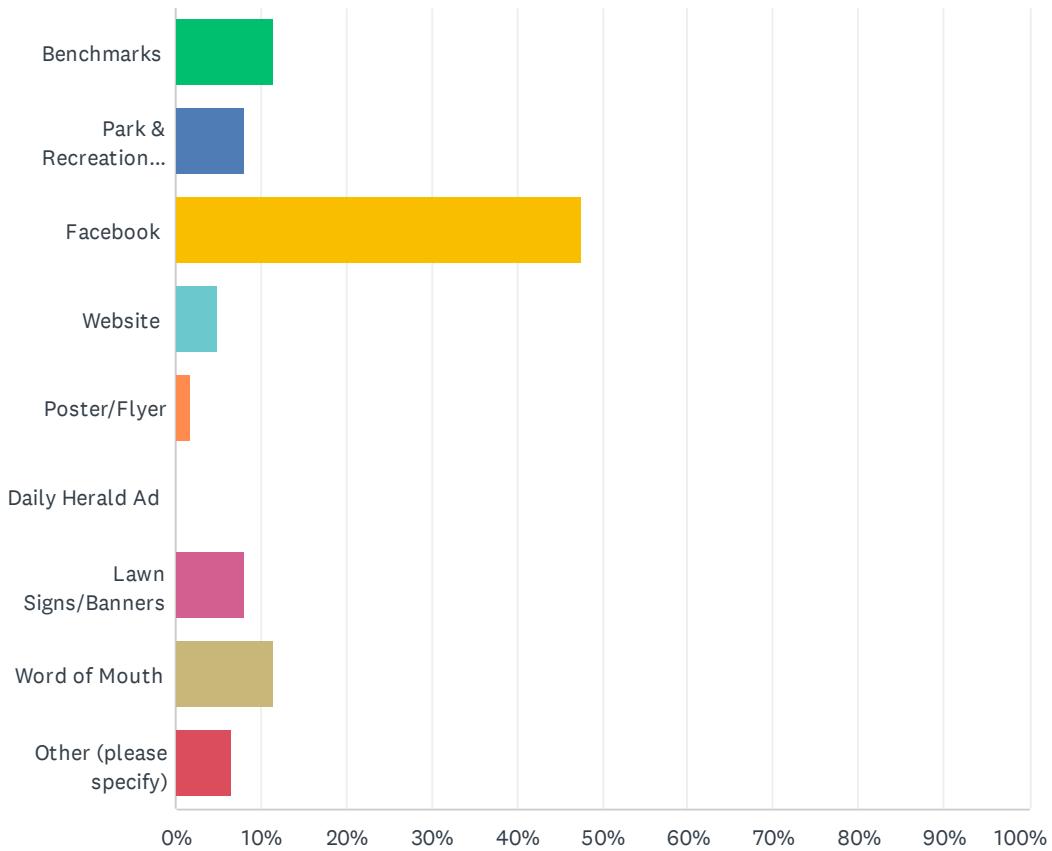


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 88.52% | 54 |
| No | 3.28% | 2 |
| Maybe | 8.20% | 5 |
| TOTAL | | 61 |

Q8 How did you hear about this year's Rock the Block?

Answered: 61 Skipped: 0

Rock the Block 2021 - Attendee



| ANSWER CHOICES | RESPONSES |
|----------------------------|-----------|
| Benchmarks | 11.48% |
| Park & Recreation Brochure | 8.20% |
| Facebook | 47.54% |
| Website | 4.92% |
| Poster/Flyer | 1.64% |
| Daily Herald Ad | 0.00% |
| Lawn Signs/Banners | 8.20% |
| Word of Mouth | 11.48% |
| Other (please specify) | 6.56% |
| TOTAL | 61 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|------------------------|-------------------|
| 1 | Most of the above | 9/14/2021 6:14 PM |
| 2 | Staple in LZ | 9/13/2021 9:27 PM |
| 3 | All of those | 9/13/2021 4:05 PM |
| 4 | All the above | 9/13/2021 3:19 PM |

Q9 Please share any additional comments about the event:

Answered: 35 Skipped: 26

| # | RESPONSES | DATE |
|----|---|--------------------|
| 1 | Larger viewing area | 9/15/2021 8:26 PM |
| 2 | Thank you for a great time | 9/14/2021 9:20 PM |
| 3 | Great time was had by everyone! | 9/14/2021 1:34 PM |
| 4 | I love this event....we need more of these | 9/14/2021 9:53 AM |
| 5 | Thank you to everyone who makes this happen! | 9/14/2021 8:33 AM |
| 6 | No precautions were taken to safeguard against Covid being transmitted! Ridiculous! | 9/14/2021 6:18 AM |
| 7 | None | 9/14/2021 6:08 AM |
| 8 | All good. Good job Bonnie and staff | 9/13/2021 11:00 PM |
| 9 | Great event as always! | 9/13/2021 10:47 PM |
| 10 | Thank you! | 9/13/2021 10:01 PM |
| 11 | very positive vibe from attendees | 9/13/2021 9:04 PM |
| 12 | A++ Thank you very much | 9/13/2021 8:58 PM |
| 13 | Fun event, a much needed community tradition. Thank you for hosting! | 9/13/2021 8:49 PM |
| 14 | N/A | 9/13/2021 8:21 PM |
| 15 | Excellent. Would still like to see it extend down Old Rand Road. | 9/13/2021 7:52 PM |
| 16 | . | 9/13/2021 5:41 PM |
| 17 | Keep it an adult oriented event | 9/13/2021 5:18 PM |
| 18 | Need something for kids/teens to do. | 9/13/2021 4:58 PM |
| 19 | Love the event. It was perfect, kids loved it. But maybe more kid things since there were so many. | 9/13/2021 4:46 PM |
| 20 | It would be nice to see it expanded to a fourth band and a little longer. Also, I feel like the cuisine was dominated by non-Community food trucks. While good, they were clearly marked and I didn't even realize some local places were selling food. While this may be their responsibility, it was a letdown to see this not get highlighted. | 9/13/2021 4:45 PM |
| 21 | Awesome job!!! | 9/13/2021 4:21 PM |
| 22 | Rock the block ended in country music. They should have been second. | 9/13/2021 4:19 PM |
| 23 | See above suggestions. Thanks for giving us something to do in LZ! | 9/13/2021 4:06 PM |
| 24 | Better bands better bands, less rock,, better bands better bands better bands better bands, better bands, all those bands sucked sorry but.. maybe a dj as well. Dance the night away .. | 9/13/2021 4:05 PM |
| 25 | Thanks for the hard work! You did a great job!!! | 9/13/2021 4:04 PM |
| 26 | None | 9/13/2021 3:57 PM |
| 27 | NA | 9/13/2021 3:53 PM |
| 28 | Love it | 9/13/2021 3:45 PM |
| 29 | I believe this is event is more of an "adult" oriented event. For many of us adults, it is nice to get out and have a few drinks and a good time. many were drinking and some heavily and | 9/13/2021 3:25 PM |

Rock the Block 2021 - Attendee

there were quite a few kids observing. I don't think that there should be so many children in attendance.

| | | |
|----|---|-------------------|
| 30 | There is no need for any kid attractions. They make their own fun if they attend. | 9/13/2021 3:19 PM |
| 31 | Great port-o-potties | 9/13/2021 3:18 PM |
| 32 | NA | 9/13/2021 3:17 PM |
| 33 | None | 9/13/2021 3:11 PM |
| 34 | Keep it up... lake zurich needs more events like this. | 9/13/2021 3:09 PM |
| 35 | Great job to all the organizers and volunteers | 9/13/2021 2:45 PM |